CENTRAL LOUISIANA ECONOMIC DASHBOARD





College of —

Business

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October 26, 2022

KEY FINDINGS

October 26, 2022

COVID

A review of the statewide Covid-19 map shows most of Louisiana is at a low to medium risk of Covid. Cases in Regions 6 & 7 have been declining since its peak in early July. The number of new cases are at levels last seen in early May. Nearly all of central Louisiana is considered at medium risk for Covid, except for Concordia which is at low risk.

EMPLOYMENT

Employment the Alexandria MSA in August decreased by 1,336 from July while the unemployment rate also decreased. The July preliminary employment level was revised upward from 63,763 to 64,349, making July another post-pandemic high. July recorded the sixth post-pandemic high since December.

The Alexandria MSA labor market remained strong in August despite the threat of a slowdown from rising interest rates. The Alexandria MSA unemployment rate stood at 3.0% in August, dropping from 3.5% in July. The rate drop occurred despite a decrease of 1,336 in employment. Two-thirds of those no longer employed dropped out of the labor force rather than adding to the ranks of the unemployed. Most likely returned to school. Natchitoches' unemployment rate fell to 4.1% in August from 4.9% in July.

The tight labor market in Alexandria became even tighter in August. Currently, there are five job postings for each unemployed in Alexandria in comparison to four in July. The Alexandria MSA remains the tightest labor market in the state as it has since the start of the pandemic.



KEY FINDINGS

October 26, 2022

Further evidence that the labor market in Louisiana is remaining strong for now is the reversal in initial and continued unemployment claims. Initial unemployment insurance claims which had been trending upward since March reversed in August and continued that reversal in September. Initial claims fell -17% in August and -18% in September. The downtrend in continued claims which began in August, accelerated in September with a -10% decline over the prior month.

CONSUMER SPENDING

Nearly all jurisdictions collected less sales tax in September, which reflected weak sales activity in August. Only Evangeline experienced a significant increase in consumer spending. However, most jurisdictions were up on a year-over-year basis and all but one jurisdiction, Catahoula, had positive year-to-date gains in consumer spending. However, small towns and cities in Rapides posted much larger declines in August than Alexandria and Pineville.

Vehicles sales as measured by sales tax revenue showed significant gains in August over July. Likewise, year-over-year gains in August were quite positive. However, Vernon parish was the exception to these gains.

Online sales in Cenla are rising faster than brick-and-mortar sales in terms of percentage growth. For example, online sales tax collections in Rapides through September of this year were up 14% over the same period last year, while overall parish wide sales tax collections including brick-and-mortar sales increased only 1%.



KEY FINDINGS

October 26, 2022

HOUSING

Higher mortgage rates continue to put pressure on the housing market. The 30 year fixed mortgage rate, which is now included in the *CENLA Economic Dashboard*, reached 6.92% on October 13 with further increases likely before year end.

In September 2022, the US Lumber Price Index fell -6% to 293 from 312 in August. Currently, the Lumber Index stands only 6% above a year ago.

TRAVEL

Gasoline prices in the Gulf Coast region have fallen from a peak on June 13 of \$4.63/gallon to \$3.29/gallon on October 10, a -29% decline. Vacation season is over and hotel consumer spending in Avoyelles, Rapides, and Vernon is hovering around last year's level with the exception of Natchitoches which is up 23% year-to-date.

While August is normally a busy month for travel, U.S. air passenger traffic was down -2.4% in September and -6% in from September 2019. Year-to-date, passenger traffic in 2022 is -12% below the 2019 level, the year used for benchmarking.

NEW BUSINESSES

New business applications in Louisiana in September 2022 decreased -13% from August. In the first nine months, nearly 61,500 business applications were filed in Louisiana, down -21% from the same period a year ago. On the other hand, the number of new businesses established in Rapides in September 2022 increased 44% from August and was 9% higher than a year ago. Year-to-date, 317 new businesses have been created in Rapides in 2022, compared to 402 in 2021.



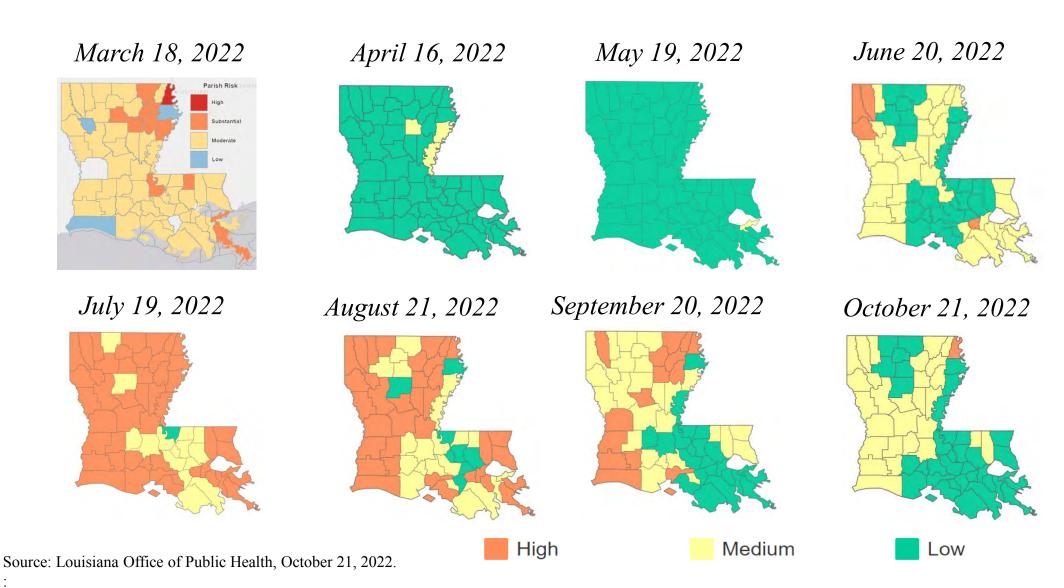


COVID-19

Central Louisiana Economic Dashboard

COVID-19 STATEWIDE RISK

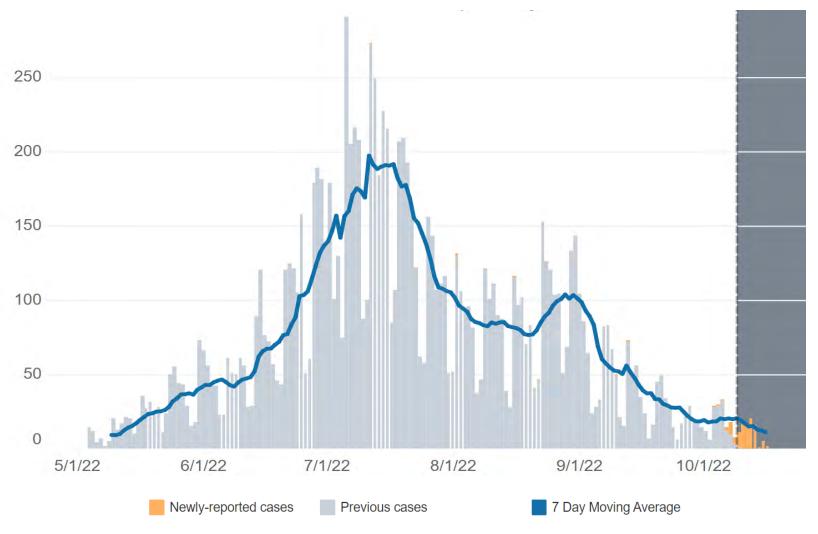
COVID-19 statewide risk by parish over time.





COVID-19 CASES IN REGION 6

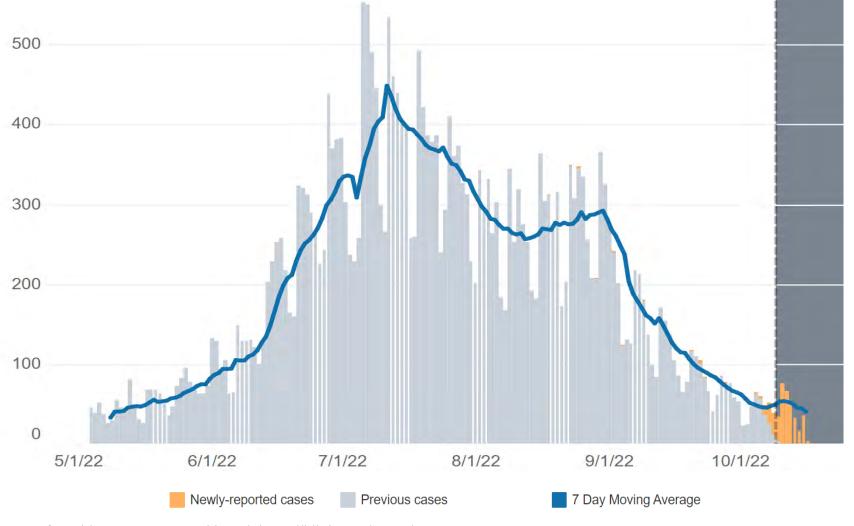
COVID-19 cases by collection date from May 3 – October 16, 2022 in Region 6 (Cenla).





COVID-19 CASES IN REGION 7

COVID-19 cases by collection date from May 3 – October 16, 2022 in Region 7 (Natchitoches).







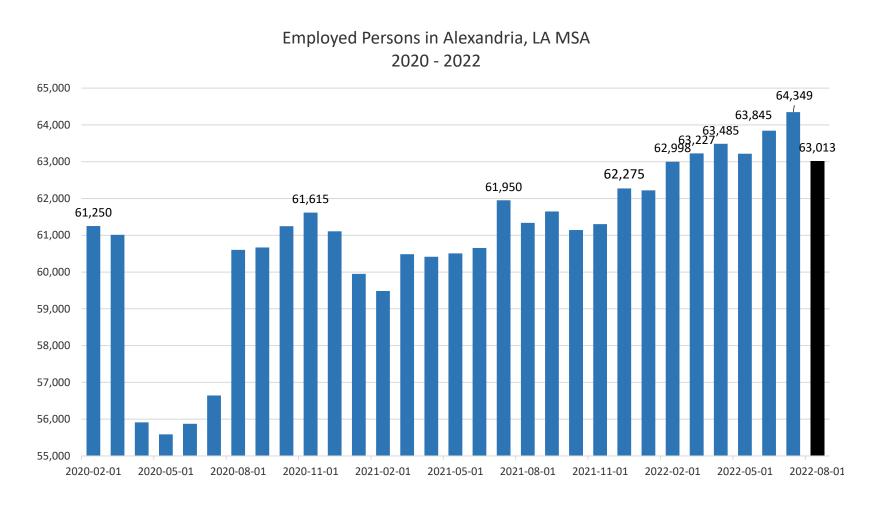
Employment

Central Louisiana Economic Dashboard

EMPLOYMENT IN ALEXANDRIA MSA

Employed persons in the Alexandria MSA from 2020 – 2022.

- The final July 2022 employment level increased to 64,349 from a preliminary figure of 63,763, which means July set a new postpandemic high in employment.
- ✓ Employment in August was 63,013, a decrease of 1,336 from July.
- ✓ Unemployment in August Alexandria fell to 3.0% from 3.5% in July.



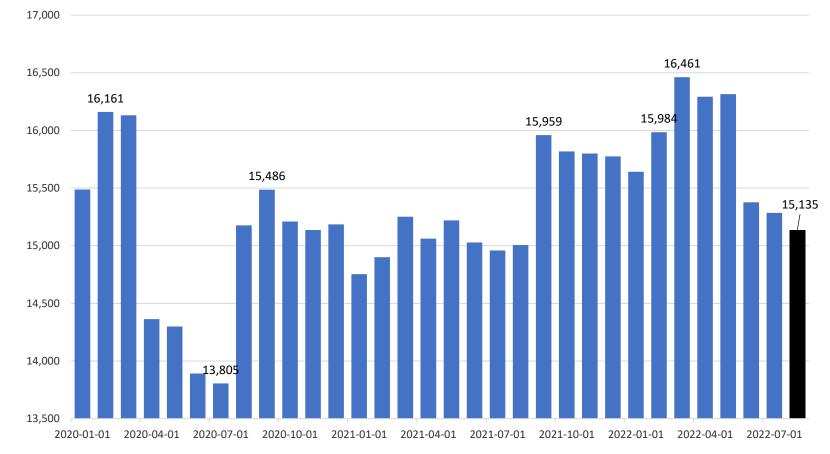


EMPLOYMENT IN NATCHITOCHES

Employed persons in Natchitoches parish from 2020 – 2022.

- In August 2022, 15,135 were employed in Natchitoches parish, down from 15,285 in July.
- The unemployment rate in Natchitoches parish in August fell to 4.1% from 4.9% in July.

Employed Persons in Natchitoches 2020-2022

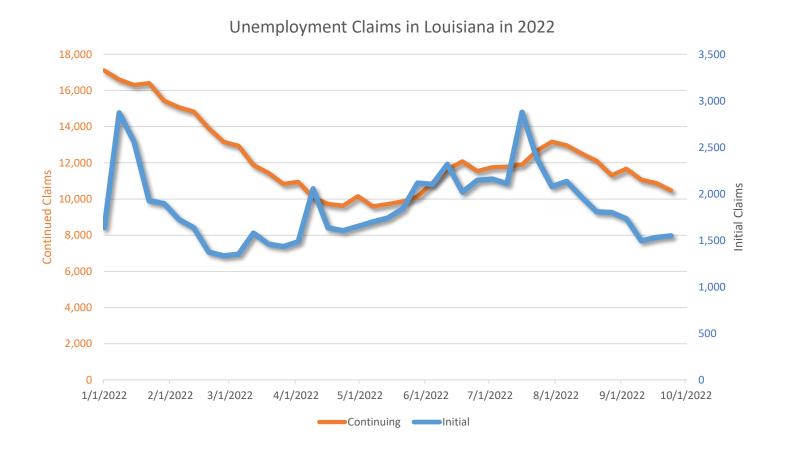




UNEMPLOYMENT CLAIMS IN LOUISIANA

Initial and continued unemployment claims in Louisiana from January 2022 to September 2022.

- ✓ Initial unemployment claims decreased for the second time since March. The average weekly initial unemployment claims filed in September decreased -18% from August.
- ✓ Statewide average weekly continued unemployment claims filed in September fell -10% a month earlier, continuing a downtrend that started in August.





UNEMPLOYMENT RATE BY CENLA PARISH

The table below shows August 2022 preliminary unemployment rate, labor force, and employment data for central Louisiana parishes.

In August, parishes in central Louisiana had an unemployment rate of 3.7%, down from 4.5% in July and below the state's rate of 3.8%.

August 2022

				Unemployment	Unemployment
Area	Labor Force	Employed	Unemployed	Rate Aug 2022	Rate July 2022
Allen	7,622	7,294	328	4.3%	5.4%
Avoyelles	14,127	13,519	608	4.3%	5.1%
Catahoula	3,430	3,298	132	3.8%	4.7%
Concordia	6,945	6,617	328	4.7%	5.9%
Evangeline	11,566	11,081	485	4.2%	5.1%
Grant	8,378	8,113	265	3.2%	3.9%
La Salle	6,633	6,476	157	2.4%	2.9%
Natchitoches	15,782	15,135	647	4.1%	4.9%
Rapides	56,575	54,900	1,675	3.0%	3.5%
St. Landry	31,710	30,201	1,509	4.8%	5.6%
Vernon	15,547	15,008	539	3.5%	4.3%



UNEMPLOYMENT RATE AMONG LA METROS

The table below shows August 2022 preliminary unemployment rate, labor force, and employment data for Metropolitan Statistical Areas in the state.

- At 3.0%, the Alexandria MSA unemployment rate in August fell 0.6% from July and remained the lowest among the state's major metro areas.
- Likewise, Louisiana's unemployment rate in August fell to 3.8% from 4.6% in July.

August 2022

				Unemployment
Area	Labor Force	Employed	Unemployed	Rate
Alexandria	64,953	63,013	1,940	3.0%
Lafayette	215,880	208,689	7,191	3.3%
Baton Rouge	420,122	405,710	14,412	3.4%
Lake Charles	102,185	98,678	3,507	3.4%
Houma-Thibodaux	85,218	82,262	2,956	3.5%
Monroe	78,230	75,402	2,828	3.6%
Shreveport-Bossier City	186,231	179,098	7,133	3.8%
New Orleans-Metairie	592,975	568,357	24,618	4.2%
Hammond	56,606	53,968	2,638	4.7%



UNEMPLOYED PER JOB OPENING

The table below shows the number of unemployed, number of advertised jobs online, and the ratio of unemployed to advertised job openings online for Metropolitan Statistical Areas in Louisiana in August 2022.

In August 2022, the Alexandria MSA labor market had a job opening ratio of 0.20 compared to 0.26 in July.

The Alexandria MSA labor market tightened to a new record of five job openings per unemployed.

The state ratio fell from 0.58 in July to 0.54 in August.

August 2022

				Unemployed per
Rank	Metro Area	Unemployed	Job Openings	Job Opening
1	Alexandria	1,940	9,663	0.20
2	Lafayette	4,300	11,420	0.38
3	New Orleans-Metairie-Kenner	24,152	52,981	0.46
4	Shreveport-Bossier City	6,527	13,098	0.50
5	Lake Charles	3,507	6,842	0.51
6	Baton Rouge	14,412	27,828	0.52
7	Monroe	2,828	4,135	0.68
8	Houma-Bayou Cane-Thibodaux	2,956	4,247	0.70





Tax Revenue

Central Louisiana Economic Dashboard

TAX REVENUE OVERVIEW

An overview of sales, vehicle sales, and hotel occupancy taxes collected in the September 2022 reflecting sales activity in August 2022, unless otherwise noted.

September 2022

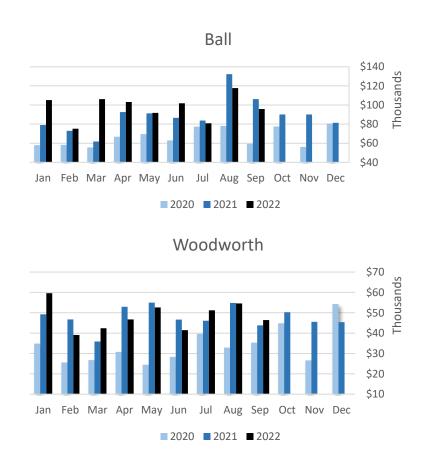
Sales Tax	M/M	Y/Y	YTD	Vehicle Sales Tax	M/M	Y/Y	YTD
Alexandria	-4%	2%	1%	Avoyelles	11%	89%	4%
Avoyelles	1%	-7%	6%	Evangeline	27%	36%	4%
Catahoula	-26%	-9%	-18%	Natchitoches*	38%	39%	18%
Concordia	-5%	21%	6%	Rapides	25%	18%	-10%
Evangeline	6%	8%	17%	St. Landry	23%	9%	-3%
Grant	0%	17%	4%	Vernon	-68%	-68%	-11%
La Salle	-10%	11%	9%				
Natchitoches	-17%	3%	15%	Hotel Occupancy Tax			
Pineville	-6%	11%	4%	Avoyelles	-23%	-3%	-3%
Rapides	-7%	5%	1%	Natchitoches	-16%	-4%	23%
St. Landry	-7%	8%	5%	Rapides	-4%	-16%	1%
Vernon	-8%	-5%	5%	Vernon	-6%	17%	-1%

Notes: September tax revenue reflects sales activity in August. * Current month data are not available. Represents prior month. N/a = Not available Data Source noted in detailed reports.



RAPIDES PARISH TOWNS & CITIES

An overview of sales tax revenue collected in other Rapides Parish towns and cities in September 2022 (excluding Alexandria and Pineville).



September

	Sep-22	Aug-22	Sep-21	% M/M	% Y/Y	%YTD
Ball	\$95,863	\$117,728	\$106,118	-18.6%	-9.7%	4.9%
Boyce	\$57,467	\$60,666	\$43,822	-5.3%	31.1%	-5.3%
Cheneyville	\$2,809	\$4,849	\$2,458	-42.1%	14.3%	63.5%
Glenmora	\$18,990	\$20,442	\$17,550	-7.1%	8.2%	5.1%
Lecompte	\$27,913	\$30,810	\$25,956	-9.4%	7.5%	3.0%
Woodworth	\$46,428	\$54,578	\$42,380	-14.9%	9.6%	0.0%

Note: Current tax revenue reflects sales activity in prior month.

Data Source: Rapides Parish Police Jury Treasurer's Reports, October 2022.



ALEXANDRIA SALES TAX

(TR) Alexandria total sales tax revenue collected in September with previous month, year, and YTD comparisons.

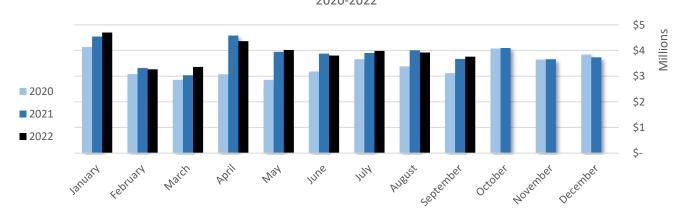
(BR) Alexandria total monthly sales tax revenue from 2020 to present.



September

		2019	2020	2021	2022
September	\$	3,410,715	\$ 3,117,685	\$ 3,670,600	\$ 3,757,448
August	\$	3,142,520	\$ 3,376,015	\$ 4,004,760	\$ 3,922,360
% Chg over Prev Month		8.5%	-7.7%	-8.3%	-4.2%
% Chg over Prev Year			-8.6%	17.7%	2.4%
YTD	\$ 2	29,722,438	\$ 29,322,555	\$ 34,871,693	\$ 35,159,650
% Chg over Prev YTD			-1.3%	18.9%	0.8%

Alexandria Sales Tax Revenue



Note: Current month sales tax revenue reflects sales activity in previous month. Data Source: Rapides Parish Police Jury Treasurer's Reports, October 2022.



AVOYELLES SALES TAX

Avoyelles Parish total sales tax revenue collected in September with previous month, year, and year-to-date comparisons. Vehicle and hotel tax revenues are excluded.

September	1%
Sep YoY	-7%
Sep YTD	6%

September

	2018	2019	2020	2021	2022
September	\$ 1,323,763	\$ 1,513,526	\$ 1,403,970	\$ 1,908,473	\$ 1,778,610
August	\$ 1,315,372	\$ 1,359,051	\$ 1,492,541	\$ 1,689,171	\$ 1,762,440
% Chg over Prev Month	0.6%	11.4%	-5.9%	13.0%	0.9%
% Chg over Prev Year		14.3%	-7.2%	35.9%	-6.8%
YTD	\$ 12,555,538	\$ 13,103,375	\$ 13,042,457	\$ 16,829,169	\$ 17,813,249
% Chg over Prev YTD		4.4%	-0.5%	29.0%	5.8%

Note: Current sales tax revenue reflects sales activity in the prior month.

Data Source: Avoyelles Parish School Board. October 2022.



AVOYELLES VEHICLE SALES TAX

Avoyelles Parish vehicle sales tax revenue collected in September with previous month, year, and year-to-date comparisons.



September

	2018		2019	2020		2021		2022
September	\$	284,178	\$ 300,610	\$ 256,314	\$	207,201	\$	391,140
August	\$	258,817	\$ 292,917	\$ 406,296	\$	412,169	\$	352,749
% Chg over Prev Month		9.8%	2.6%	-36.9%		-49.7%		10.9%
% Chg over Prev Year			5.8%	-14.7%		-19.2%		88.8%
YTD	\$	2,430,224	\$ 2,523,194	\$ 2,613,386	\$	3,056,075	\$	3,177,309
% Chg over Prev YTD			3.8%	3.6%		16.9%		4.0%

Note: Current sales tax revenue reflects sales activity in the prior month.

Data Source: Avoyelles Parish School Board. October 2022



CATAHOULA SALES TAX

Catahoula Parish total sales tax revenue collected in September with previous month, year, and yearto-date comparisons.



September

	2019			2020	2021	2022
September	\$	508,650	\$	507,843	\$ 585,734	\$ 534,607
August	\$	449,434	\$	516,541	\$ 854,679	\$ 725,249
% Chg over Prev Month		13.2%		-1.7%	-31.5%	-26.3%
% Chg over Prev Year				-0.2%	15.3%	-8.7%
YTD	\$	4,287,140	\$	4,394,776	\$ 6,682,331	\$ 5,491,246
% Chg over Prev YTD				2.5%	52.1%	-17.8%

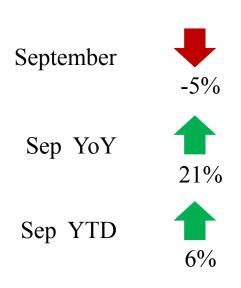
Note: Current month sales tax revenue reflects sales activity in the prior month.

Data Source: Catahoula Parish Tax Administrator, October 2022



CONCORDIA SALES TAX

Concordia Parish total sales tax revenue collected in September with previous month, year, and year-to-date comparisons.



September

	2019	2020	2021	2022
September	\$ 1,222,663	\$ 1,142,316	\$ 1,190,705	\$ 1,443,955
August	\$ 1,037,847	\$ 1,204,454	\$ 1,512,542	\$ 1,518,621
% Chg over Prev Month	17.8%	-5.2%	-21.3%	-4.9%
% Chg over Prev Year		-6.6%	4.2%	21.3%
YTD	\$ 9,981,911	\$ 9,817,261	\$ 11,341,928	\$ 11,987,528
% Chg over Prev YTD		-1.6%	15.5%	5.7%

Note: Current month sales tax revenue reflects sales activity in the prior month.

Data Source: Concordia Parish Tax Administrator. October 2022



EVANGELINE SALES TAX

Evangeline Parish total sales tax revenue collected in September with previous month, year and YTD comparisons.

September 6% Sep YoY 8% Sep YTD 17%

September

	2018	2019	2020	2021	2022
September	\$ 1,530,450	\$ 1,510,816	\$ 1,588,031	\$ 2,201,023	\$ 2,374,790
August	\$ 1,505,085	\$ 1,495,056	\$ 1,742,197	\$ 2,102,214	\$ 2,234,896
% Chg over Prev Month	1.7%	1.1%	-8.8%	4.7%	6.3%
% Chg over Prev Year		-1.3%	5.1%	38.6%	7.9%
YTD	\$ 12,197,459	\$ 12,373,905	\$ 12,764,261	\$ 16,427,631	\$ 19,283,762
% Chg over Prev YTD		1.4%	3.2%	28.7%	17.4%

Note: Current sales tax revenue reflects sales activity in prior month. Evangeline implemented a 1% sales tax increase July 1, 2021.

Data Source: Evangeline Parish Sales Tax Commissioner. October 2022



EVANGELINE VEHICLE SALES TAX

Evangeline Parish vehicle sales tax revenue collected in September with previous month, year and YTD comparisons.



September

	2018	2019	2020	2021	2022
August	\$ 312,342	\$ 260,235	\$ 319,288	\$ 378,144	\$ 512,920
July	\$ 284,117	\$ 320,521	\$ 418,622	\$ 416,214	\$ 403,183
% Chg over Prev Month	9.9%	-18.8%	-23.7%	-9.1%	27.2%
% Chg over Prev Year		-16.7%	22.7%	18.4%	35.6%
YTD	\$ 2,406,426	\$ 2,468,111	\$ 2,594,849	\$ 3,217,672	\$ 3,359,865
% Chg over Prev YTD		2.6%	5.1%	24.0%	4.4%

Note: Current sales tax revenue reflects sales activity in prior month. Evangeline implemented a 1% sales tax increase July 1, 2021.

Data Source: Evangeline Parish Sales Tax Commissioner. October 2022



GRANT SALES TAX

(TR) Grant sales tax revenue collected in September with previous month, year, and YTD comparisons.

(BR) Grant monthly sales tax revenue from 2020 to present.

September 0%

Sep YoY

17%

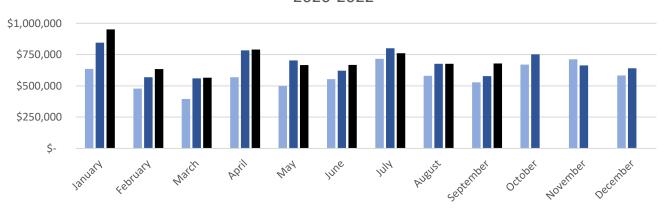
Sep YTD

4%

September

		2019	2020	2021	2022
September	\$	542,063	\$ 527,749	\$ 577,932	\$ 678,482
August	\$	473,853	\$ 580,391	\$ 676,771	\$ 676,852
% Chg over Prev Month		14.4%	-9.1%	-14.6%	0.2%
% Chg over Prev Year			-2.6%	9.5%	17.4%
YTD	\$ 4	1,432,104	\$ 4,954,741	\$ 6,138,718	\$ 6,390,322
% Chg over Prev YTD			11.8%	23.9%	4.1%

Grant Parish Sales Tax Revenue 2020-2022



■ 2020 **■** 2021 **■** 2022

Note: September sales tax revenue reflects sales activity in August.

Data Source: Grant Parish Sheriff's Office, October 2022.



LA SALLE SALES TAX

La Salle Parish total sales tax revenue collected in September with previous month, year, and year-to-date comparisons.

September

-10%

Sep YoY

11%

Sep YTD



September

	2019	2020	2021	2022
September	\$ 894,054	\$ 801,110	\$ 1,027,773	\$ 1,136,671
August	\$ 821,823	\$ 859,808	\$ 1,207,278	\$ 1,266,386
% Chg over Prev Month	8.8%	-6.8%	-14.9%	-10.2%
% Chg over Prev Year		-10.4%	28.3%	10.6%
YTD	\$ 8,087,641	\$ 7,794,673	\$ 9,335,199	\$ 10,190,077
% Chg over Prev YTD		-23.5%	19.8%	9.2%

Note: Current month sales tax revenue reflects sales activity in the previous month.

Data Source: La Salle Parish Tax Administrator, October 2022



NATCHITOCHES SALES TAX

(TR) Natchitoches sales tax revenue collected in September with previous month, year, and YTD comparisons.

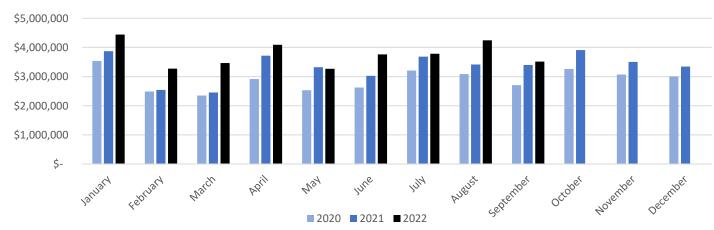
(BR) Natchitoches monthly sales tax revenue from 2020 to present.



September

	2019	2020	2021		2022
September	\$ 2,946,119	\$ 2,710,018	\$ 3,401,214	\$	3,515,543
August	\$ 2,688,092	\$ 3,087,365	\$ 3,414,233	\$	4,242,607
% Chg over Prev Month	9.6%	-12.2%	-0.4%		-17.1%
% Chg over Prev Year		-8.0%	25.5%		3.4%
YTD	\$ 24,313,578	\$ 25,451,617	\$ 29,441,612	\$3	3,836,130
% Chg over Prev YTD		4.7%	15.7%		14.9%

Natchitoches Parish Sales Tax Revenue 2020-2022



Note: September sales tax revenue reflects sales activity in August. Data Source: Natchitoches Parish Tax Commission, October 2022.



NATCHITOCHES VEHICLE SALES TAX

(TR) Natchitoches vehicle sales tax revenue collected in August with previous month, year, and YTD comparisons.

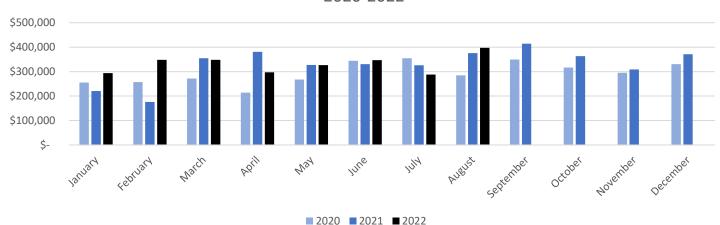
(BR) Natchitoches monthly vehicle sales tax revenue from 2020 to present.



August*

	2019	2020	2021		2022
August	\$ 329,778	\$ 284,736	\$ 375,967	\$	397,393
July	\$ 291,330	\$ 354,912	\$ 326,163	\$	288,092
% Chg over Prev Month	13.2%	-19.8%	15.3%		37.9%
% Chg over Prev Year		-13.7%	14.0%		39.6%
YTD	\$ 2,334,308	\$ 2,250,386	\$ 2,491,860	\$2	2,646,260
% Chg over Prev YTD		-3.6%	6.7%		17.6%

Natchitoches Vehicle Sales Tax Revenue 2020-2022



Note: June sales tax revenue reflects sales activity in May. *August 2022 vehicle sales tax revenue was not available at time of publication. Data Source: Natchitoches Parish Tax Commission, October 2022.



PINEVILLE SALES TAX

(TR) Pineville sales tax revenue collected in September with previous month, year, and YTD comparisons.

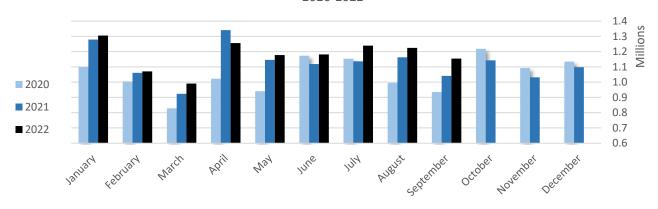
(BR) Pineville monthly sales tax revenue from 2020 to present.



September

	2019	2020	2021	2022
September	\$ 1,002,333	\$ 935,245	\$ 1,041,133	\$ 1,154,293
August	\$ 893,170	\$ 994,293	\$ 1,162,510	\$ 1,224,575
% Chg over Prev Month	12.2%	-5.9%	-10.4%	-5.7%
% Chg over Prev Year		-6.7%	11.3%	10.9%
YTD	\$ 8,064,783	\$ 9,149,419	\$ 10,208,553	\$ 10,598,543
% Chg over Prev YTD		13.4%	11.6%	3.8%

Pineville Sales Tax Revenue 2020-2022



Note: Current month sales tax revenue reflects sales activity in the prior month. Data Source: Rapides Parish Police Jury Treasurer's Reports, October 2022.



RAPIDES SALES TAX

(TR) Rapides Parish sales tax revenue collected in September with previous month, year, and YTD comparisons.

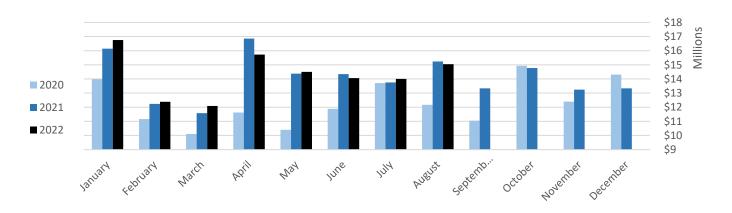
(BR) Rapides monthly sales tax revenue from 2020 to present.



September

	2019			2020	2021	2022	
September	\$ 11,964,	200	\$	11,042,515	\$ 13,334,237	\$ 14,006,	929
August	\$ 11,001,	838	\$	12,164,470	\$ 15,237,754	\$ 15,047,	407
% Chg over Prev Month	8	3.7%		-9.2%	-12.5%		-6.9%
% Chg over Prev Year				-7.7%	20.8%		5.0%
YTD	\$ 103,061,	397	\$ 1	106,067,109	\$ 127,863,138	\$ 128,582,	,599
% Chg over Prev YTD				2.9%	20.5%		0.6%

Rapides Parish Total Sales Tax Revenue



Note: Current sales tax revenue reflects sales activity in the prior month. Data Source: Rapides Parish Police Jury Treasurer's Reports, October 2022.



RAPIDES VEHICLE SALES TAX

Rapides Parish vehicle sales tax revenue collected in September with previous month, year, and YTD comparisons.



September

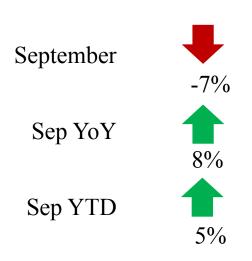
	2019	2020	2021	2022
September	\$ 1,067,323	\$ 1,138,236	\$ 1,519,978	\$ 1,789,795
August	\$ 1,165,550	\$ 1,533,699	\$ 1,586,861	\$ 1,427,975
% Chg over Prev Month	-8.49	-25.8%	-4.2%	25.3%
% Chg over Prev Year		6.6%	33.5%	17.8%
YTD	\$ 9,854,600	\$11,080,599	\$14,648,661	\$13,124,394
% Chg over Prev YTD		12.4%	32.2%	-10.4%

Note: Current sales tax revenue reflects sales activity in the prior month. Data Source: Rapides Parish Police Jury Treasurer's Reports, October 2022.



ST. LANDRY SALES TAX

St. Landry Parish sales tax revenue collected in September with previous month, year, and YTD comparisons.



September

	2019	2020	2021	2022
September	\$ 5,968,334	\$ 5,886,140	\$ 6,938,261	\$ 7,475,597
August	\$ 5,736,290	\$ 6,239,039	\$ 7,091,591	\$ 7,999,037
% Chg over Prev Month	4.0%	-5.7%	-2.2%	-6.5%
% Chg over Prev Year		-1.4%	17.9%	7.7%
YTD	\$ 53,001,458	\$ 57,296,278	\$ 64,648,402	\$ 67,827,502
% Chg over Prev YTD		8.1%	12.8%	4.9%

Note: Current sales tax revenue reflects sales activity in prior month.

Data Source: Tax revenue data from St. Landry Parish School Board. October 2022



ST. LANDRY VEHICLE SALES TAX

St. Landry Parish vehicle sales tax revenue collected in September with previous month, year, and YTD comparisons.

September	23%
Sep YoY	9%
Sep YTD	-3%

September

	2019	2020	2021	2022
September	\$ 793,167	\$ 782,075	\$ 1,040,025	\$ 1,131,930
August	\$ 929,242	\$ 938,690	\$ 1,006,739	\$ 920,403
% Chg over Prev Month	-14.6%	-16.7%	3.3%	23.0%
% Chg over Prev Year		-1.4%	33.0%	8.8%
YTD	\$ 7,421,896	\$ 7,413,148	\$ 9,148,069	\$ 8,889,102
% Chg over Prev YTD		-0.1%	23.4%	-2.8%

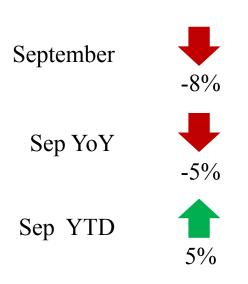
Note: Current sales tax revenue reflects sales activity in prior month.

Data Source: Tax revenue data from St. Landry Parish School Board. October 2022



VERNON SALES TAX

Vernon Parish sales tax revenue collected in September with previous month, year, and year-to-date comparisons.



September

		2019		2020		2021		2022
September	\$	2,124,280	\$	2,101,531	\$	3,114,964	\$	2,962,081
August	\$	1,954,269	\$	2,261,492	\$	2,142,209	\$	3,216,015
% Chg over Prev Month		8.7%		-7.1%		45.4%		-7.9%
% Chg over Prev Year				-1.1%		48.2%		-4.9%
YTD	\$1	7,963,060	\$2	20,573,718	\$2	24,842,985	\$2	26,097,837
% Chg over Prev YTD				14.5%		20.8%		5.1%



VERNON VEHICLE SALES TAX

Vernon Parish vehicle tax revenue collected in September with previous month, year, and year-to-date comparisons.



September

	2019	2020	2021	2022
September	\$ 438,878	\$ 449,611	\$ 540,040	\$ 173,307
August	\$ 443,096	\$ 482,345	\$ 578,138	\$ 545,304
% Chg over Prev Month	-1.0%	-6.8%	-6.6%	-68.2%
% Chg over Prev Year		2.4%	20.1%	-67.9%
YTD	\$ 3,781,944	\$ 3,851,944	\$ 4,976,892	\$ 4,429,889
% Chg over Prev YTD		1.9%	29.2%	-11.0%



REMOTE SELLERS TAX REVENUE BY PARISH

Remote seller tax revenue by parish with month-over-month, year-over-year, and year-to-date comparisons.

- Total online sales tax revenue in Cenla in September 2022 are up 6% from a month earlier and up 24% from September 2021.
- ✓ YTD online sales are up 15% in central Louisiana.

	Sep-22	Aug-22	Sep-21	M/M	Y/Y	YTD
Allen	\$ 88,940	\$ 72,468	\$ 63,370	23%	40%	9.7%
Avoyelles	\$ 108,371	\$ 99,009	\$ 88,347	9%	23%	11.4%
Catahoula	\$ 37,804	\$ 36,353	\$ 31,859	4%	19%	6.7%
Concordia	\$ 50,233	\$ 47,280	\$ 40,940	6%	23%	12.6%
Evangeline	\$ 123,045	\$ 112,745	\$ 99,429	9%	24%	28.9%
Grant	\$ 54,158	\$ 55,045	\$ 47,535	-2%	14%	9.0%
LaSalle	\$ 45,103	\$ 44,205	\$ 37,328	2%	21%	17.1%
Natchitoches	\$ 134,441	\$ 118,729	\$ 106,919	13%	26%	25.4%
Rapides	\$ 489,992	\$ 491,998	\$ 403,238	0%	22%	14.4%
St Landry	\$ 296,636	\$ 295,525	\$ 249,626	0%	19%	14.0%
Vernon	\$ 208,543	\$ 175,058	\$ 154,458	19%	35%	9.2%
Total (Cenla)	\$ 1,637,266	\$ 1,548,415	\$ 1,323,049	6%	24%	14.7%

Note: Sales tax revenue collected in April reflects sales activity in March.

Data Source: Louisiana Sales and Use Tax Commission for Remote Sellers. August 2020 - October 2022

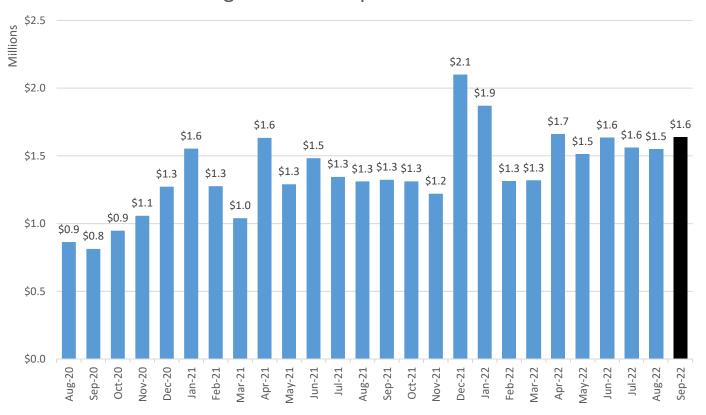


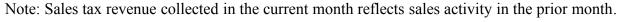
REMOTE SELLERS TAX REVENUE IN CENLA

Remote seller tax revenue is tax revenue from online sales by location of the seller at the time of purchase.

- The first nine months of 2022 saw \$14 million in online sales taxes collected in Cenla compared to \$12.2 million in 2021, a 15% increase.
- Since August 2020 when remote sellers tax revenue collection started, \$36 million in sales tax revenue have been collected from online sales in central Louisiana.

Remote Sellers Sales Tax Collection in Cenla August 2020 - September 2022



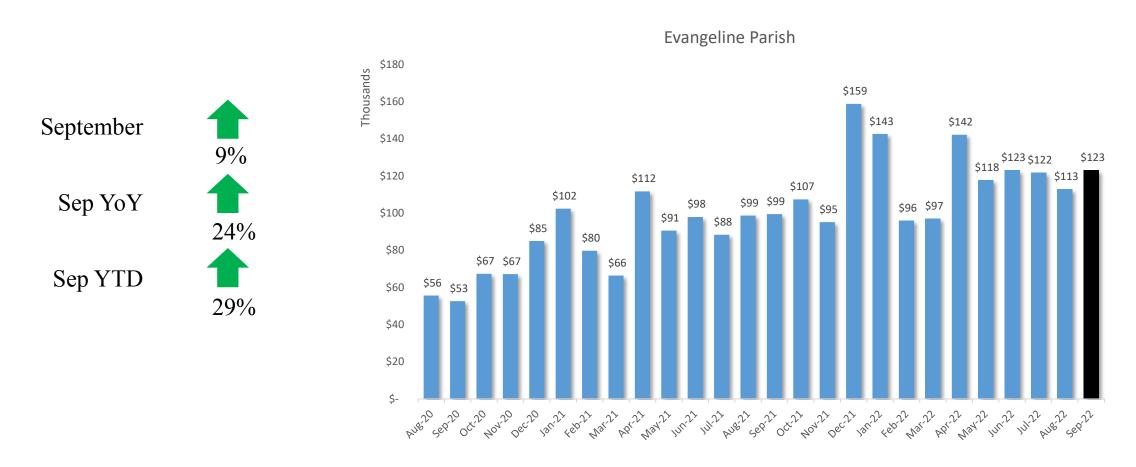


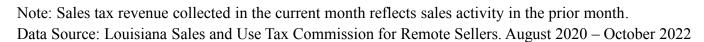
Data Source: Louisiana Sales and Use Tax Commission for Remote Sellers. August 2020 – October 2022



REMOTE SELLERS TAX REVENUE IN EVANGELINE

Remote sellers tax revenue from online sales in Evangeline Parish from August 2020 – September 2022.

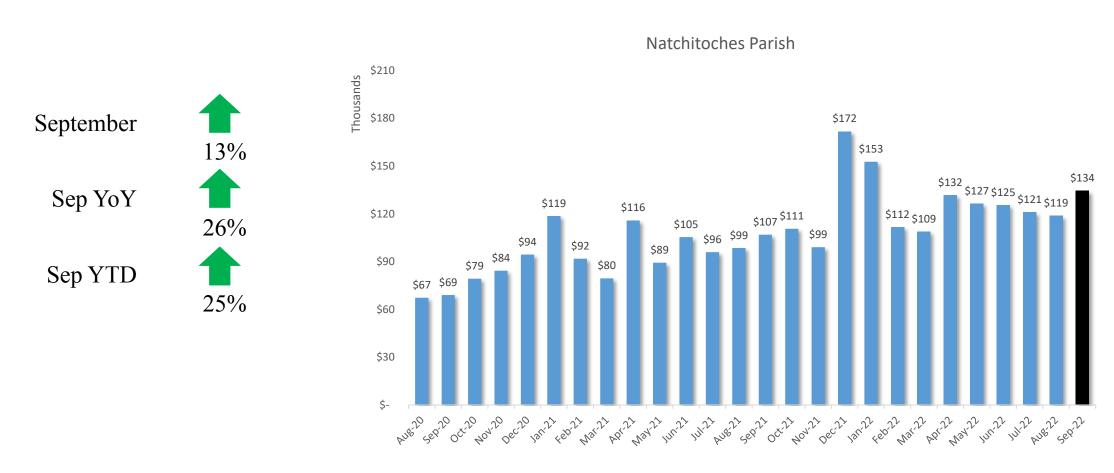


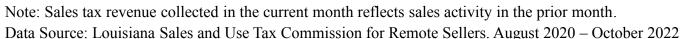




REMOTE SELLERS TAX REVENUE IN NATCHITOCHES

Remote sellers tax revenue from online sales in Natchitoches Parish from August 2020 – September 2022.

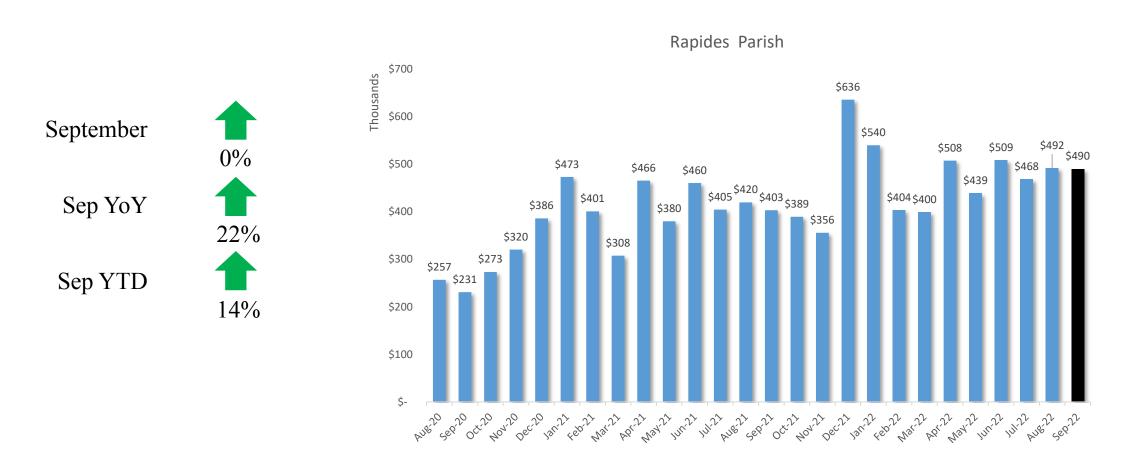


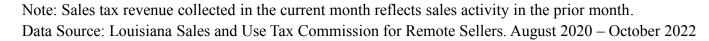




REMOTE SELLERS TAX REVENUE IN RAPIDES

Remote sellers tax revenue from online sales in Rapides Parish from August 2020 – September 2022.









Building Permits

Central Louisiana Economic Dashboard

ALEXANDRIA COMMERCIAL PERMITS

The valuation (estimated development cost) of new commercial construction permits issued by the City of Alexandria in September 2022 with previous month, year, and YTD comparisons.

September	249%
Sep YoY	12%
Sep YTD	-20%

	2019	2020	2021	2022
September	\$ 1,103,614	\$ 570,850	\$ 3,278,837	\$ 3,661,939
August	\$ 19,531,800	\$ 1,546,879	\$ 4,447,239	\$ 1,050,144
% Chg over Prev Month	-94%	-63%	-26%	249%
% Chg over Prev Year		-48%	474%	12%
YTD	\$ 40,010,151	\$ 19,486,538	\$ 30,910,643	\$ 24,599,497
% Chg over Prev YTD		-51%	59%	-20%



ALEXANDRIA RESIDENTIAL PERMITS

The valuation (estimated development cost) of new residential construction permits issued by the City of Alexandria in September 2022 with previous month, year, and YTD comparisons.

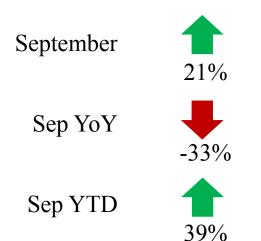
September	-9%
Sep YoY	90%
Sep YTD	-17%

	2019	2020	2021	2022
September	\$ 962,868	\$ 2,315,020	\$ 1,194,537	\$ 2,265,325
August	\$ 986,701	\$ 629,100	\$ 2,242,658	\$ 2,481,315
% Chg over Prev Month	-2.4%	268.0%	-46.7%	-8.7%
% Chg over Prev Year		140.4%	-48.4%	89.6%
YTD	\$ 17,363,476	\$ 11,497,598	\$ 18,017,738	\$ 15,044,538
% Chg over Prev YTD		-33.8%	56.7%	-16.5%



AVOYELLES PARISH PERMIT VALUATIONS

This chart shows the valuation of permits issued by Rapides Area Planning Commission in Avoyelles Parish in September between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.



		2019	2020	2021	2022
September	\$	4,808,569	\$ 5,169,723	\$ 7,296,283	\$ 4,914,175
August	\$	6,614,680	\$ 4,381,654	\$ 7,009,043	\$ 4,073,113
% Chg Prev Month		-27%	18%	4%	21%
% Chg from Prev Year	r		8%	41%	-33%
YTD	\$	40,889,571	\$ 36,308,295	\$ 56,596,409	\$ 78,927,584
% Chg over Prev YTD			-11%	56%	39%



EVANGELINE PARISH PERMIT VALUATIONS

This chart shows the valuation of permits issued by Rapides Area Planning Commission in Evangeline Parish in September between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.



	2019	2020		2021	2022
September	\$ 730,600	\$ 1,617,100	\$	1,009,464	\$ 2,820,000
August	\$ 1,294,765	\$ 848,712	\$	4,499,170	\$ 1,108,000
% Chg Prev Month	-44%	91%)	-78%	155%
% Chg from Prev Year		121%	•	-38%	179%
YTD	\$ 14,607,891	\$ 10,632,191	\$	26,882,951	\$ 19,770,684
% Chg over Prev YTD		-27%)	153%	-26%



CITY OF NATCHITOCHES PERMIT VALUATIONS

This table below shows the valuation of permits issued by the City of Natchitoches Planning and Zoning Office between 2019 – 2022 with month-to-month, year-to-year, and year-to-date comparisons.



	2019	2020	2021	2022
September	\$ 491,198	\$ 478,309	\$ 1,477,911	\$ 1,410,989
August	\$ 1,024,546	\$ 1,199,180	\$ 2,062,205	\$ 1,345,327
% Chg over Prev Month	-52%	-60%	-28%	5%
% Chg over Prev Year		-3%	209%	-5%
YTD	\$ 17,697,208	\$ 11,564,430	\$ 36,479,007	\$ 20,889,576
% Chg over Prev YTD		-35%	215%	-43%



NATCHITOCHES PARISH PERMIT VALUATIONS

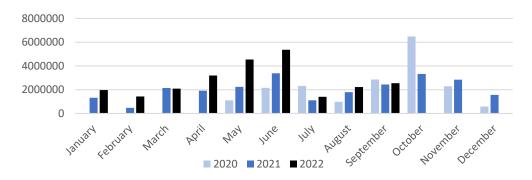
This table and chart shows the valuation of permits issued by Natchitoches Parish Permit Office between 2021 – 2022 with month-to-month, year-to-year, and year-to-date comparisons.

September 15% Sep YoY 4% Sep YTD 47%

September

	2020	2021	2022
September	\$ 2,858,100	\$ 2,439,800	\$ 2,543,927
August	\$ 987,021	\$ 1,794,500	\$ 2,221,769
% Chg Prev Month	190%	36%	15%
% Chg from Prev Year		-15%	4%
YTD		\$ 16,793,259	\$ 24,753,925
% Chg over Prev YTD			47%

Natchitoches Parish Permit Valuations Issued May 2020 - September 2022





PINEVILLE PERMIT VALUATIONS

This chart shows the valuation of permits issued by Rapides Area Planning Commission in the City of Pineville in September between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.

September	-43%
Sep YoY	-57%
Sep YTD	19%

		2019		2020	2021	2022
September	\$	3,358,000	\$	4,189,108	\$ 1,561,000	\$ 669,000
August	\$	662,849	\$	1,017,000	\$ 981,411	\$ 1,172,682
% Chg Prev Month		407%		312%	59%	-43%
% Chg from Prev Year				25%	-63%	-57%
YTD	\$1	.8,456,081	\$1	14,380,903	\$ 8,343,396	\$ 9,901,568
% Chg over Prev YTD				-22%	-42%	19%



RAPIDES PARISH PERMIT VALUATIONS

This charts shows the valuation of permits issued by Rapides Area Planning Commission in Rapides Parish (excluding Alexandria) in September between 2019-2022 with month-to-month, year-to-year, and year-to-date comparisons.



	2019	2020	2021	2022
September	\$ 3,069,869	\$ 4,773,746	\$ 6,070,408	\$ 6,742,592
August	\$ 3,101,697	\$ 2,787,285	\$ 9,947,807	\$ 7,944,190
% Chg Prev Month	-1%	71%	-39%	-15%
% Chg from Prev Year		56%	27%	11%
YTD	\$58,286,955	\$37,007,257	\$437,241,269	\$ 55,443,344
% Chg over Prev YTD		-37%	1082%	-87%



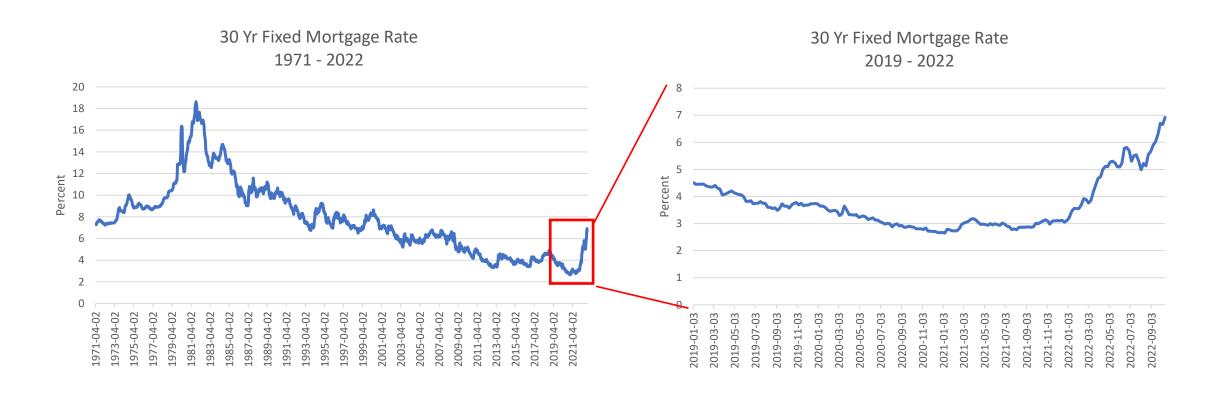


Housing

Central Louisiana Economic Dashboard

30 YEAR FIXED MORTGAGE RATE

30-Year Fixed Rate Mortgage Average in the United States from 1971 – 2022 and from 2019 – 2022.



■ 30 year fixed mortgage rates this year peaked the week of October 13 at 6.92%.



LUMBER PRICES

The chart represents the Lumber Price Index in the U.S. from January 2020 – September 2022.

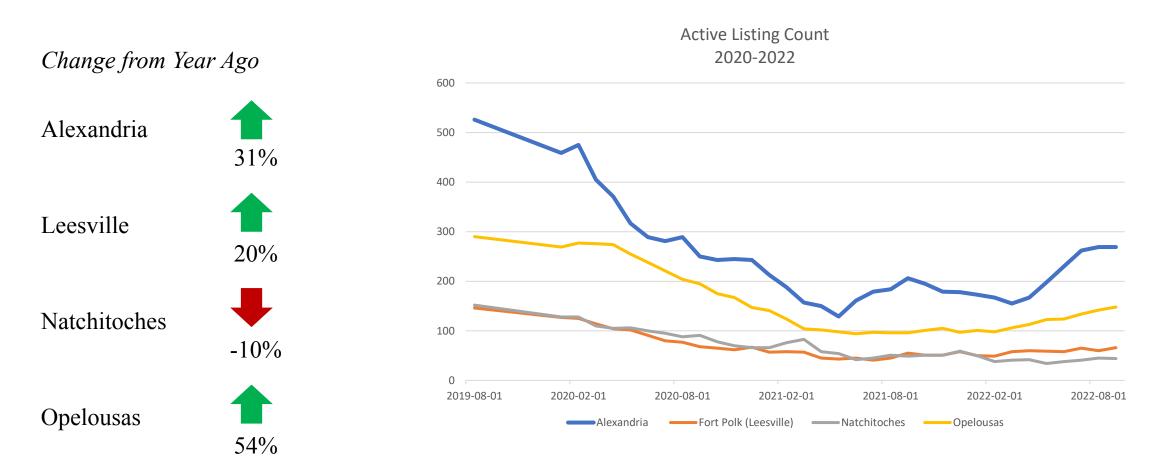
- In September 2022, the US Lumber Price Index fell -6% to 293 from 312 in August.
- Currently, the Lumber Index stands 6% above a year ago.





ACTIVE LISTINGS BY MSA

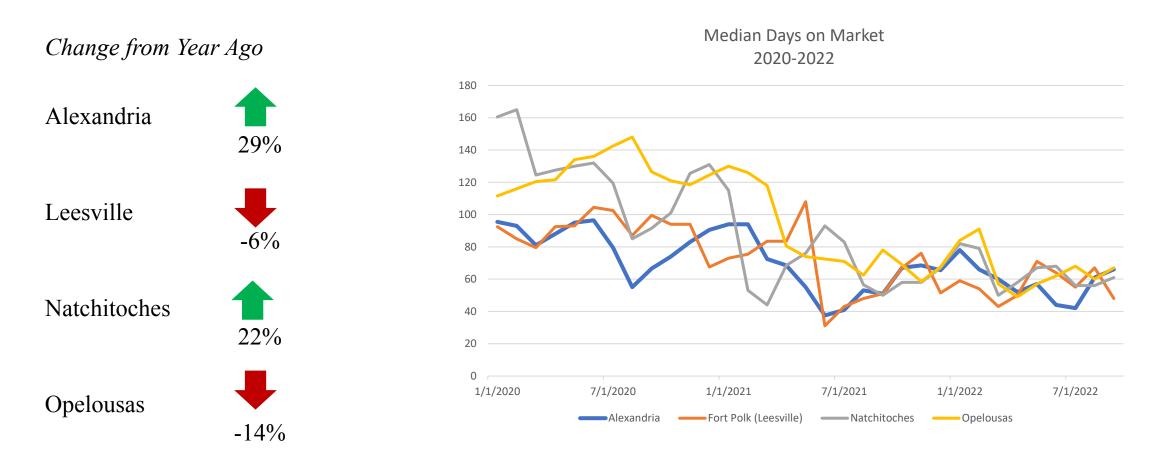
The count of active single-family and condo/townhome listings from 2019-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.





MEDIAN DAYS ON MARKET BY MSA

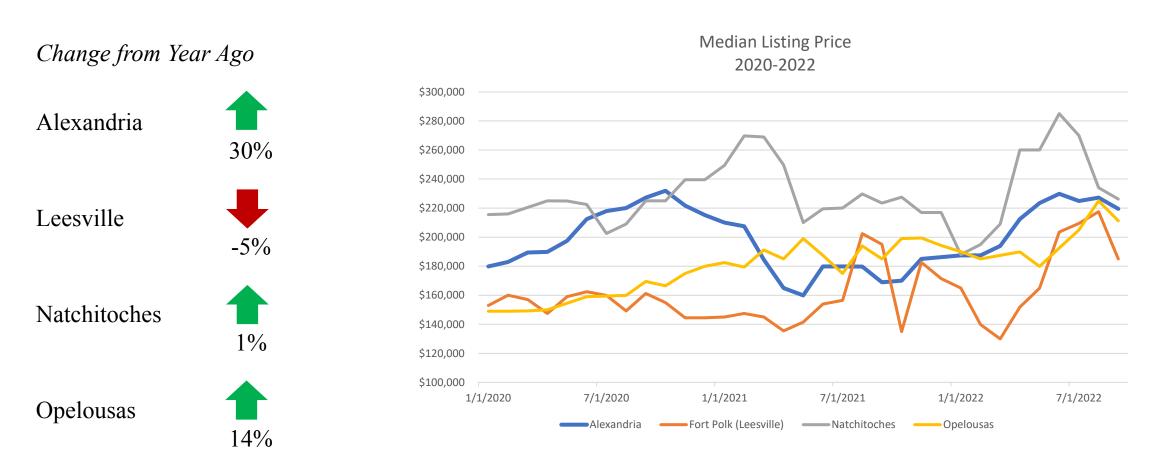
The median number of days property listings spend on the market from 2020-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.





MEDIAN LISTING PRICE BY MSA

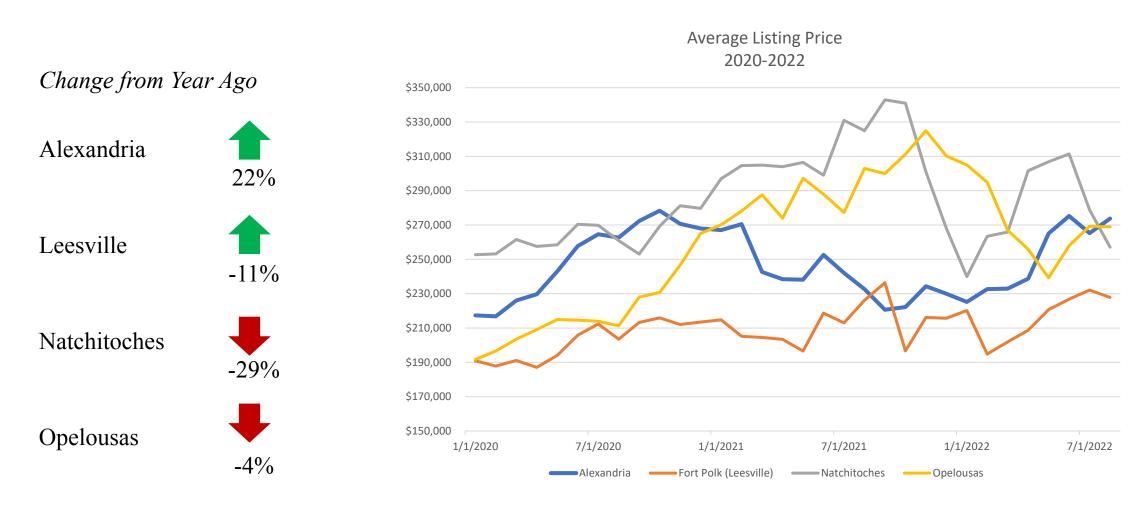
The median listing price of houses from 2020-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.





AVERAGE LISTING PRICE BY MSA

The average listing price of houses from 2020-2022 for Alexandria, Fort Polk (Leesville), Natchitoches, and Opelousas.







Travel

Central Louisiana Economic Dashboard

AVOYELLES HOTEL OCCUPANCY TAX

Avoyelles Parish hotel occupancy tax revenue for September with previous month, year, and year-to-date comparisons.

September



	2018	2019	2020	2021	2022
September	\$ 12,242	\$ 12,542	\$ 14,134	\$ 12,627	\$ 12,251
August	\$ 14,968	\$ 14,228	\$ 13,383	\$ 18,012	\$ 15,964
% Chg over Prev Month	-18.2%	-11.8%	5.6%	-29.9%	-23.3%
% Chg over Prev Year		2.5%	12.7%	-10.7%	-3.0%
YTD	\$ 102,326	\$ 103,271	\$ 84,407	\$ 108,196	\$ 105,481
% Chg over Prev YTD		0.9%	-18.3%	28.2%	-2.5%

Note: Current tax revenue reflects hotel occupancy activity in the prior month. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate. Data Source: Avoyelles Parish School Board. October 2022.



NATCHITOCHES HOTEL OCCUPANCY TAX

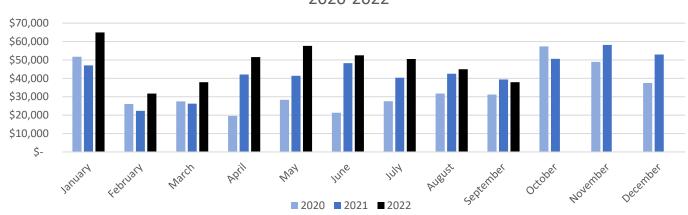
Natchitoches Parish hotel occupancy tax revenue for September with previous month, year, and YTD comparisons.



September

	2019		2020	2021	2022		
September	\$	32,883	\$ 31,156	\$ 39,402	\$	37,905	
August	\$	38,152	\$ 31,675	\$ 42,488	\$	44,956	
% Chg over Prev Month		-13.8%	-1.6%	-7.3%		-15.7%	
% Chg over Prev Year			-5.3%	26.5%		-3.8%	
YTD	\$	319,078	\$ 264,867	\$ 349,512	\$	429,455	
% Chg over Prev YTD			-17.0%	32.0%		22.9%	

Natchitoches Hotel Sales Tax Revenue 2020-2022



Note: Current tax revenue reflects hotel occupancy activity in the prior month. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate. Data Source: Natchitoches Parish Tax Administrator, October 2022.



RAPIDES HOTEL OCCUPANCY TAX

Rapides Parish hotel occupancy tax revenue for September with previous month, year, and YTD comparisons.

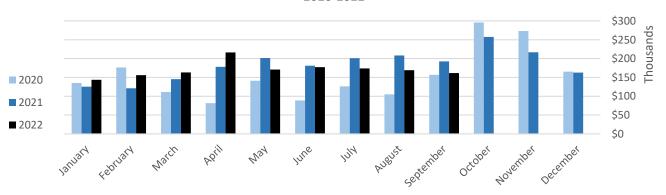
September -4% Sep YoY -16% Sep YTD

1%

September

	2019			2020	2021	2022		
September	\$ 14	48,201	\$	157,003	\$ 192,493	\$	161,	702
August	\$	181,610		\$ 105,064	\$ 208,193		\$ 1	169,181
% Chg over Prev Month		-18.4%		49.4%	-7.5%			-4.4%
% Chg over Prev Year				5.9%	22.6%			-16.0%
YTD	\$ 1	,472,461		\$1,122,367	\$1,554,247		\$1,!	532,385
% Chg over Prev YTD				-23.8%	38.5%			-1.4%

Rapides Hotel Occupancy Tax Revenue 2020-2022



Note: Current tax revenue reflects hotel occupancy activity in the prior month. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate. Data Source: Rapides Parish Police Jury Treasurer's Reports, October 2022.



VERNON HOTEL OCCUPANCY TAX

Vernon Parish hotel, motel, and RV occupancy tax revenue for September with previous month, year, and year-to-date comparisons.



September

	2019	2020	2021	2022
September	\$ 26,662	\$ 23,012	\$ 24,771	\$ 29,003
August	\$ 24,523	\$ 21,565	\$ 25,572	\$ 30,912
% Chg over Prev Month	8.7%	6.7%	-3.1%	-6.2%
% Chg over Prev Year		-13.7%	7.6%	17.1%
YTD	\$ 198,954	\$ 154,797	\$ 247,344	\$ 244,241
% Chg over Prev YTD		-22.2%	59.8%	-1.3%

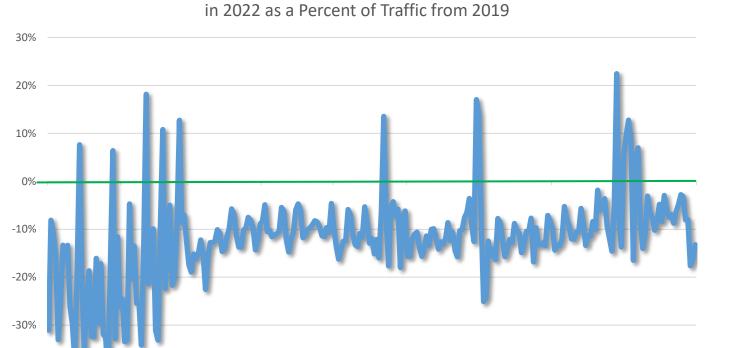
Note: Current tax revenue reflects hotel occupancy activity in the prior month. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate. Data Source: Vernon Parish Sales Tax Department. October 2022.



AIR TRAVELER STATS

Nationwide daily percentage of passengers passing through current TSA checkpoints in 2022 expressed as a percentage of traffic in 2019.

- Nationally, air passenger traffic in September 2022 fell -2.4% from the previous month.
- In September, air passenger traffic remained -6% below September 2019 levels.
- U.S. air passenger traffic YTD in 2022 was down -12% from 2019.



U.S. Airport Passenger Throughput Traffic



9/1/2022

1/1/2022

2/1/2022

3/1/2022

4/1/2022

5/1/2022

6/1/2022

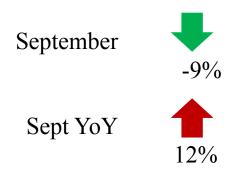
7/1/2022

8/1/2022

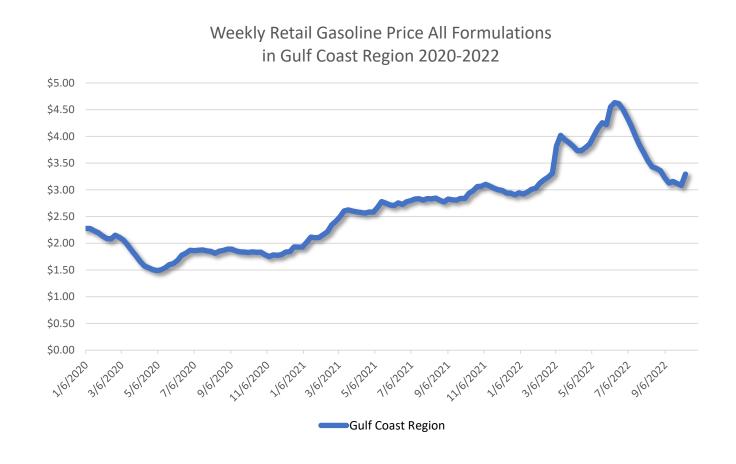
-40%

GULF COAST RETAIL GASOLINE PRICE

Weekly retail price of gasoline in the Gulf Coast region for all formulations from 2020 - 2022.



- Gasoline peaked on June 13 at \$4.63 a gallon. As of October 10, the price was \$3.29.
- September 2022 average retail gasoline price in Gulf Coast region \$3.16/gal. compared to \$2.82/gal. a year ago, a 12% increase.







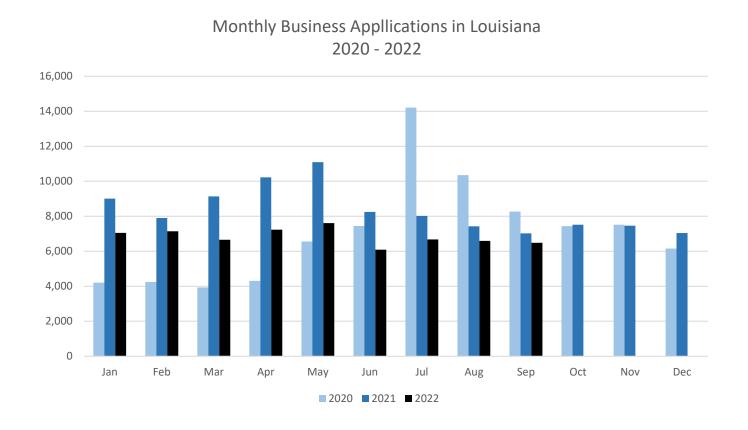
Local & Louisiana

Central Louisiana Economic Dashboard

NEW BUSINESS APPS IN LOUISIANA

The chart below represents the monthly number of new businesses applications in Louisiana from 2020-2022 (seasonally adjusted).

- New business applications in Louisiana in September 2022 decreased -13% from August.
- YTD business applications in Louisiana are down -21%, 61,535 compared to 78,059.



Note: Data reflects businesses applications, not necessarily business formations. Changed to seasonally adjusted data in September 2022. Data Source: U.S. Census Bureau, Business Formation Statistics, Retrieved October 16, 2022.



NEW BUSINESSES IN RAPIDES

The chart below represents the number of new businesses established each month in Rapides from January 2019 through September 2022.

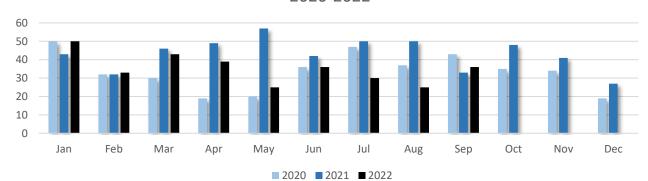
The number of new businesses established in Rapides in September 2022 increased 44% from August and was 9% higher than a year ago.

Year-to-date, 317 new businesses have been created in Rapides in 2022, compared to 402 in 2021, representing a -21% decline.

September

	2019	2020	2021	2022
September	34	43	33	36
August	35	37	50	25
% Chg Prev Month	-2.9%	16.2%	-34.0%	44.0%
% Chg from Prev Year		26.5%	-23.3%	9.1%
YTD	351	314	402	317
% Chg over Prev YTD		-10.5%	28.0%	-21.1%

New Businesses in Rapides 2020-2022



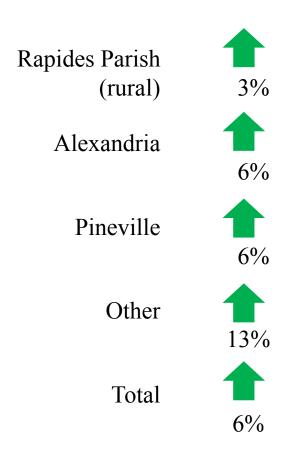
Note: Data reflects businesses established in the current month.

Data Source: Rapides Parish Sales and Use Tax Department, October 2022.



RAPIDES OCCUPATIONAL LICENSES

Rapides Parish occupational license revenue YTD with previous YTD comparisons.



September Year-to-Date

	2019	2020	2021	2022
Parish	\$ 638,346	\$ 590,509	\$ 653,285	\$ 669,543
% Chg over Prev YTD		-7.5%	10.6%	2.5%
Alexandria	\$ 1,856,590	\$ 1,844,207	\$ 1,915,370	\$ 2,028,667
% Chg over Prev YTD		-0.7%	3.9%	5.9%
Pineville	\$ 389,099	\$ 427,624	\$ 431,100	\$ 454,712
% Chg over Prev YTD		9.9%	0.8%	5.5%
Other	\$ 138,082	\$ 139,464	\$ 148,980	\$ 168,197
% Chg over Prev YTD		1.0%	6.8%	12.9%
Total	\$ 3,022,117	\$ 3,001,804	\$ 3,148,735	\$ 3,321,119
% Chg over Prev YTD		-0.7%	4.9%	5.5%

Note: Rapides Parish reflects unincorporated areas. Data reflects licenses paid year-to-date.

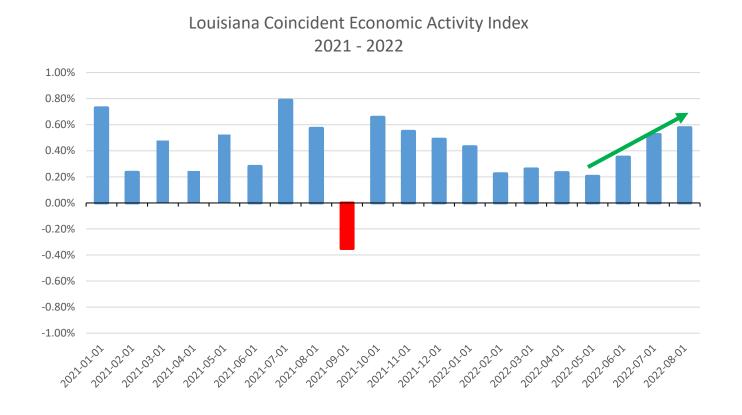
Data Source: Rapides Parish Police Jury Treasurer's Reports, October 2022.



LOUISIANA ECONOMIC ACTIVITY INDEX

The Coincident Economic Activity Index for Louisiana is set to match the trend in the gross state product and includes four indicators: nonfarm payroll employment, the unemployment rate, average hours worked in manufacturing and wages and salaries. The column graph below represents the percentage change in the index. A positive percentage represents an expanding statewide economy.

- ✓ In August 2022, the Index rose to 109.84, compared to 109.21 in July 2022.
- ✓ The Index remains above the January 2020 level for the third consecutive month.
- ✓ The August level of 109.84 is 1.4% above the January 2020 level of 108.64.





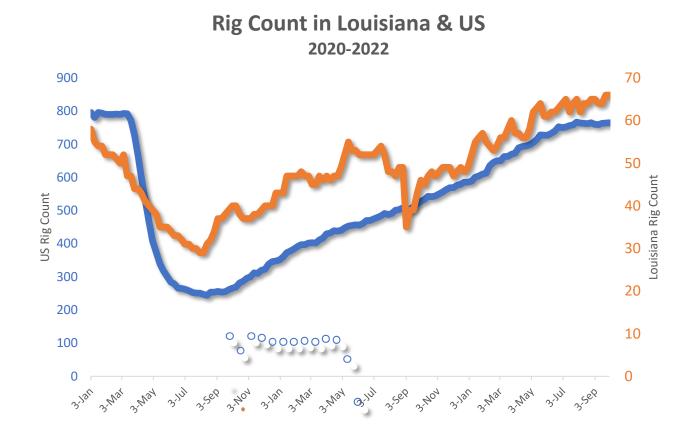
BAKER HUGHES RIG COUNT

Represents the number of drilling rigs actively exploring for or developing oil or natural gas in Louisiana and the U.S. in 2020-2022.

	Sep 22	Aug 22	Sep 21
Louisiana	65	64	39
US	762	764	508

Average rig count in Louisiana in September was up one rig from August.

Nationwide, the rig count rose from 508 a year ago to 762 in September, an increase of 50%.





LOUISIANA GAMING REVENUE

Gaming revenue in Louisiana for September 2022 with previous month and year comparisons.



September 2022

	Sep-22	Aug-22	Sep-21	M/M	Y/Y	YTD
Video Poker	\$62,387,888	\$64,203,035	\$55,191,495	-2.8%	13.0%	-0.6%
Riverboat	\$140,690,698	\$134,692,916	\$127,545,986	4.5%	10.3%	2.0%
Landbased	\$22,932,195	\$19,342,353	\$7,956,327	18.6%	188.2%	8.0%
Slots	\$25,588,329	\$25,385,558	\$24,179,309	0.8%	5.8%	-5.2%
Total	\$251,599,110	\$243,623,862	\$214,873,117	3.3%	17.1%	1.0%

Data Source: Louisiana Gaming Control Board, October 20, 2022. http://lgcb.dps.louisiana.gov/revenue_reports.html



^{*} Note: Year-to-Date percentage reflects calendar year.

CONTRIBUTORS

The data presented throughout the CENLA Economic Dashboard reflects contributions from the following local organizations.

- Rapides Parish Policy Jury Treasurer
- Rapides Sales Tax Administrator
- Avoyelles Parish School Board
- Alexandria International Airport
- Alexandria / Pineville Area CVB
- Rapides Area Planning Commission
- City of Alexandria Planning Division
- Evangeline Parish Sales Tax Commissioner
- Concordia, Catahoula, & La Salle Tax Administrator
- Louisiana Office of Public Health
- St. Landry Parish School Board
- Grant Parish Sheriff's Office
- Natchitoches Parish Tax Commission
- Natchitoches Parish Planning and Zoning
- City of Natchitoches Planning
- Vernon Parish Sales Tax Department

THANK YOU

Also, special thanks to the following partners for distributing the dashboard.

- LSUA Foundation
- Central Louisiana Regional Chamber of Commerce
- Marksville Chamber of Commerce
- Bunkie Chamber of Commerce
- Evangeline Chamber of Commerce
- Concordia Chamber of Commerce
- Greater Vernon Chamber of Commerce
- Natchitoches Chamber of Commerce
- Next Issue: Week of November 21, 2022



