



# Natchitoches Parish, LA

## Economic Overview

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## Report Parameters

### 1 County

22069 Natchitoches Parish, LA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



## Economy Overview

36,412

Population (2022)

Population **decreased by 2,639** over the last 5 years and is projected to **decrease by 2,360** over the next 5 years.

14,799

Total Regional Employment

Jobs **grew by 292** over the last 5 years and are projected to **grow by 816** over the next 5 years.

\$30.6K

Median Household Income (2020)

Median household income is **\$34.4K below** the national median household income of \$65.0K.

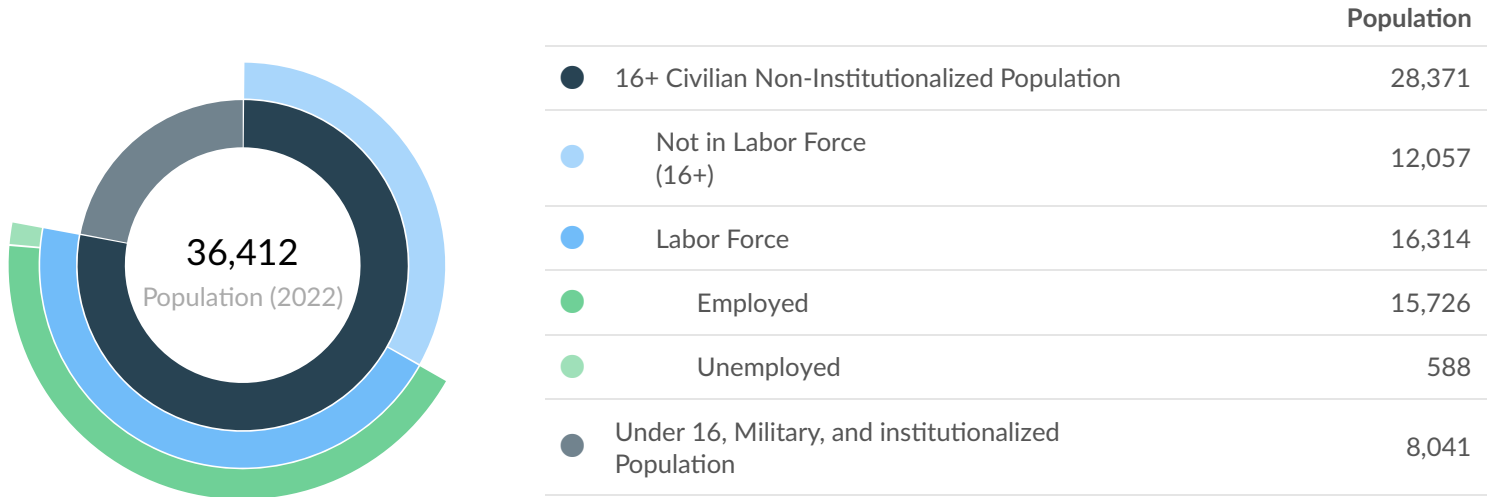
## Takeaways

- As of 2022 the region's population **declined by 6.8%** since 2017, falling by 2,639. Population is expected to **decrease by 6.5%** between 2022 and 2027, losing 2,360.
- From 2017 to 2022, jobs **increased by 2.0%** in Natchitoches Parish, LA from 14,507 to **14,799**. This change **fell short of the national growth rate of 2.4% by 0.4%**. As the number of jobs increased, the **labor force participation rate increased from 54.0% to 57.5% between 2017 and 2022**.
- Concerning educational attainment, **12.6% of Natchitoches Parish, LA residents possess a Bachelor's Degree** (8.2% below the national average), and **14.3% hold an Associate's Degree** (5.4% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Education and Hospitals (State Government), and Restaurants and Other Eating Places.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	36,412	16,314	14,799	93.9	\$1.49B	\$2.41B	\$2.12B
NLEP 14 Parish area	783,739	341,781	335,417	96.4	\$39.23B	\$46.39B	\$48.53B
Louisiana	4,615,201	2,092,674	2,114,310	97.1	\$272.74B	\$273.99B	\$333.10B

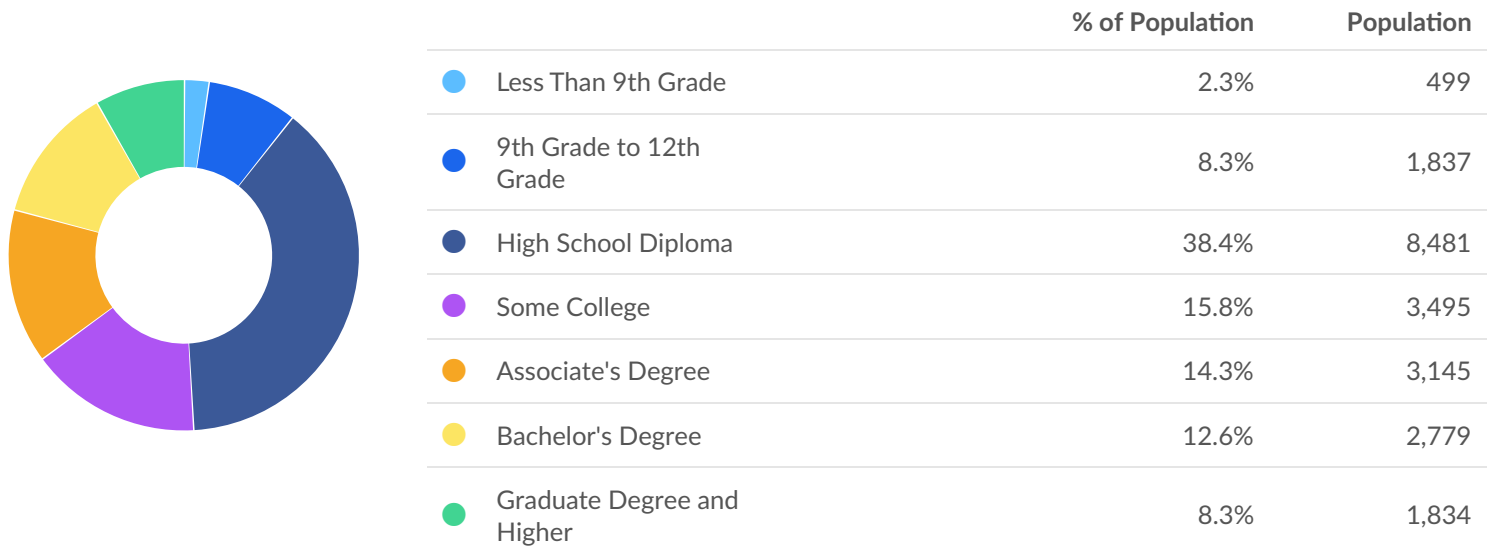


## Sep 2022 Labor Force Breakdown



## Educational Attainment

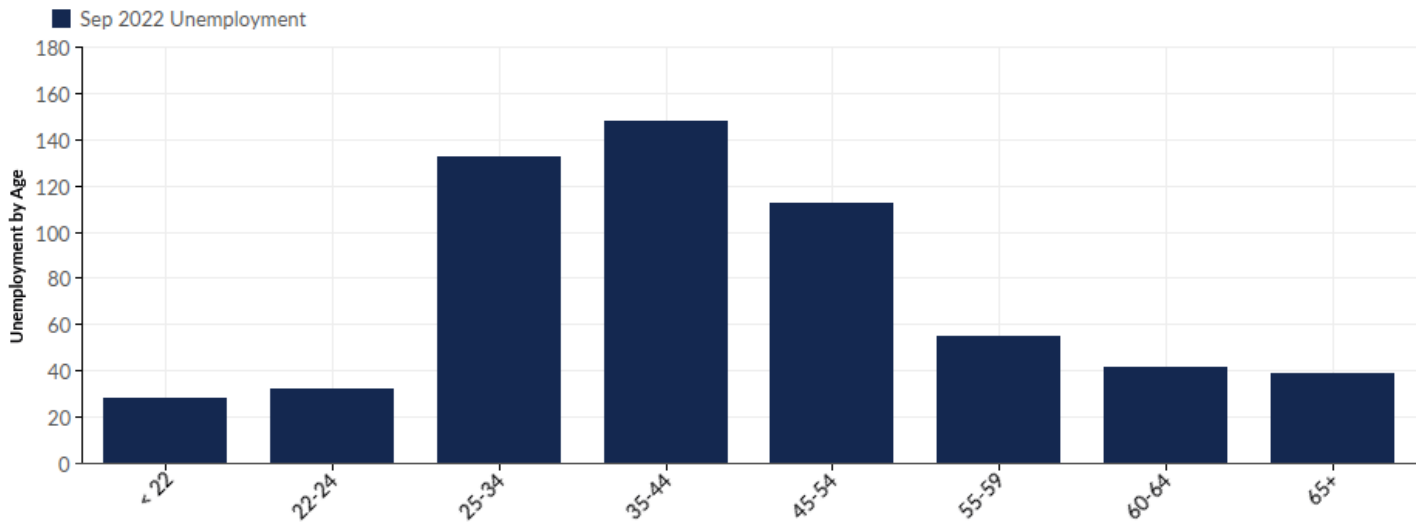
Concerning educational attainment, **12.6% of Natchitoches Parish, LA residents possess a Bachelor's Degree** (8.2% below the national average), and **14.3% hold an Associate's Degree** (5.4% above the national average).





# Unemployment by Demographics

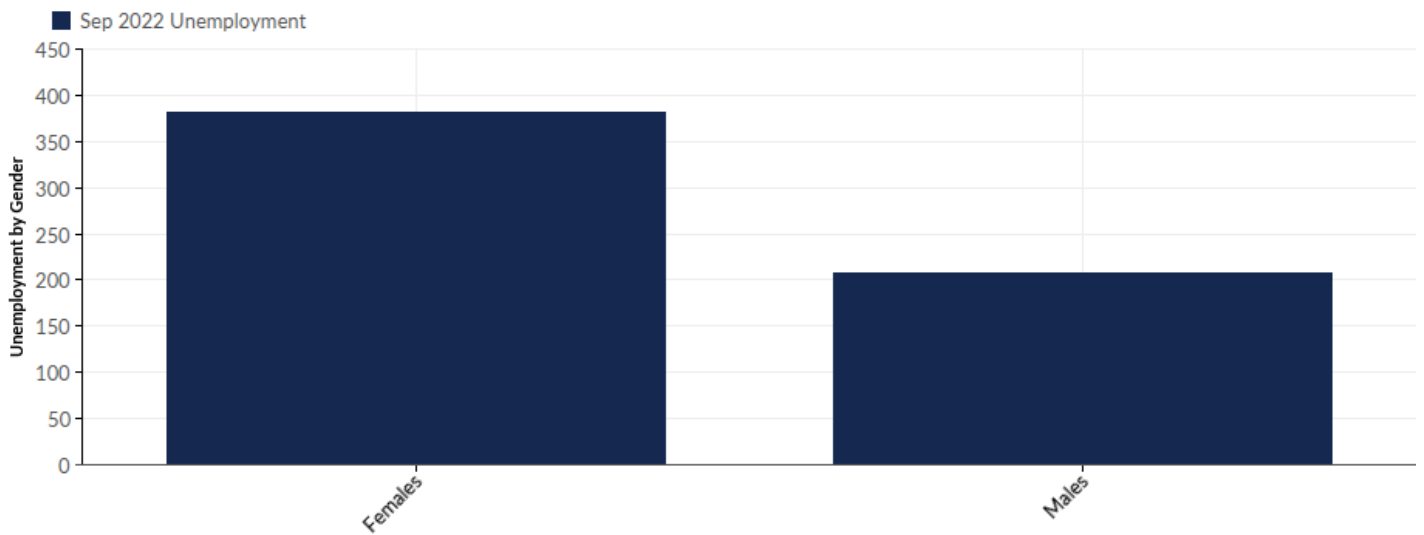
## Unemployment by Age



Age	Unemployment (Sep 2022)	% of Unemployed
< 22	28	4.76%
22-24	32	5.44%
25-34	132	22.45%
35-44	148	25.17%
45-54	113	19.22%
55-59	55	9.35%
60-64	41	6.97%
65+	39	6.63%
<b>Total</b>	<b>588</b>	<b>100.00%</b>



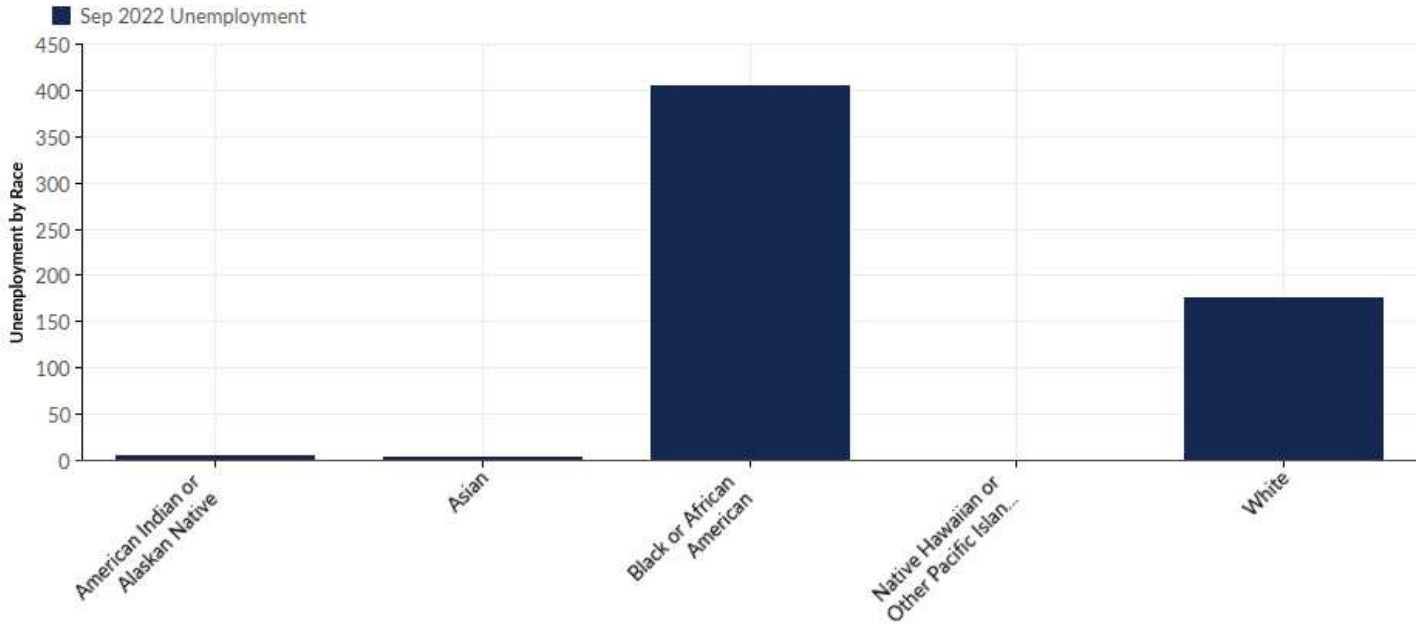
## Unemployment by Gender



Gender	Unemployment (Sep 2022)	% of Unemployed
Females	381	64.80%
Males	207	35.20%
Total	588	100.00%



## Unemployment by Race

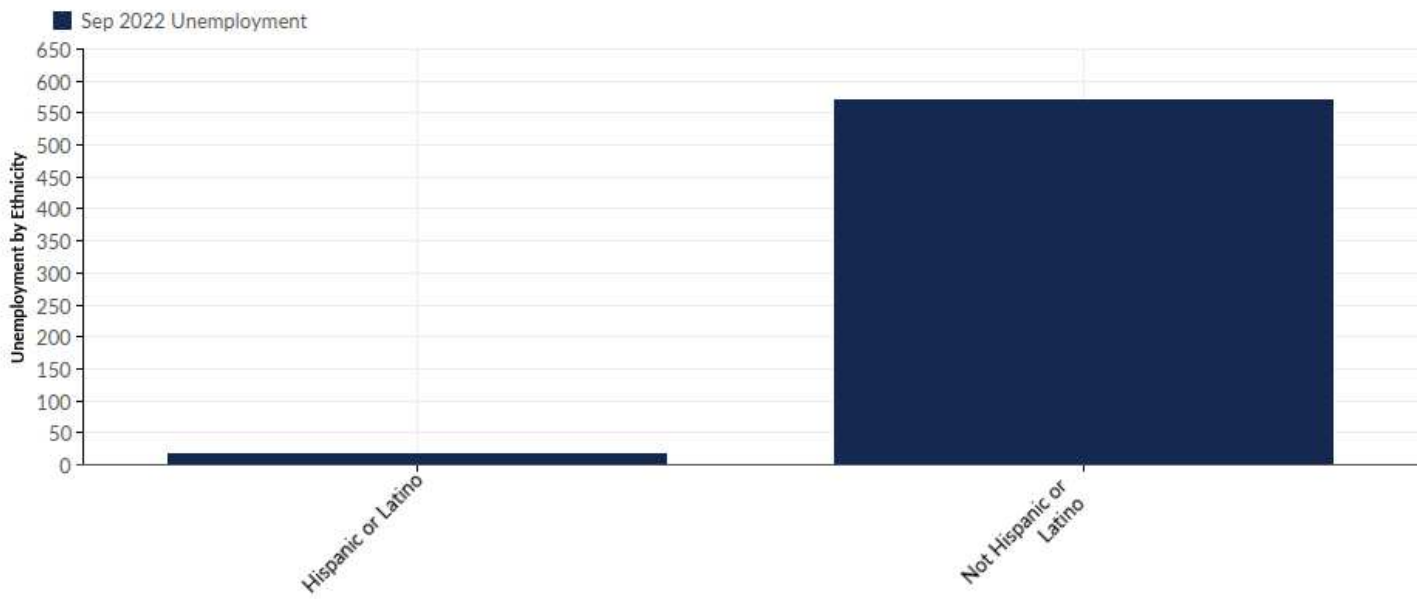


Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	5	0.85%
Asian	3	0.51%
Black or African American	404	68.71%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	176	29.93%
<b>Total</b>	<b>588</b>	<b>100.00%</b>





## Unemployment by Ethnicity



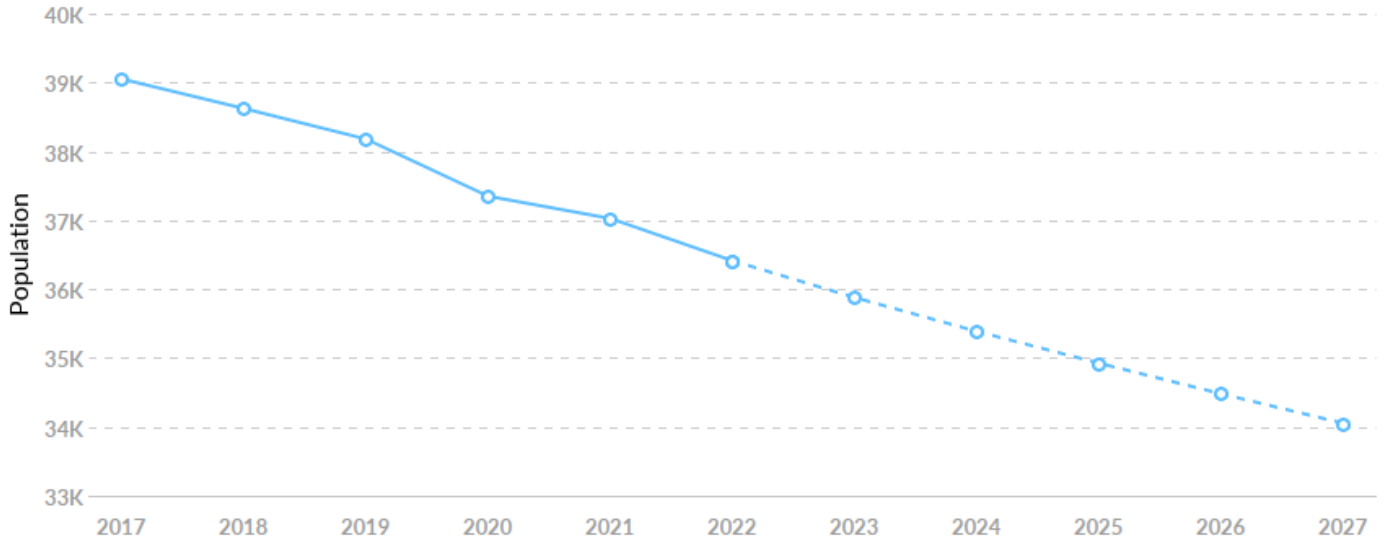
Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	17	2.89%
Not Hispanic or Latino	571	97.11%
Total	588	100.00%



# Historic & Projected Trends

## Population Trends

As of 2022 the region's population **declined by 6.8%** since 2017, falling by 2,639. Population is expected to **decrease by 6.5%** between 2022 and 2027, losing 2,360.

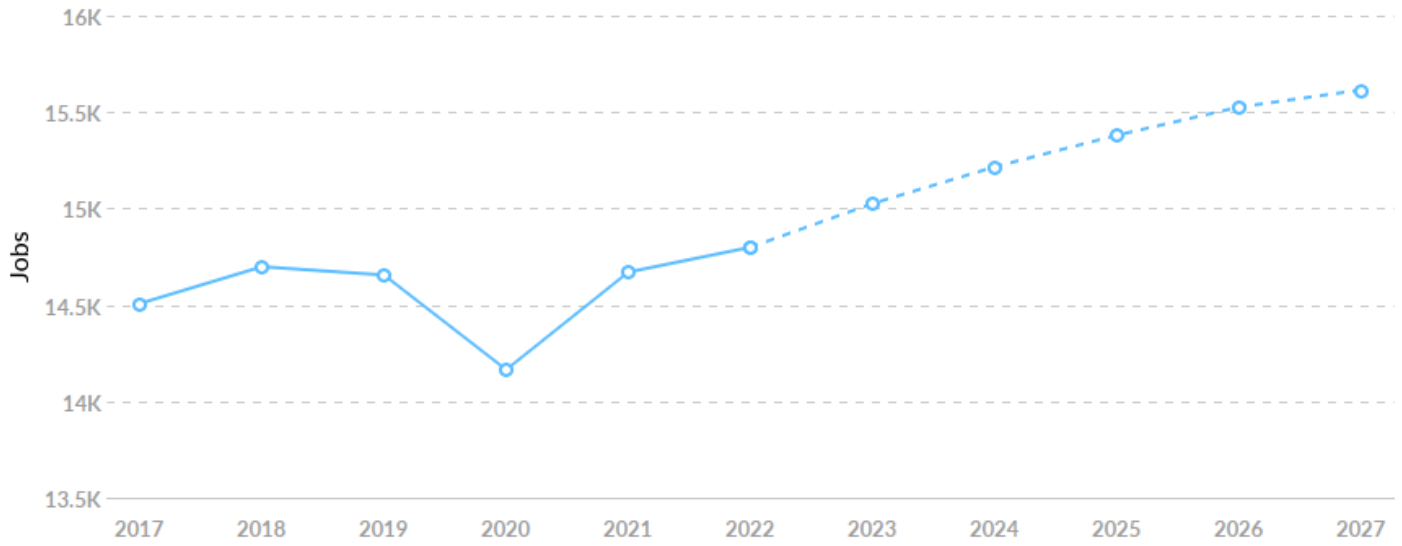


Timeframe	Population
2017	39,051
2018	38,623
2019	38,179
2020	37,349
2021	37,026
2022	36,412
2023	35,878
2024	35,386
2025	34,924
2026	34,480
2027	34,051



## Job Trends

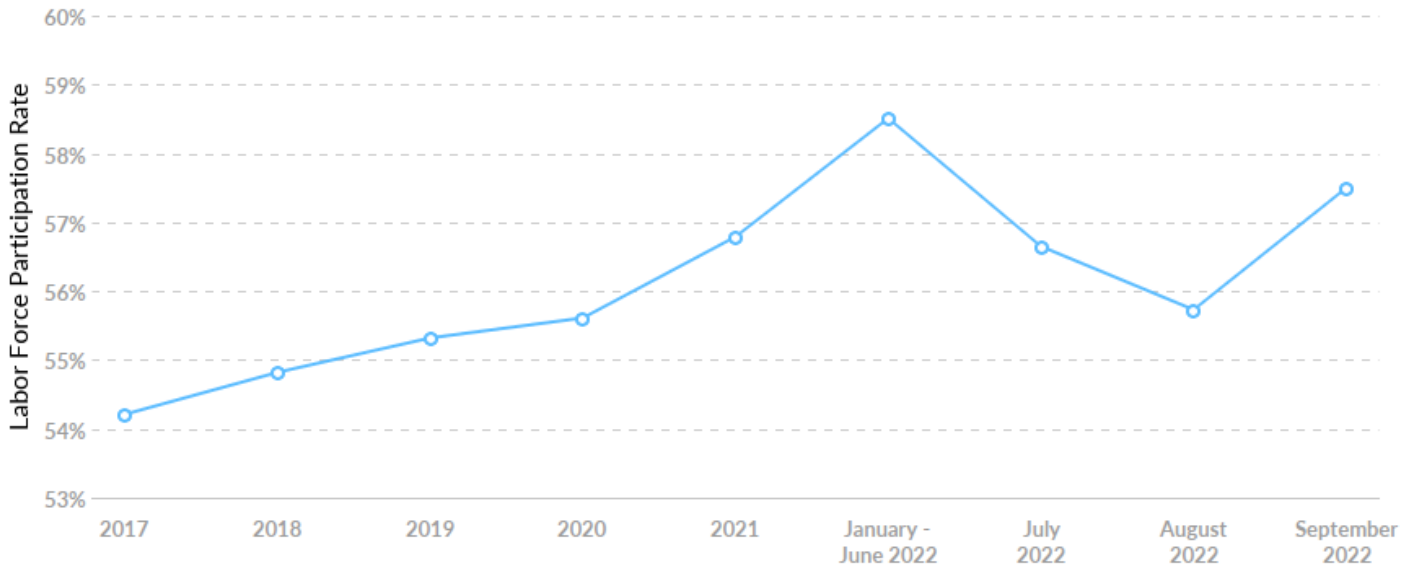
From 2017 to 2022, jobs increased by 2.0% in Natchitoches Parish, LA from 14,507 to 14,799. This change fell short of the national growth rate of 2.4% by 0.4%.



Timeframe	Jobs
2017	14,507
2018	14,698
2019	14,655
2020	14,164
2021	14,670
2022	14,799
2023	15,026
2024	15,216
2025	15,380
2026	15,526
2027	15,615



## Labor Force Participation Rate Trends

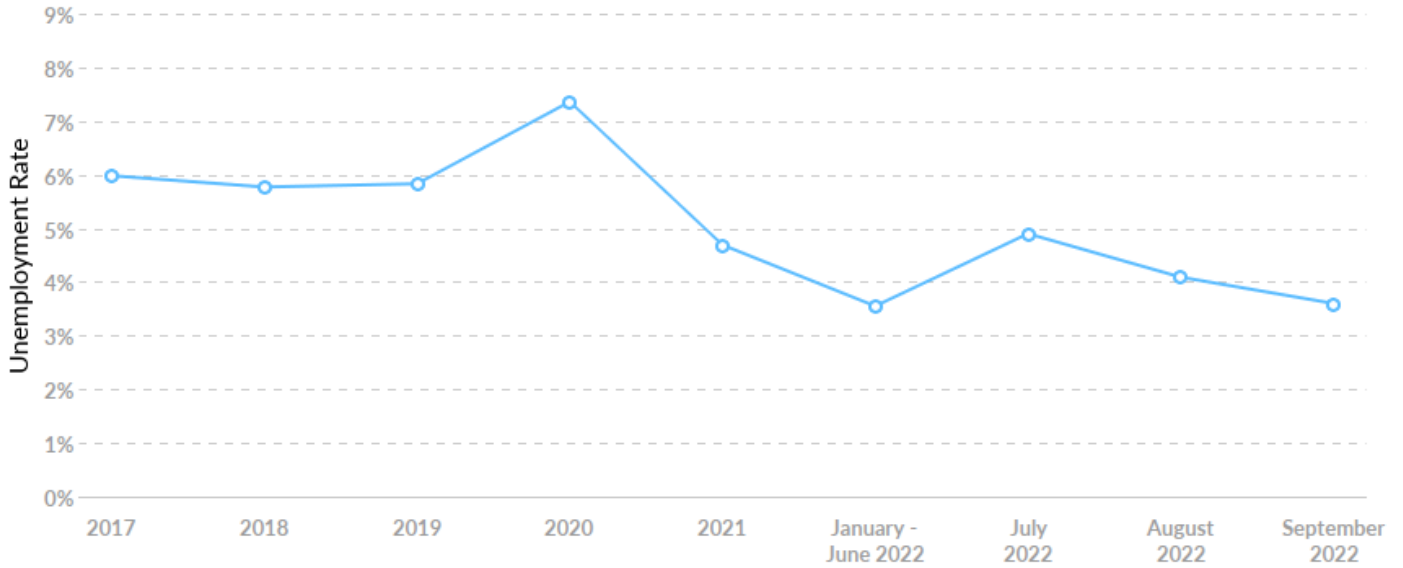


Timeframe	Labor Force Participation Rate
2017	54.21%
2018	54.82%
2019	55.32%
2020	55.61%
2021	56.79%
January - June 2022	58.51%
July 2022	56.65%
August 2022	55.73%
September 2022	57.50%



## Unemployment Rate Trends

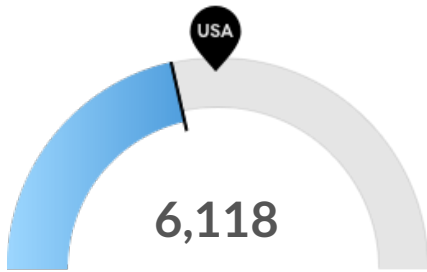
Natchitoches Parish, LA had a September 2022 unemployment rate of 3.60%, **decreasing from 5.98%** 5 years before.



Timeframe	Unemployment Rate
2017	5.98%
2018	5.77%
2019	5.83%
2020	7.36%
2021	4.69%
January - June 2022	3.55%
July 2022	4.90%
August 2022	4.09%
September 2022	3.60%

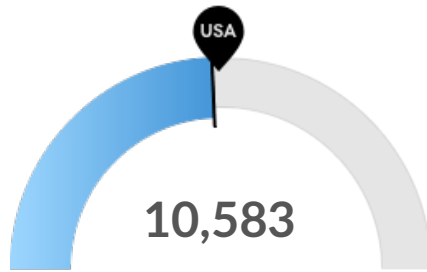


## Population Characteristics



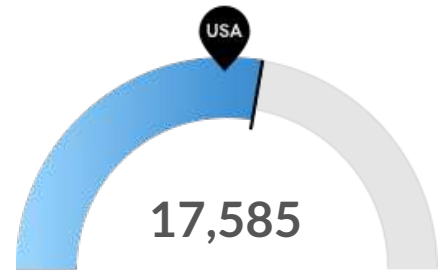
**Millennials**

Natchitoches Parish, LA has 6,118 millennials (ages 25-39). The national average for an area this size is 7,563.



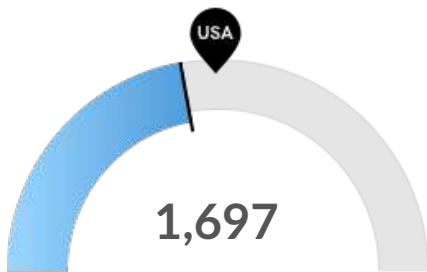
**Retiring Soon**

Retirement risk is about average in Natchitoches Parish, LA. The national average for an area this size is 11,005 people 55 or older, while there are 10,583 here.



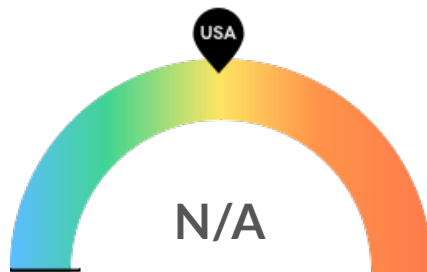
**Racial Diversity**

Racial diversity is high in Natchitoches Parish, LA. The national average for an area this size is 15,067 racially diverse people, while there are 17,585 here.



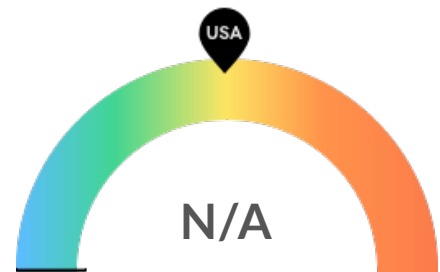
**Veterans**

Natchitoches Parish, LA has 1,697 veterans. The national average for an area this size is 2,009.



**Violent Crime**

No crime information is available in Natchitoches Parish, LA.



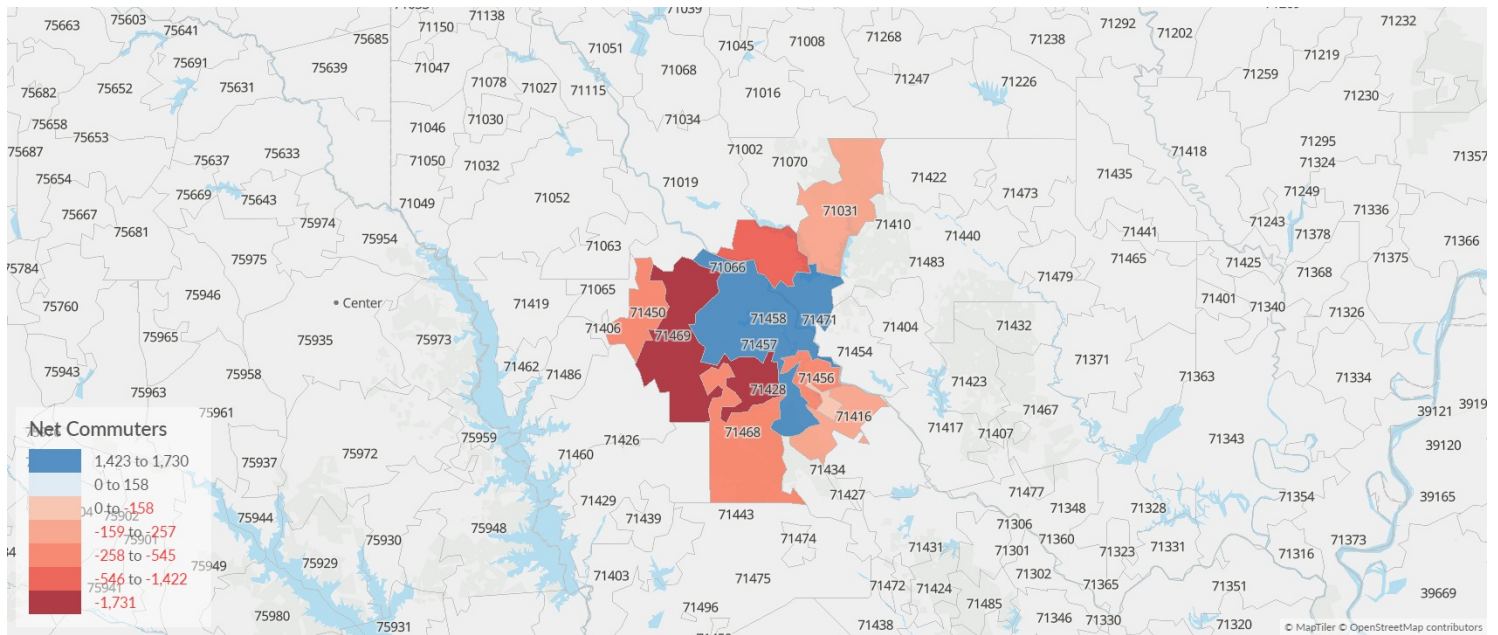
**Property Crime**

No crime information is available in Natchitoches Parish, LA.



## Place of Work vs Place of Residence

Understanding where talent in Natchitoches Parish, LA currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
71457	Natchitoches, LA (in Na...	11,601
71497	Natchitoches, LA (in Na...	1,418
71411	Campti, LA (in Natchito...	579
71469	Robeline, LA (in Natchit...	392
71456	Natchez, LA (in Natchito...	226

### Where Talent Lives

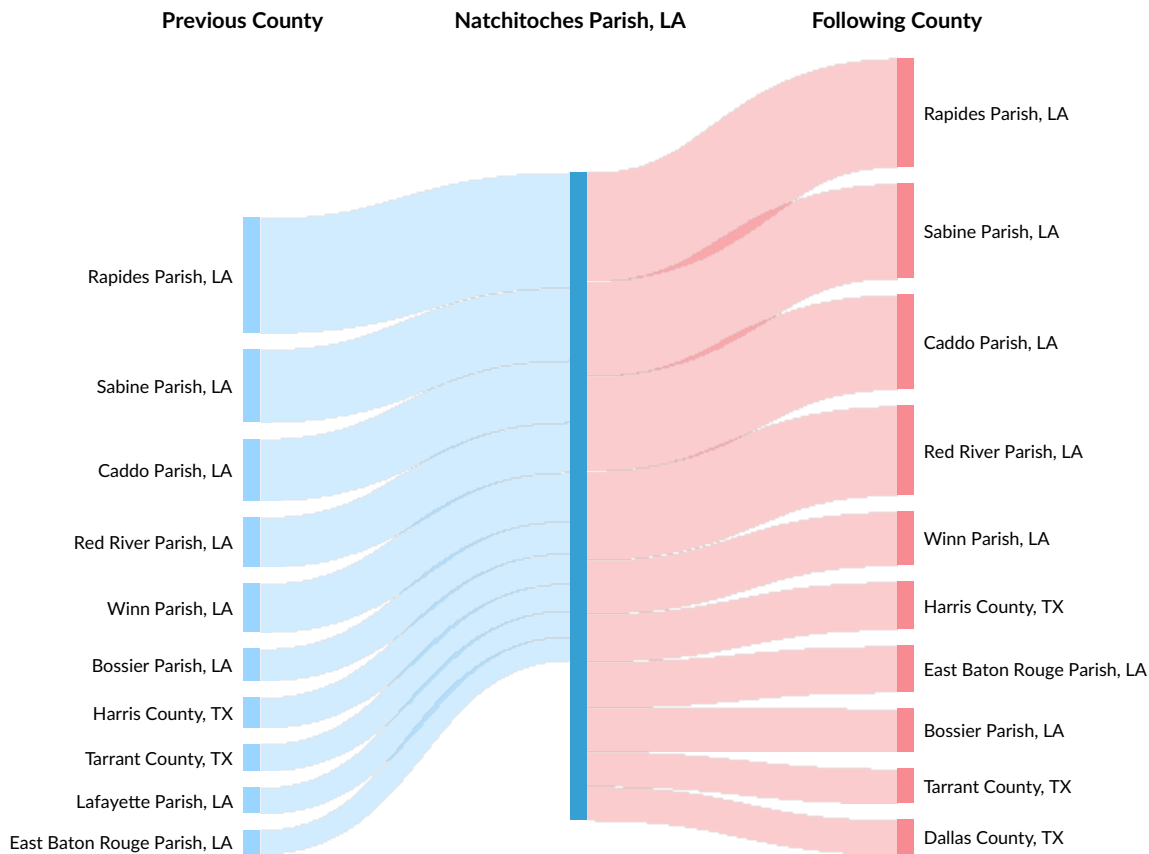
ZIP	Name	2022 Workers
71457	Natchitoches, LA (in Na...	10,178
71469	Robeline, LA (in Natchit...	2,123
71497	Natchitoches, LA (in Na...	1,418
71411	Campti, LA (in Natchito...	1,125
71456	Natchez, LA (in Natchito...	484



# Inbound and Outbound Migration

The table below analyzes past and current residents of Natchitoches Parish, LA. The left column shows residents of other counties migrating to Natchitoches Parish, LA. The right column shows residents migrating from Natchitoches Parish, LA to other counties.

As of 2020, **132** people have migrated from Rapides Parish, LA to Natchitoches Parish, LA. In the same year, **125** people left Natchitoches Parish, LA migrating to Rapides Parish, LA. The total Net Migration for Natchitoches Parish, LA in 2020 was **-264**.



Top Previous Counties	Migrations
Rapides Parish, LA	132
Sabine Parish, LA	83
Caddo Parish, LA	71
Red River Parish, LA	57
Winn Parish, LA	56





Top Previous Counties	Migrations
Bossier Parish, LA	37
Harris County, TX	35
Tarrant County, TX	31
Lafayette Parish, LA	30
East Baton Rouge Parish, LA	27
Jefferson Parish, LA	26
Hinds County, MS	26
St. Landry Parish, LA	24
Orleans Parish, LA	23
St. Mary Parish, LA	19
Top Following Counties	Migrations
Rapides Parish, LA	125
Sabine Parish, LA	108
Caddo Parish, LA	108
Red River Parish, LA	102
Winn Parish, LA	61
Harris County, TX	54
East Baton Rouge Parish, LA	53
Bossier Parish, LA	50
Tarrant County, TX	40
Dallas County, TX	39
Fort Bend County, TX	35
Denton County, TX	34
Pinellas County, FL	31
Lafayette Parish, LA	26

**Top Following Counties****Migrations**

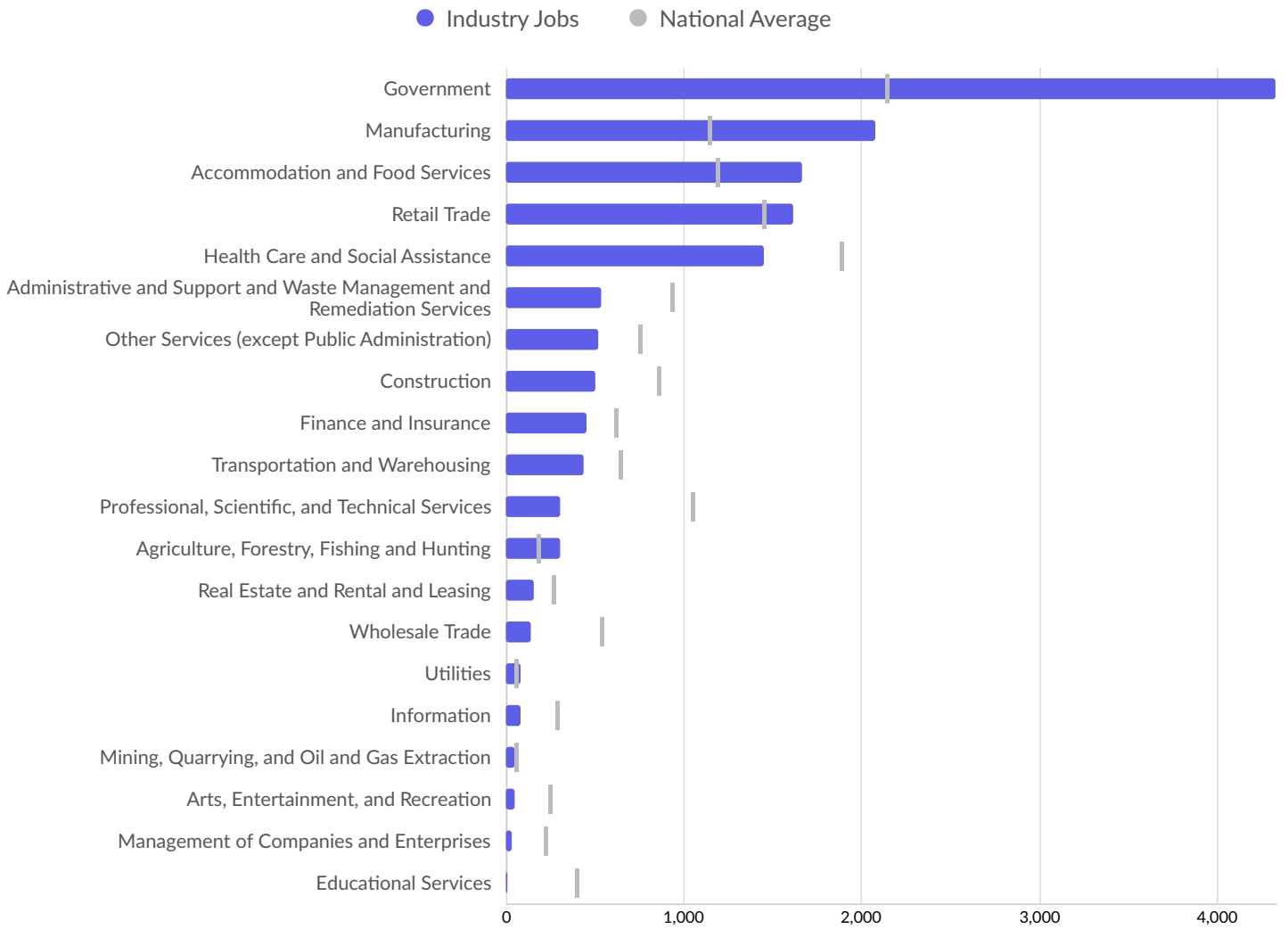
Guilford County, NC

23



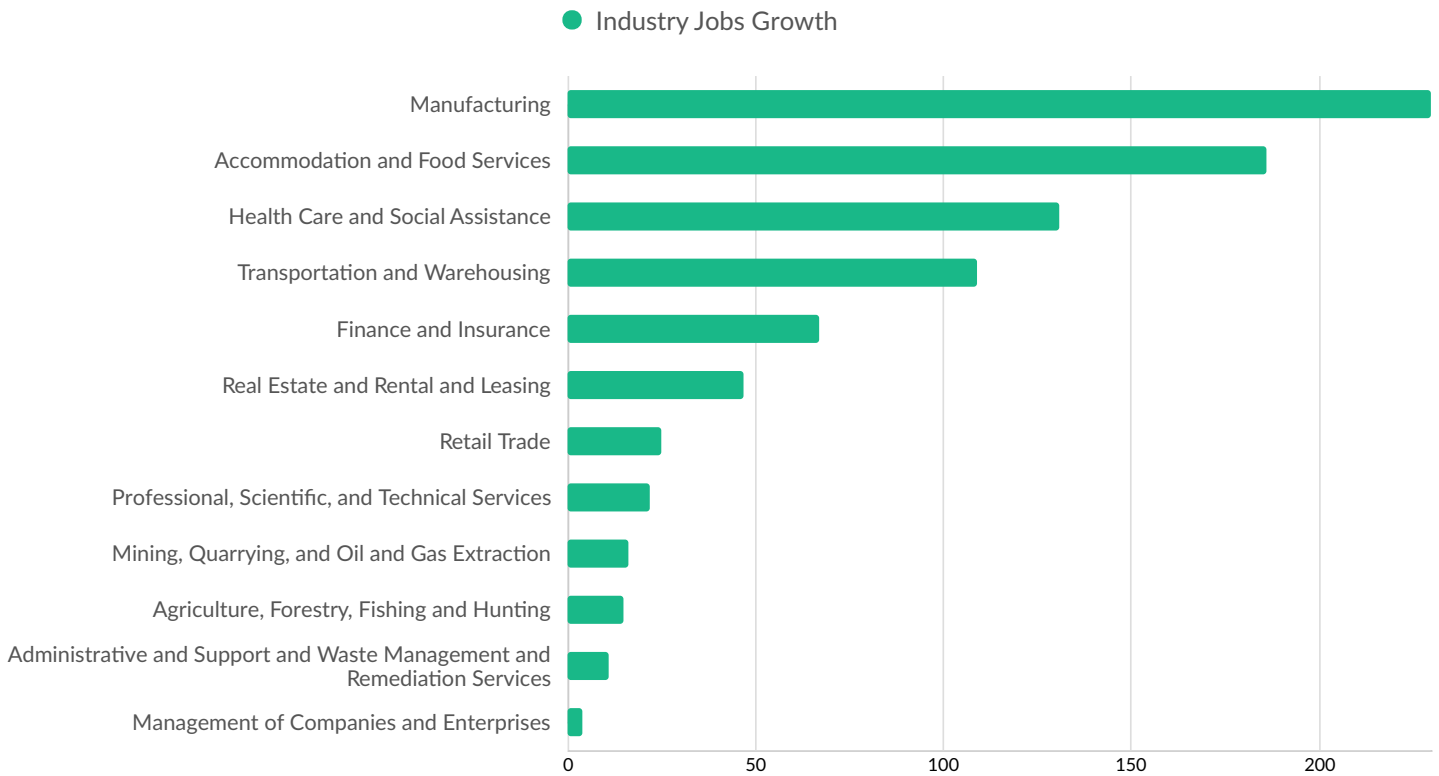
# Industry Characteristics

## Largest Industries



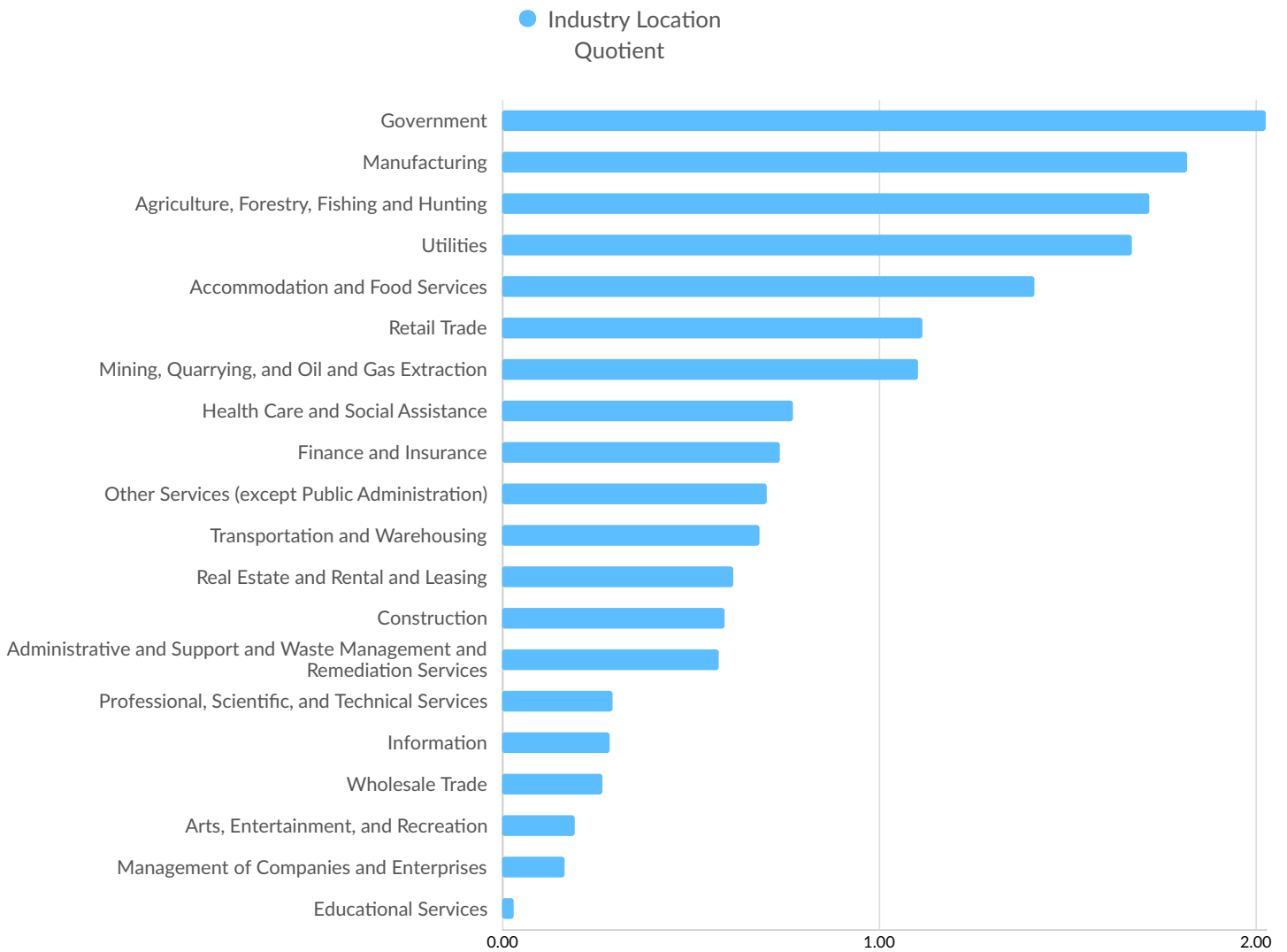


## Top Growing Industries



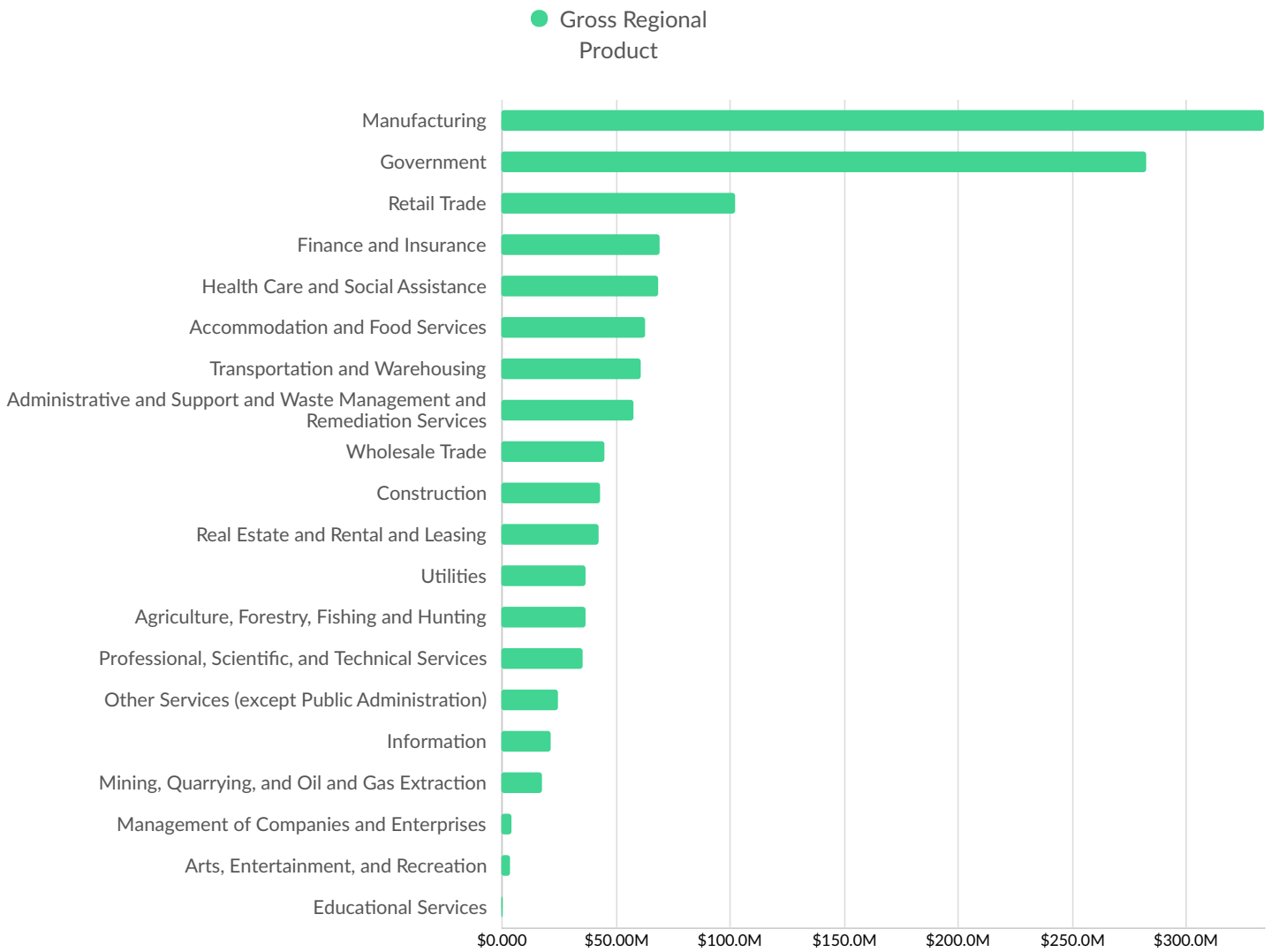


## Top Industry Location Quotient



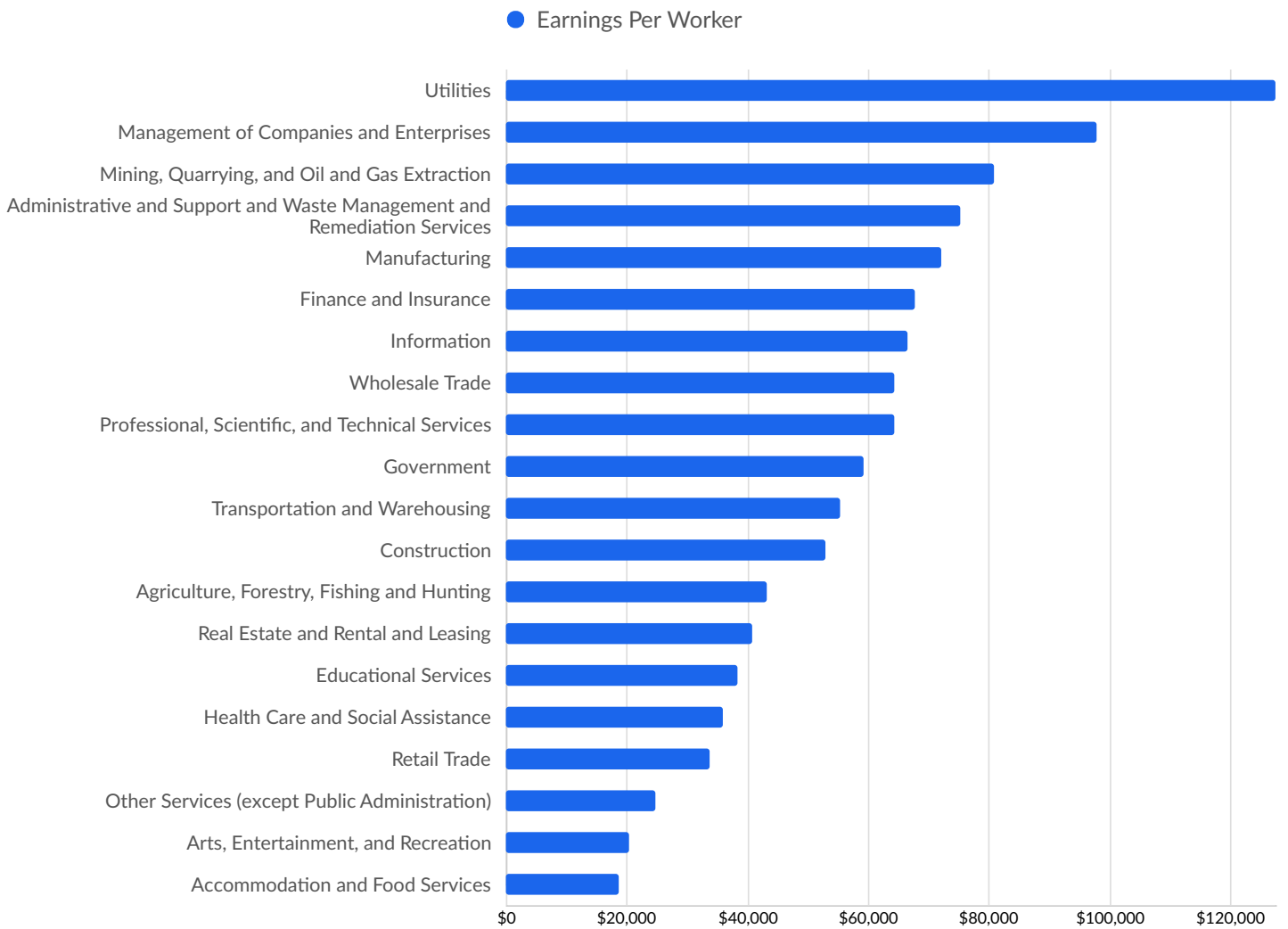


## Top Industry GRP





## Top Industry Earnings





# Business Characteristics

## 2,356 Companies Employ Your Workers

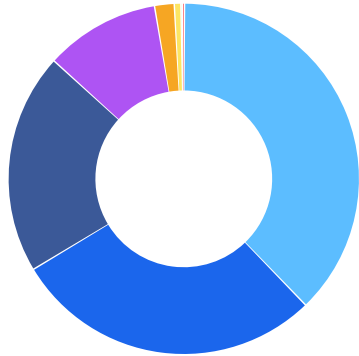
Online profiles for your workers mention 2,356 companies as employers, with the top 10 appearing below. In the last 12 months, 224 companies in Natchitoches Parish, LA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northwestern State University ...	524	Natchitoches Regional Medical ...	154
Natchitoches Parish School Boa...	181	Louisiana Workforce Commission	114
Natchitoches Regional Medical ...	125	Northwestern State University ...	84
International Paper	122	State of Louisiana	84
Walmart	89	Stine	67
Pilgrim's Pride	84	JBS Usa	57
Weyerhaeuser	75	Walmart	56
Louisiana School For Math, Scie...	52	Pilgrim's Pride	53
Cp-Tel Holdings	50	International Paper	45
Alliance Compressor	48	LHC Group	35





## Business Size



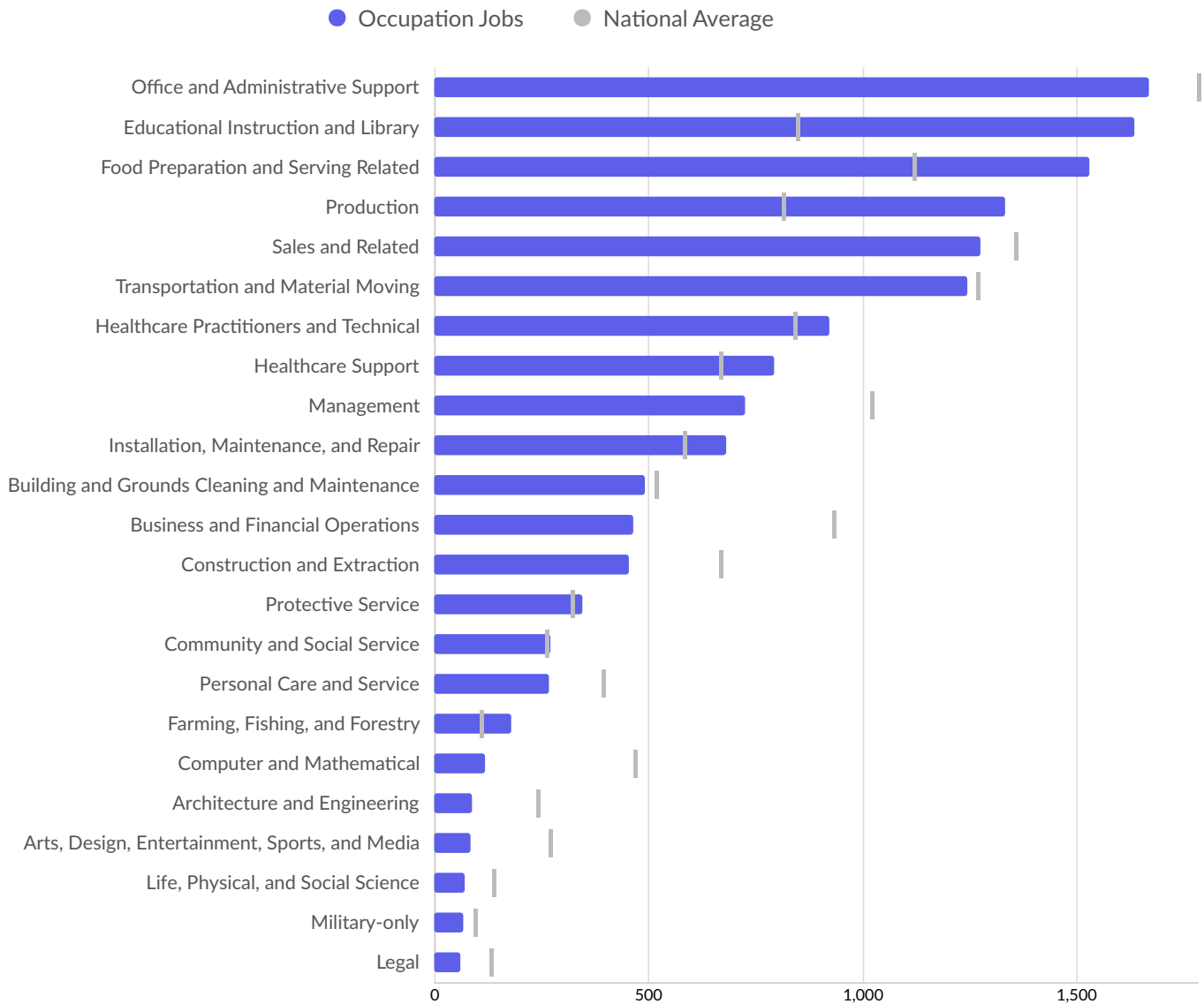
	Percentage	Business Count
● 1 to 4 employees	37.7%	563
● 5 to 9 employees	28.6%	427
● 10 to 19 employees	20.4%	304
● 20 to 49 employees	10.6%	158
● 50 to 99 employees	1.8%	27
● 100 to 249 employees	0.6%	9
● 250 to 499 employees	0.1%	2
● 500+ employees	0.2%	3

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*



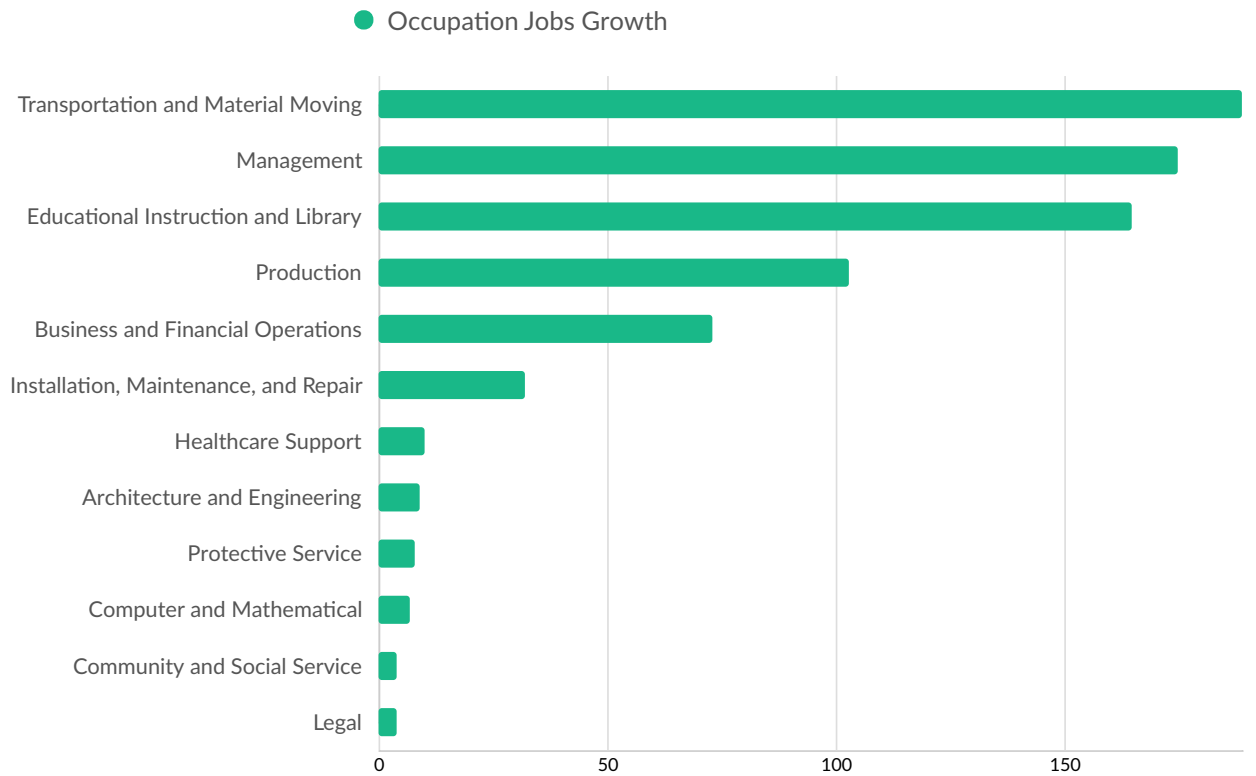
# Workforce Characteristics

## Largest Occupations



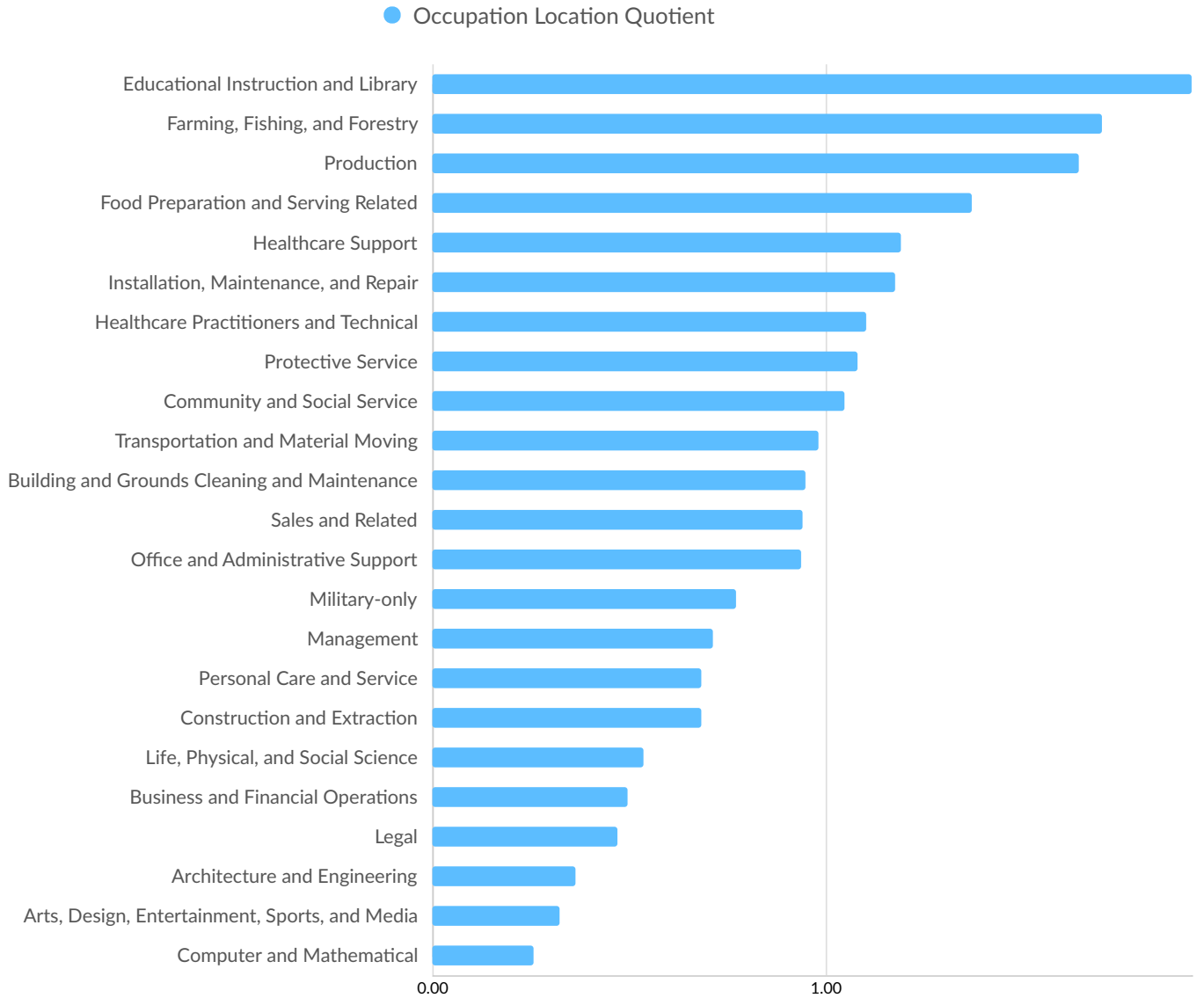


## Top Growing Occupations



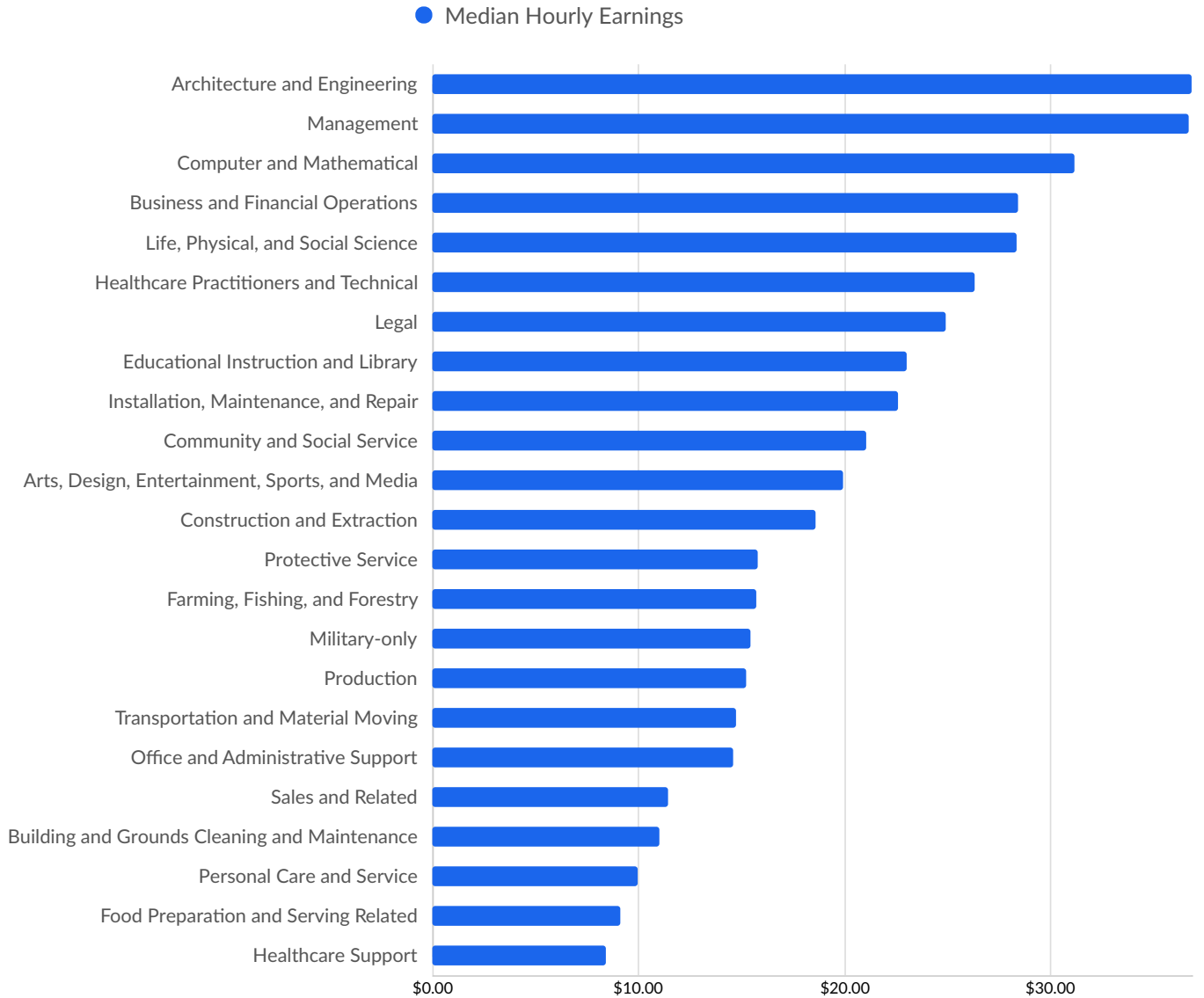


## Top Occupation Location Quotient





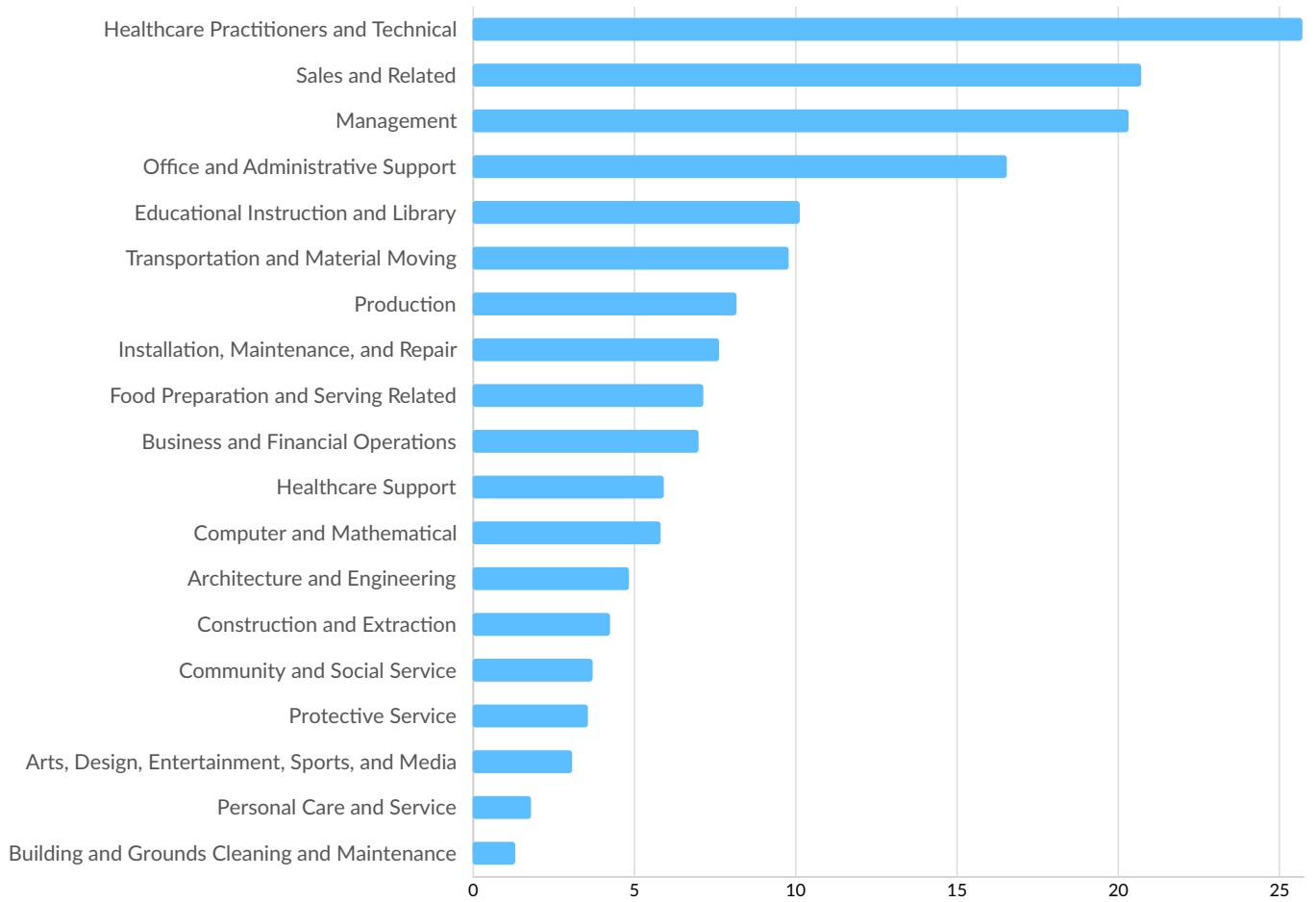
## Top Occupation Earnings





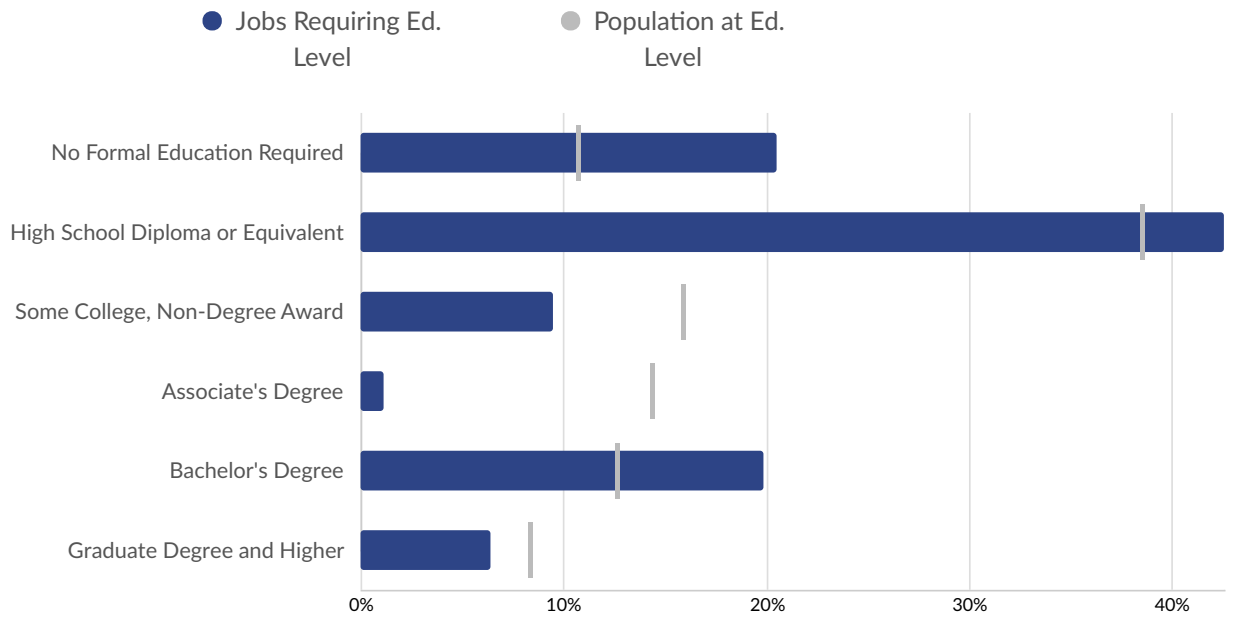
## Top Posted Occupations

● Unique Average Monthly Postings





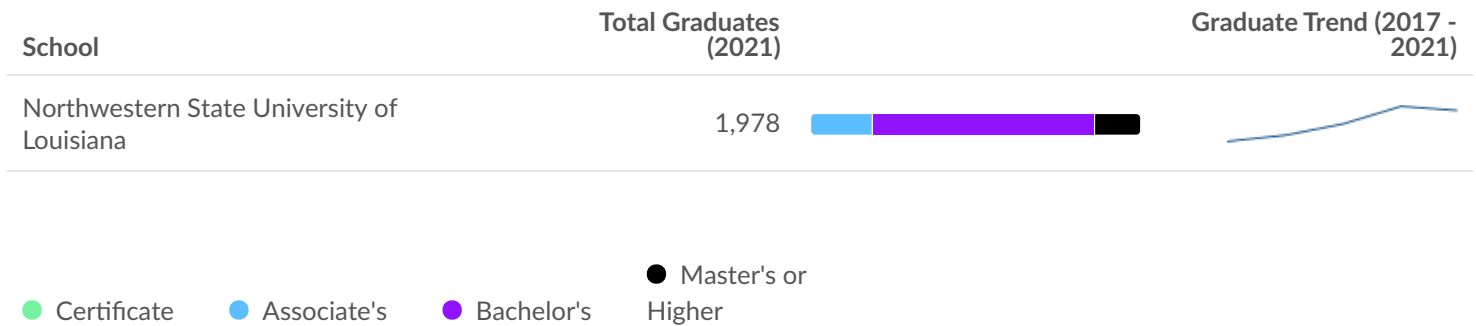
## Underemployment





## Educational Pipeline

In 2021, there were 1,978 graduates in Natchitoches Parish, LA. This pipeline has grown by 15% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and Registered Nursing/Registered Nurse.







# In-Demand Skills

