



Natchitoches Parish, LA

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Report Parameters

1 County

22069 Natchitoches Parish, LA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

37,026

Population (2021)

Population **decreased by 1,990** over the last 5 years and is projected to **decrease by 1,441** over the next 5 years.

14,542

Total Regional Employment

Jobs **decreased by 278** over the last 5 years but are projected to **grow by 1,059** over the next 5 years.

\$30.6K

Median Household Income (2020)

Median household income is **\$34.4K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **declined by 5.1%** since 2016, falling by 1,990. Population is expected to **decrease by 3.9%** between 2021 and 2026, losing 1,441.
- From 2016 to 2021, jobs **declined by 1.9%** in Natchitoches Parish, LA from 14,820 to **14,542**. This change **fell short of the national growth rate of 1.9% by 3.8%**. As the number of jobs declined, the **labor force participation rate increased from 53.4% to 56.5% between 2016 and 2021**.
- Concerning educational attainment, **12.4% of Natchitoches Parish, LA residents possess a Bachelor's Degree** (8.0% below the national average), and **13.6% hold an Associate's Degree** (4.8% above the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Education and Hospitals (State Government), and Restaurants and Other Eating Places.

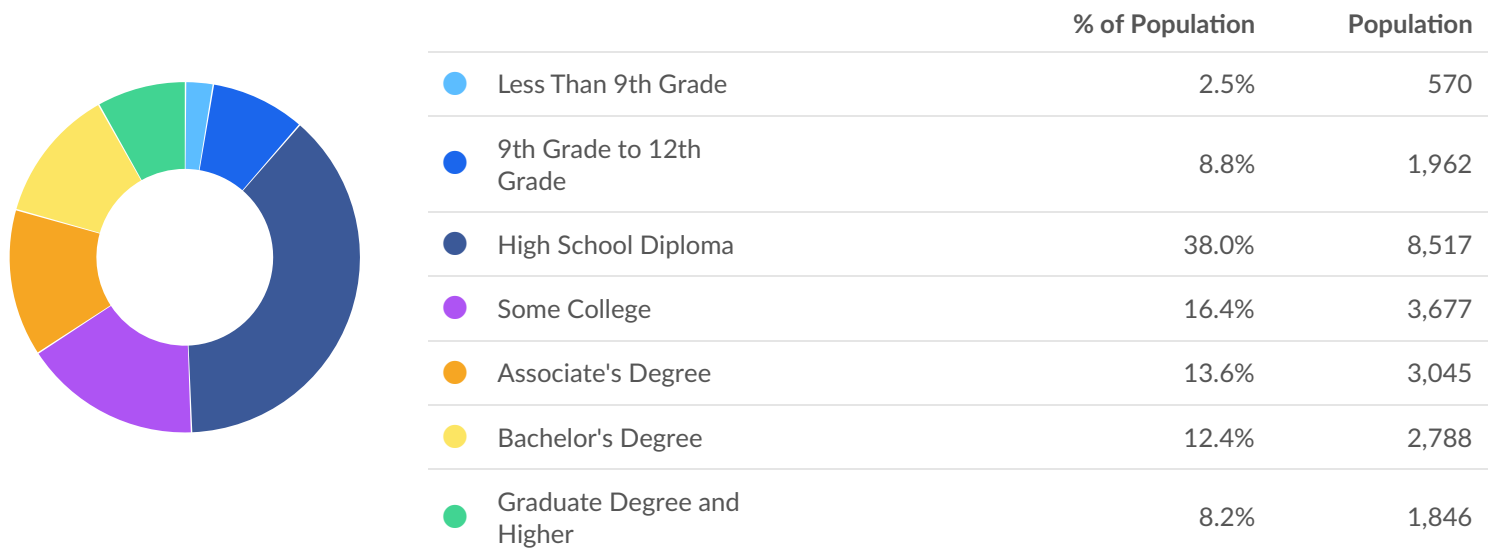
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	36,765	16,314	14,542	93.9	\$1.42B	\$2.28B	\$2.00B
United States	334,161,482	164,462,618	163,715,172	100.0	\$22.76T	\$0	\$10.95T
Louisiana Central Region	352,283	140,975	136,257	95.9	\$14.14B	\$23.10B	\$26.09B
Natchitoches, LA	36,765	16,314	14,542	93.9	\$1.42B	\$2.28B	\$2.00B

Sep 2022 Labor Force Breakdown



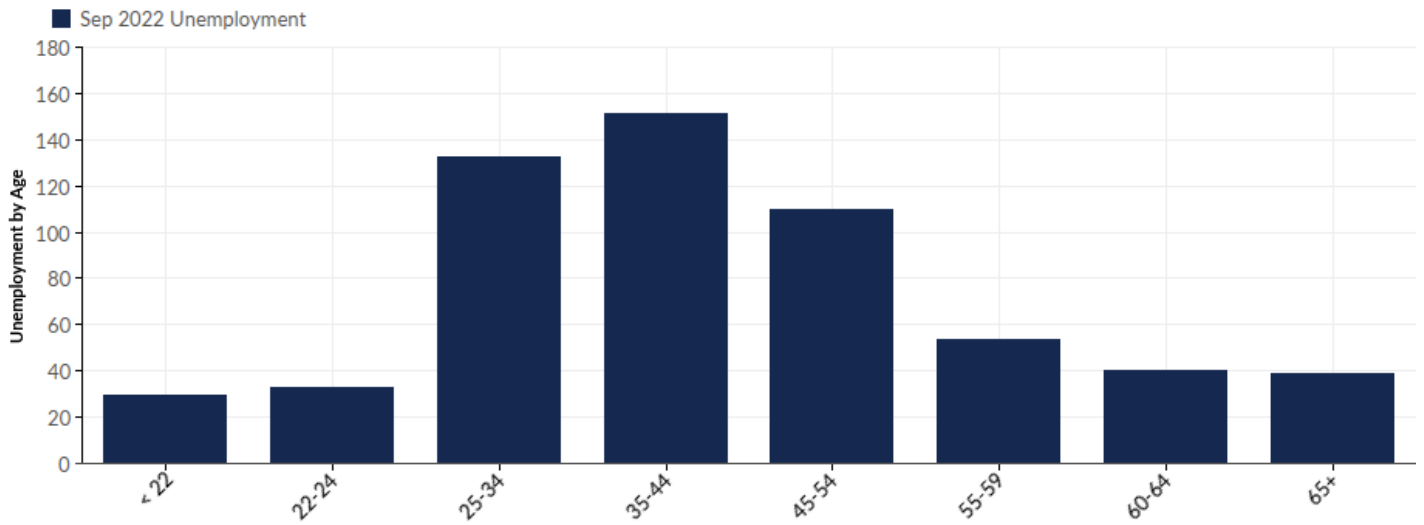
Educational Attainment

Concerning educational attainment, **12.4% of Natchitoches Parish, LA residents possess a Bachelor's Degree** (8.0% below the national average), and **13.6% hold an Associate's Degree** (4.8% above the national average).



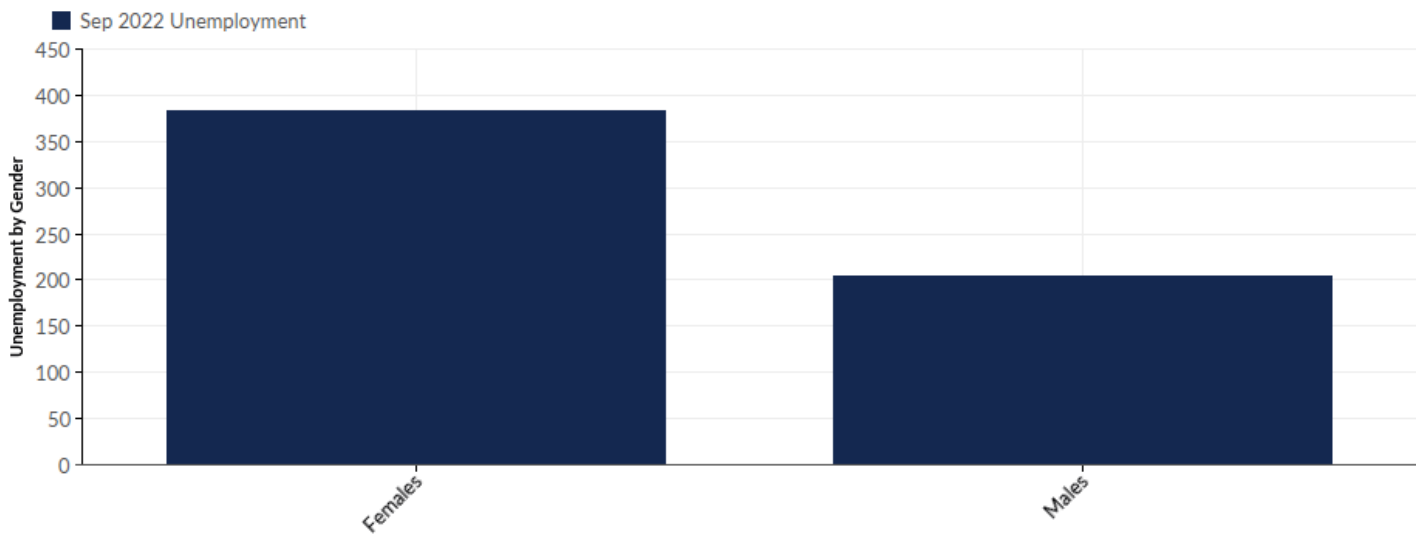
Unemployment by Demographics

Unemployment by Age



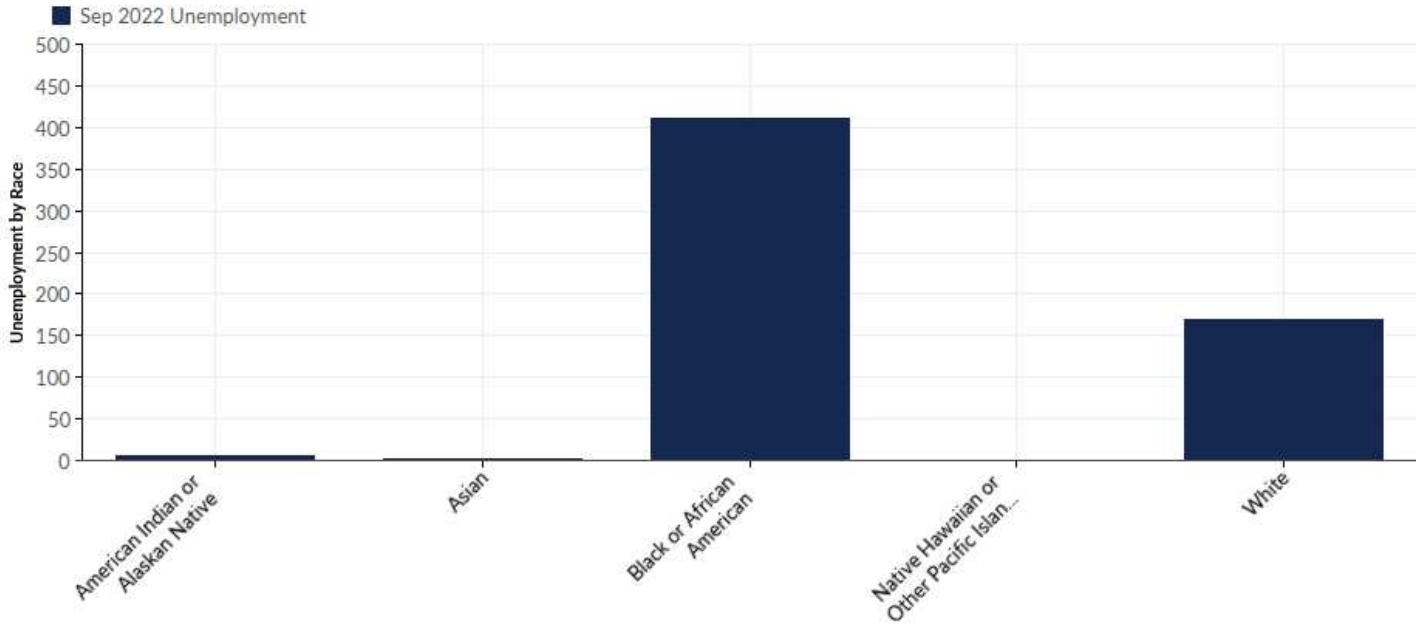
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	30	5.10%
22-24	32	5.44%
25-34	132	22.45%
35-44	151	25.68%
45-54	110	18.71%
55-59	54	9.18%
60-64	40	6.80%
65+	39	6.63%
Total	588	100.00%

Unemployment by Gender



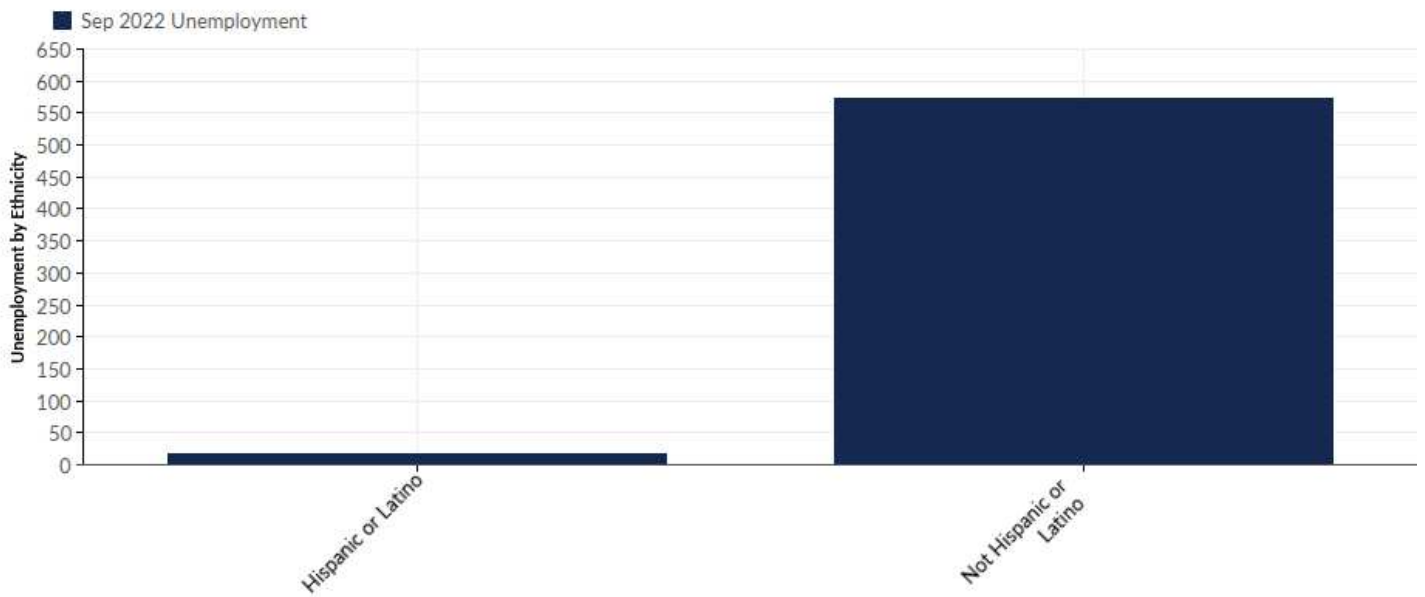
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	383	65.14%
Males	205	34.86%
Total	588	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	5	0.85%
Asian	3	0.51%
Black or African American	412	70.07%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	168	28.57%
Total	588	100.00%

Unemployment by Ethnicity

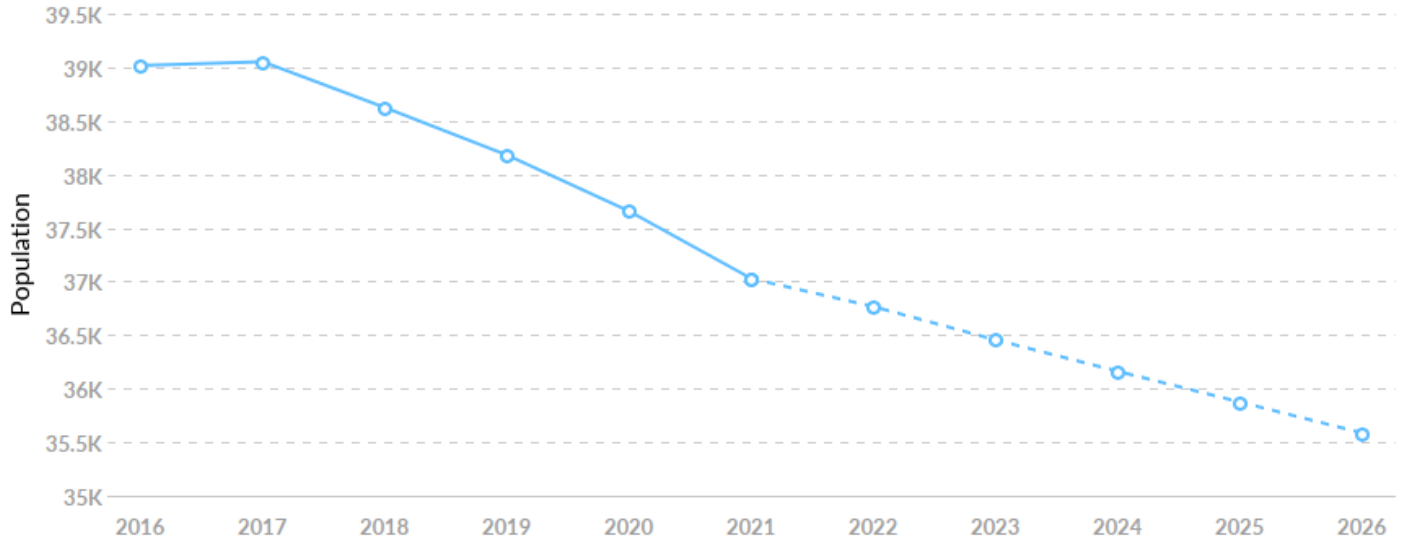


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	16	2.72%
Not Hispanic or Latino	572	97.28%
Total	588	100.00%

Historic & Projected Trends

Population Trends

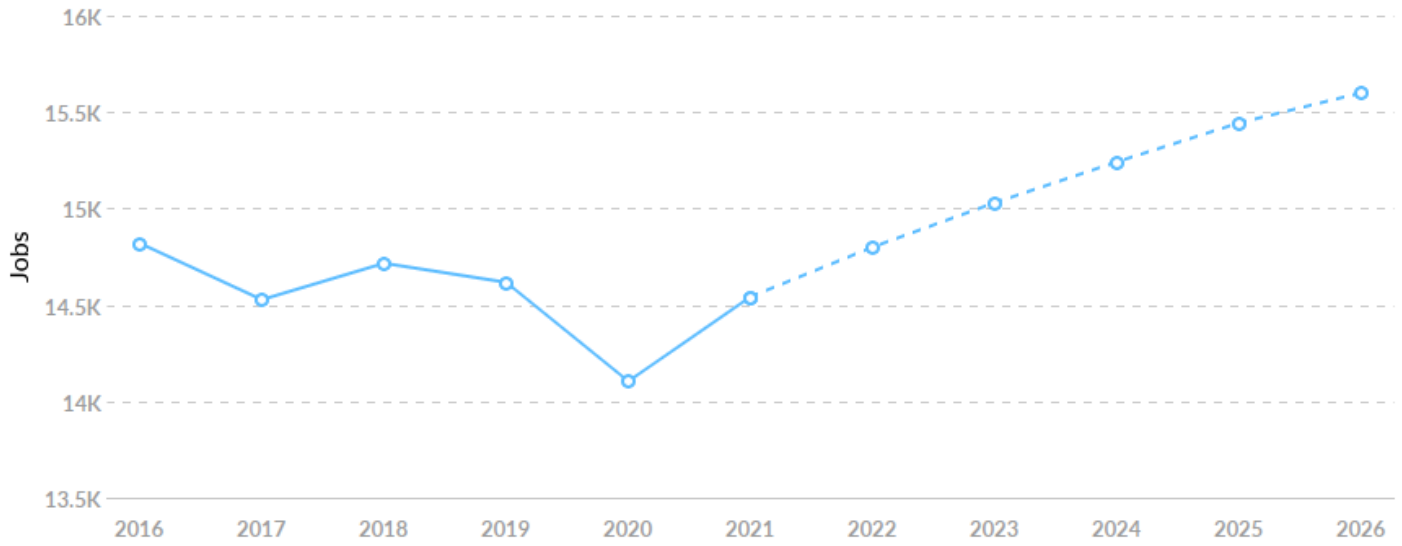
As of 2021 the region's population **declined by 5.1%** since 2016, falling by 1,990. Population is expected to **decrease by 3.9%** between 2021 and 2026, losing 1,441.



Timeframe	Population
2016	39,016
2017	39,051
2018	38,623
2019	38,179
2020	37,655
2021	37,026
2022	36,765
2023	36,454
2024	36,161
2025	35,874
2026	35,585

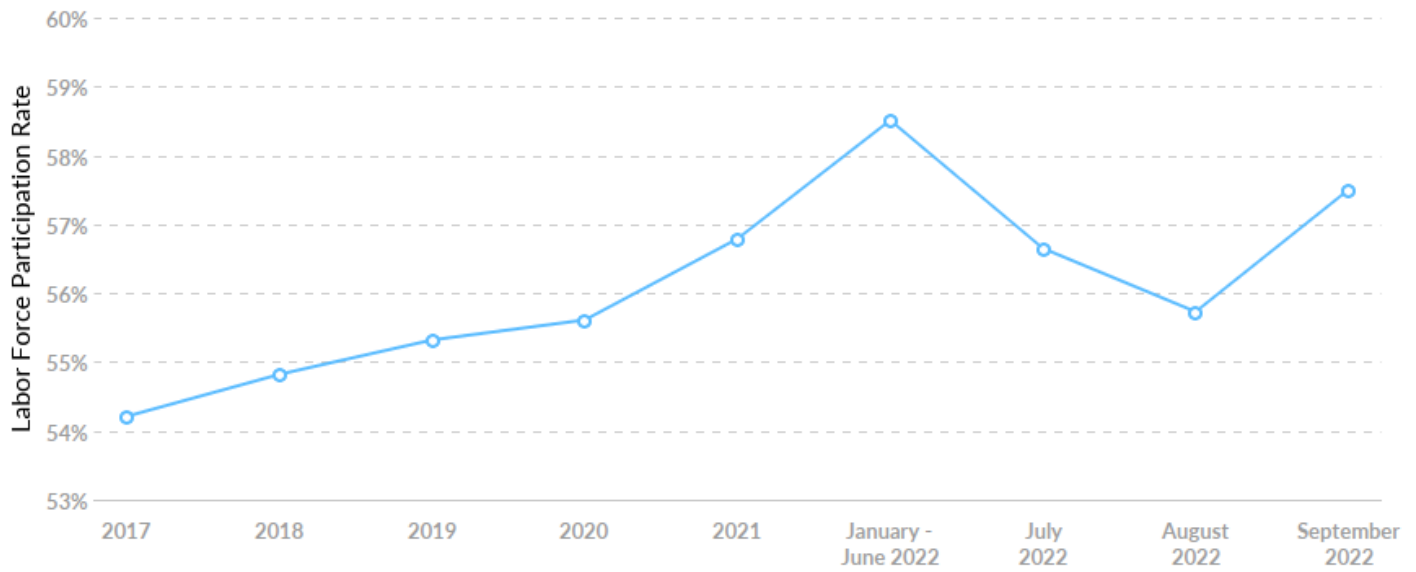
Job Trends

From 2016 to 2021, jobs **declined by 1.9%** in Natchitoches Parish, LA from 14,820 to **14,542**. This change **fell short of the national growth rate of 1.9% by 3.8%**.



Timeframe	Jobs
2016	14,820
2017	14,527
2018	14,716
2019	14,617
2020	14,104
2021	14,542
2022	14,800
2023	15,030
2024	15,242
2025	15,444
2026	15,600

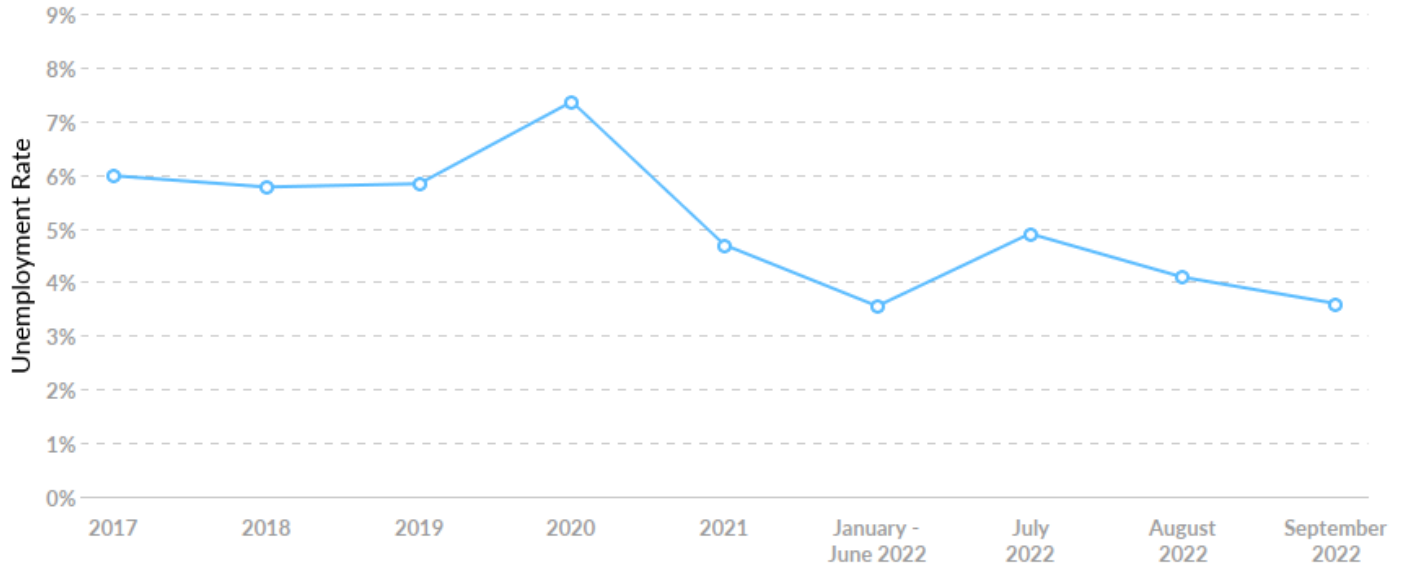
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	54.21%
2018	54.82%
2019	55.32%
2020	55.61%
2021	56.79%
January - June 2022	58.51%
July 2022	56.65%
August 2022	55.73%
September 2022	57.50%

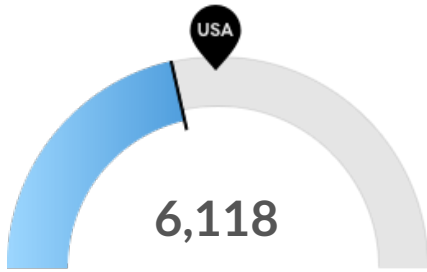
Unemployment Rate Trends

Natchitoches Parish, LA had a September 2022 unemployment rate of 3.60%, **decreasing from 5.98%** 5 years before.



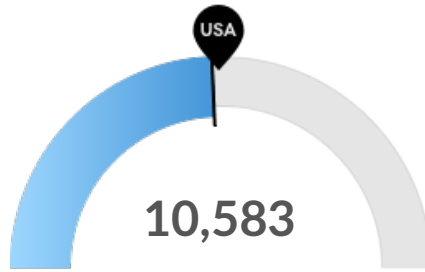
Timeframe	Unemployment Rate
2017	5.98%
2018	5.77%
2019	5.83%
2020	7.36%
2021	4.69%
January - June 2022	3.55%
July 2022	4.90%
August 2022	4.09%
September 2022	3.60%

Population Characteristics



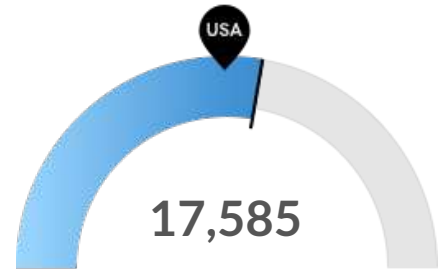
Millennials

Natchitoches Parish, LA has 6,118 millennials (ages 25-39). The national average for an area this size is 7,563.



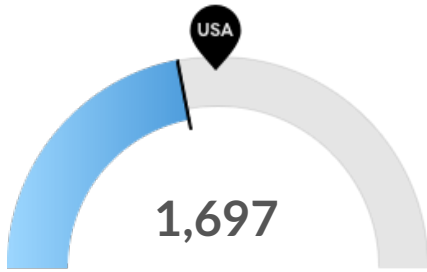
Retiring Soon

Retirement risk is about average in Natchitoches Parish, LA. The national average for an area this size is 11,005 people 55 or older, while there are 10,583 here.



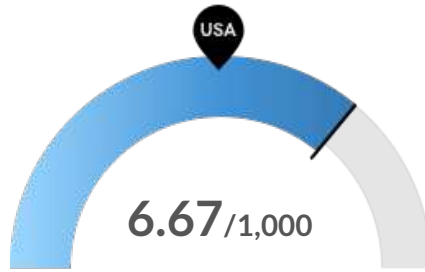
Racial Diversity

Racial diversity is high in Natchitoches Parish, LA. The national average for an area this size is 15,067 racially diverse people, while there are 17,585 here.



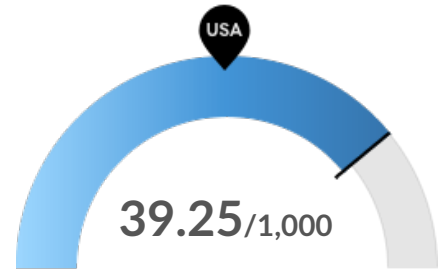
Veterans

Natchitoches Parish, LA has 1,697 veterans. The national average for an area this size is 2,038.



Violent Crime

Natchitoches Parish, LA has 6.67 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

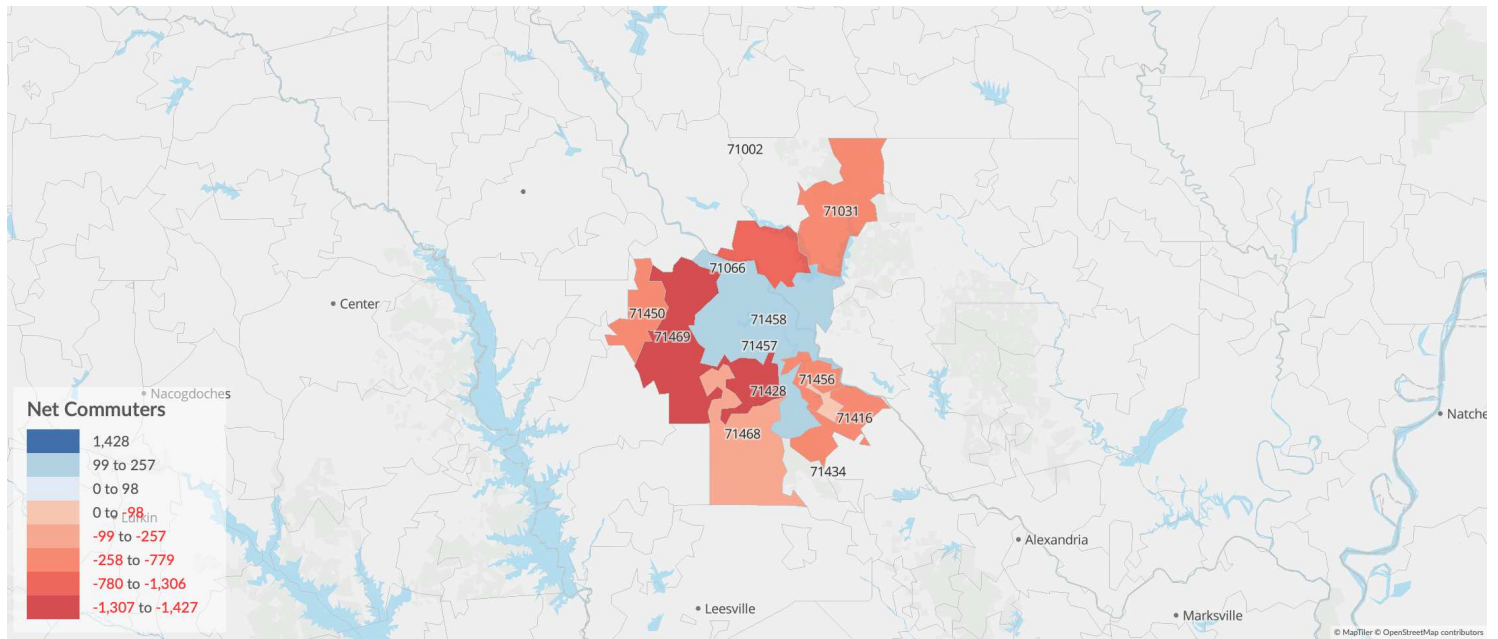


Property Crime

Natchitoches Parish, LA has 39.25 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Natchitoches Parish, LA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
71457	Natchitoches, LA, LA (in...	11,569
71497	Natchitoches, LA, LA (in...	1,428
71411	Campti, LA, LA (in Natc...	555
71469	Robeline, LA, LA (in Nat...	333
71456	Natchez, LA, LA (in Natc...	211

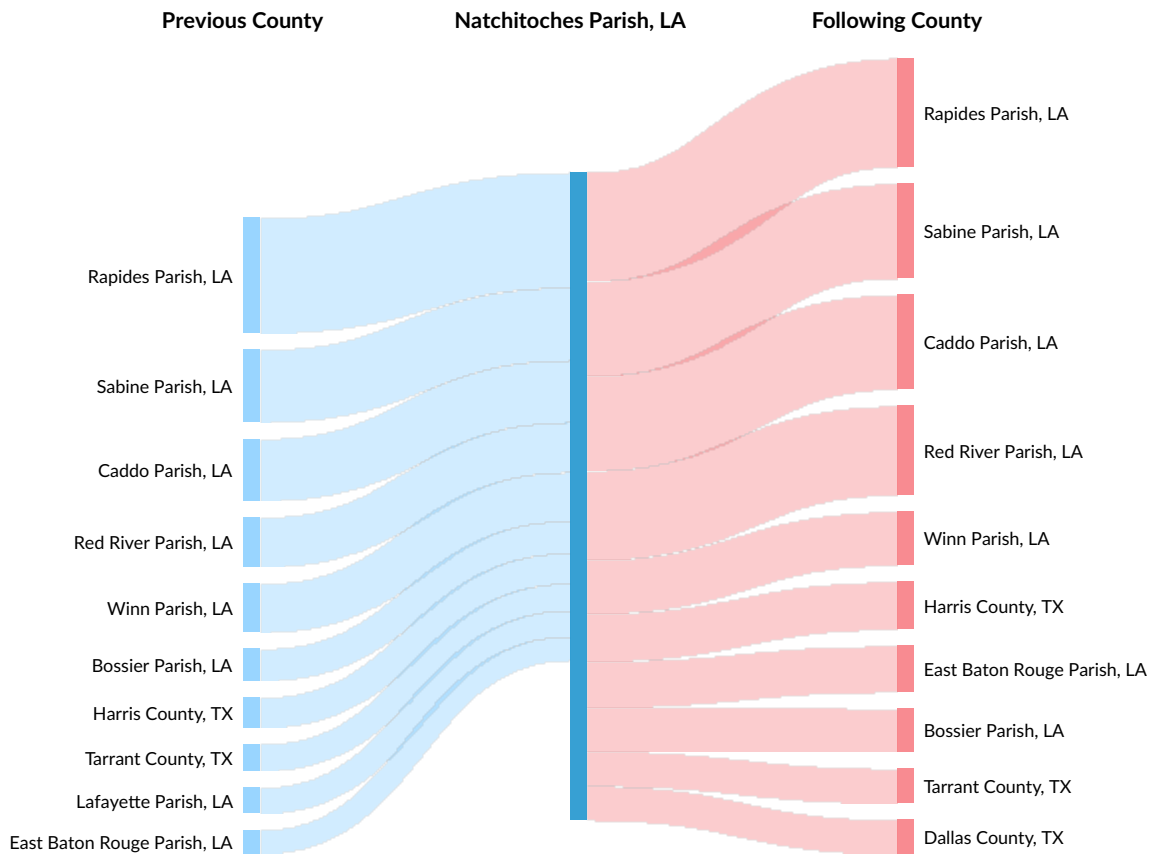
Where Talent Lives

ZIP	Name	2021 Workers
71457	Natchitoches, LA, LA (in...	11,360
71469	Robeline, LA, LA (in Nat...	1,640
71411	Campti, LA, LA (in Natc...	1,335
71456	Natchez, LA, LA (in Natc...	469
71031	Goldonna, LA, LA (in Na...	437

Inbound and Outbound Migration

The table below analyzes past and current residents of Natchitoches Parish, LA. The left column shows residents of other counties migrating to Natchitoches Parish, LA. The right column shows residents migrating from Natchitoches Parish, LA to other counties.

As of 2020, **132** people have migrated from Rapides Parish, LA to Natchitoches Parish, LA. In the same year, **125** people left Natchitoches Parish, LA migrating to Rapides Parish, LA. The total Net Migration for Natchitoches Parish, LA in 2020 was **-264**.



Top Previous Counties	Migrations
Rapides Parish, LA	132
Sabine Parish, LA	83
Caddo Parish, LA	71
Red River Parish, LA	57
Winn Parish, LA	56

Top Previous Counties	Migrations
Bossier Parish, LA	37
Harris County, TX	35
Tarrant County, TX	31
Lafayette Parish, LA	30
East Baton Rouge Parish, LA	27
Jefferson Parish, LA	26
Hinds County, MS	26
St. Landry Parish, LA	24
Orleans Parish, LA	23
St. Mary Parish, LA	19
Top Following Counties	Migrations
Rapides Parish, LA	125
Sabine Parish, LA	108
Caddo Parish, LA	108
Red River Parish, LA	102
Winn Parish, LA	61
Harris County, TX	54
East Baton Rouge Parish, LA	53
Bossier Parish, LA	50
Tarrant County, TX	40
Dallas County, TX	39
Fort Bend County, TX	35
Denton County, TX	34
Pinellas County, FL	31
Lafayette Parish, LA	26

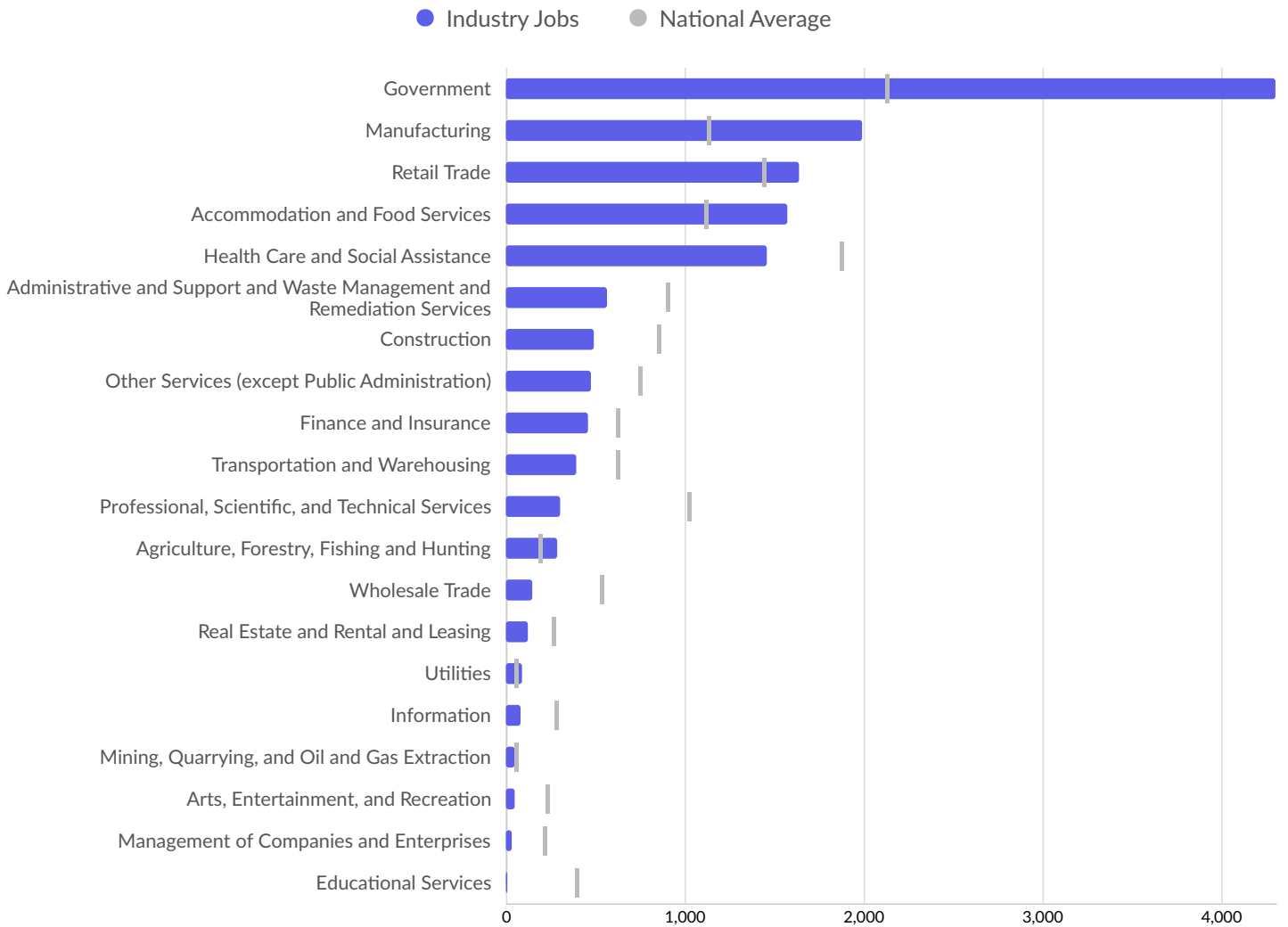
Top Following Counties**Migrations**

Guilford County, NC

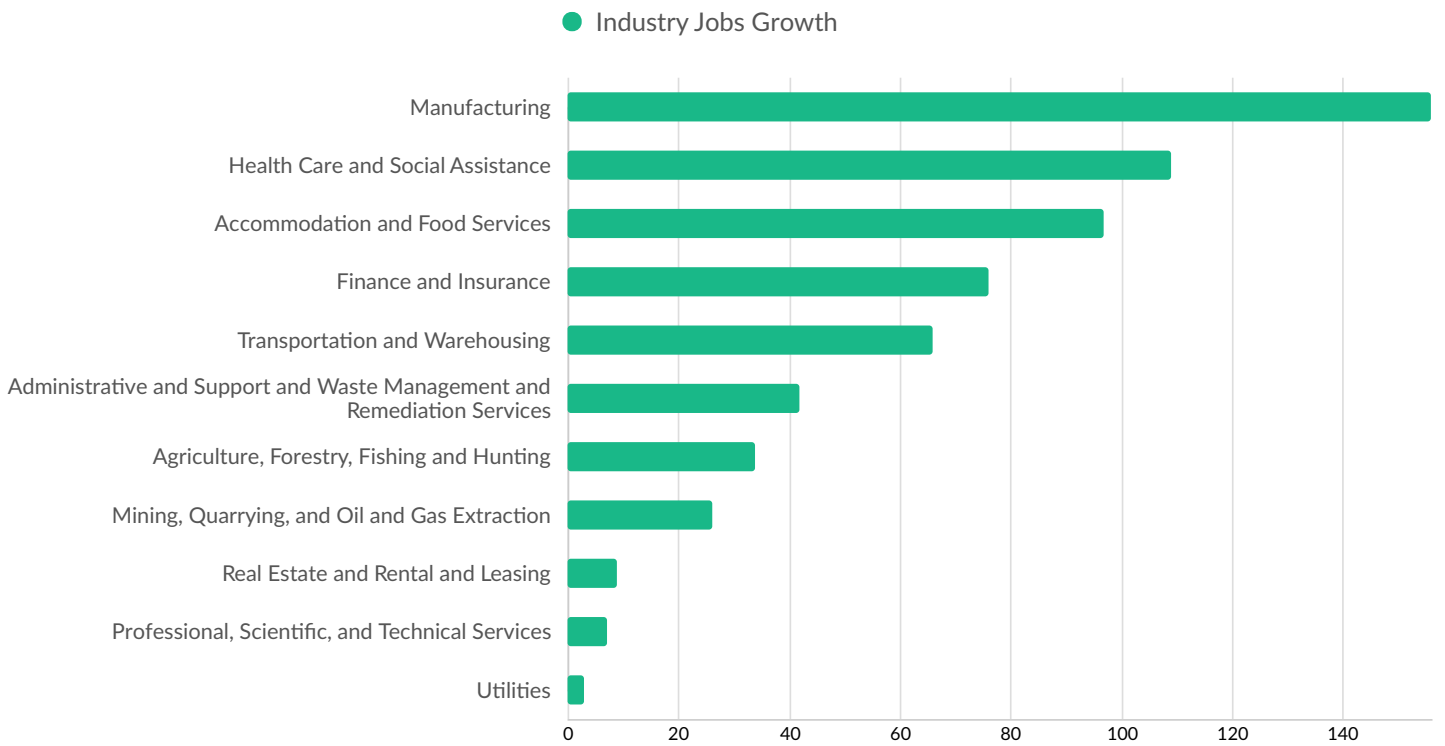
23

Industry Characteristics

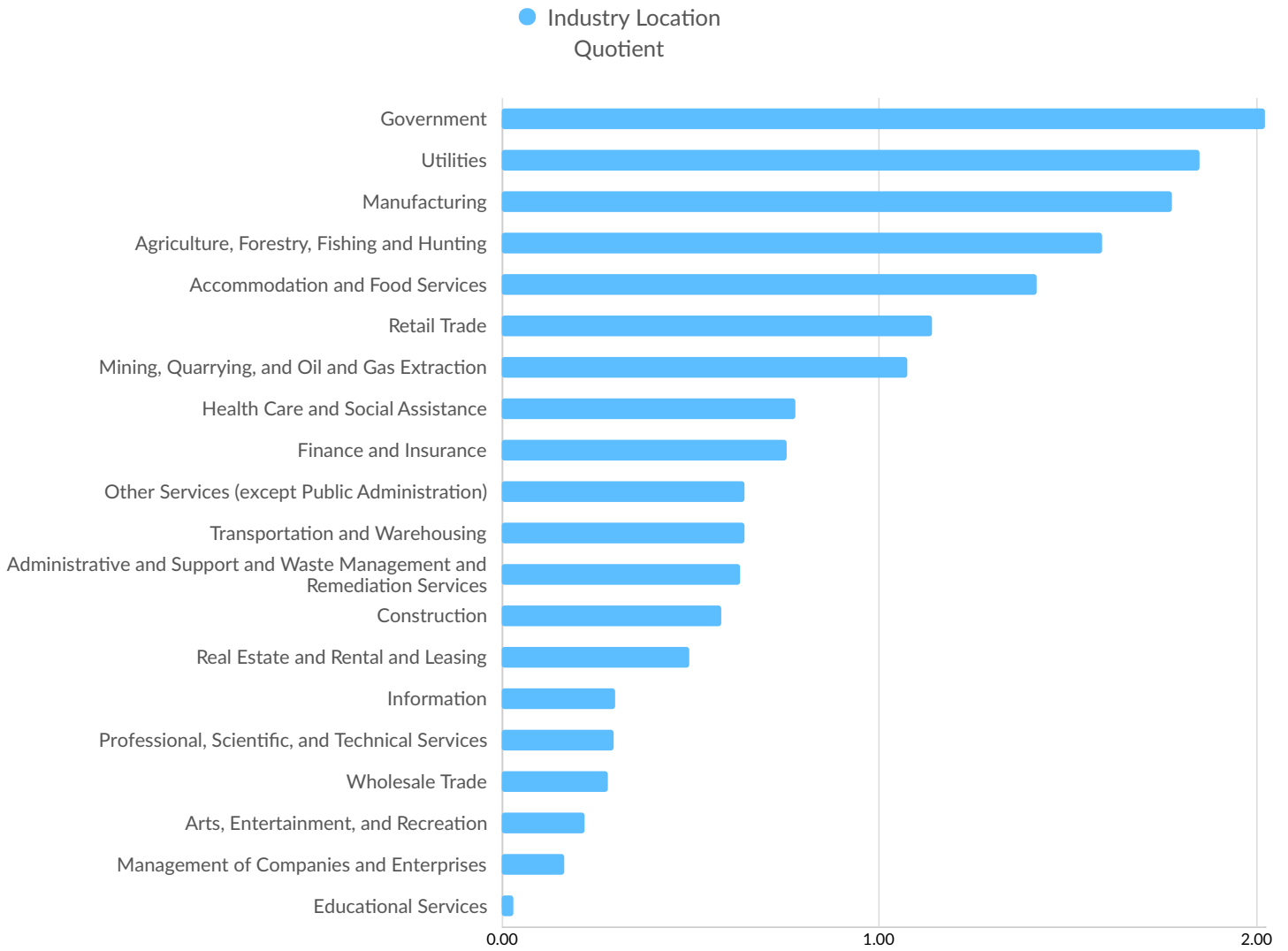
Largest Industries



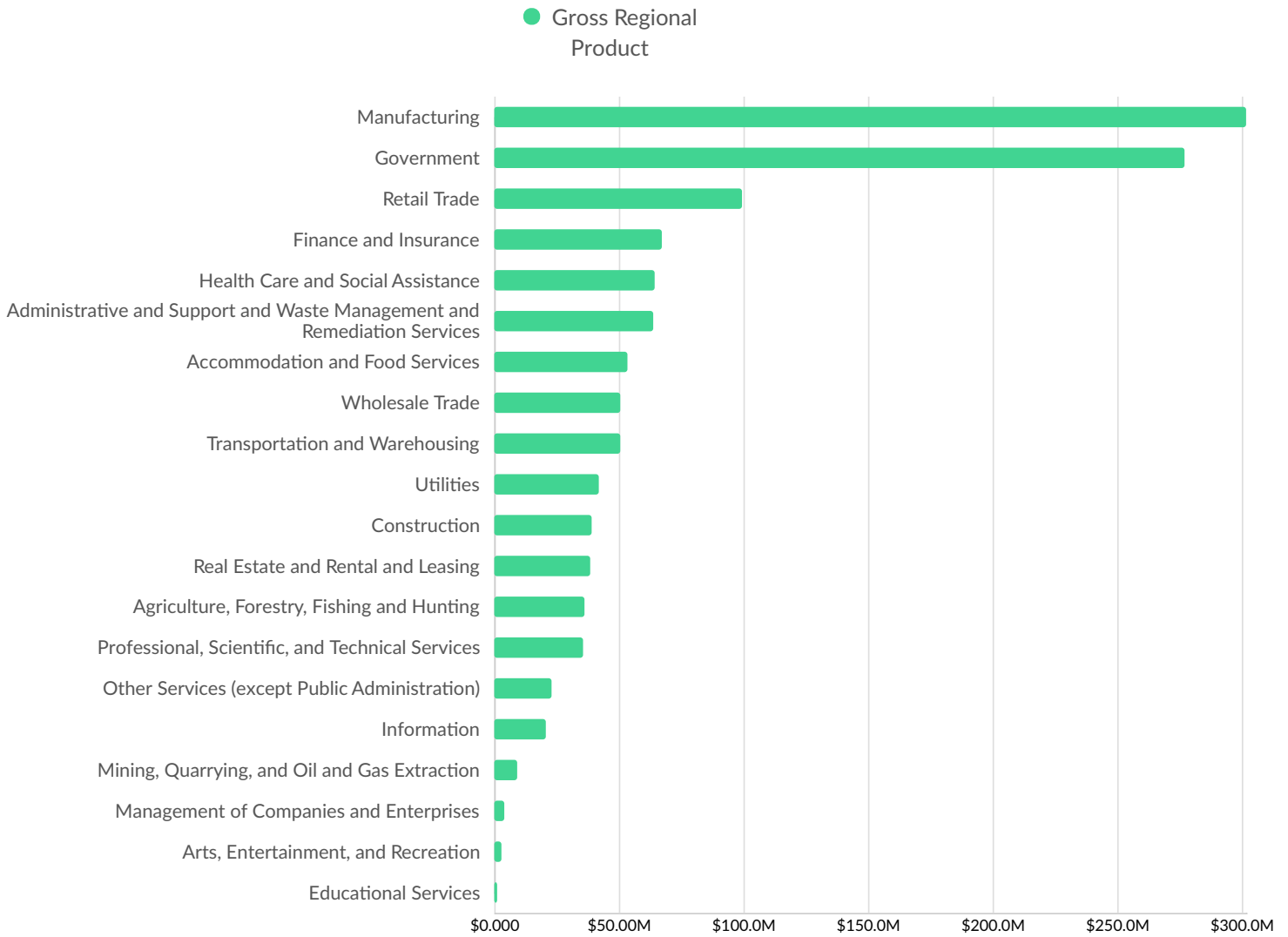
Top Growing Industries



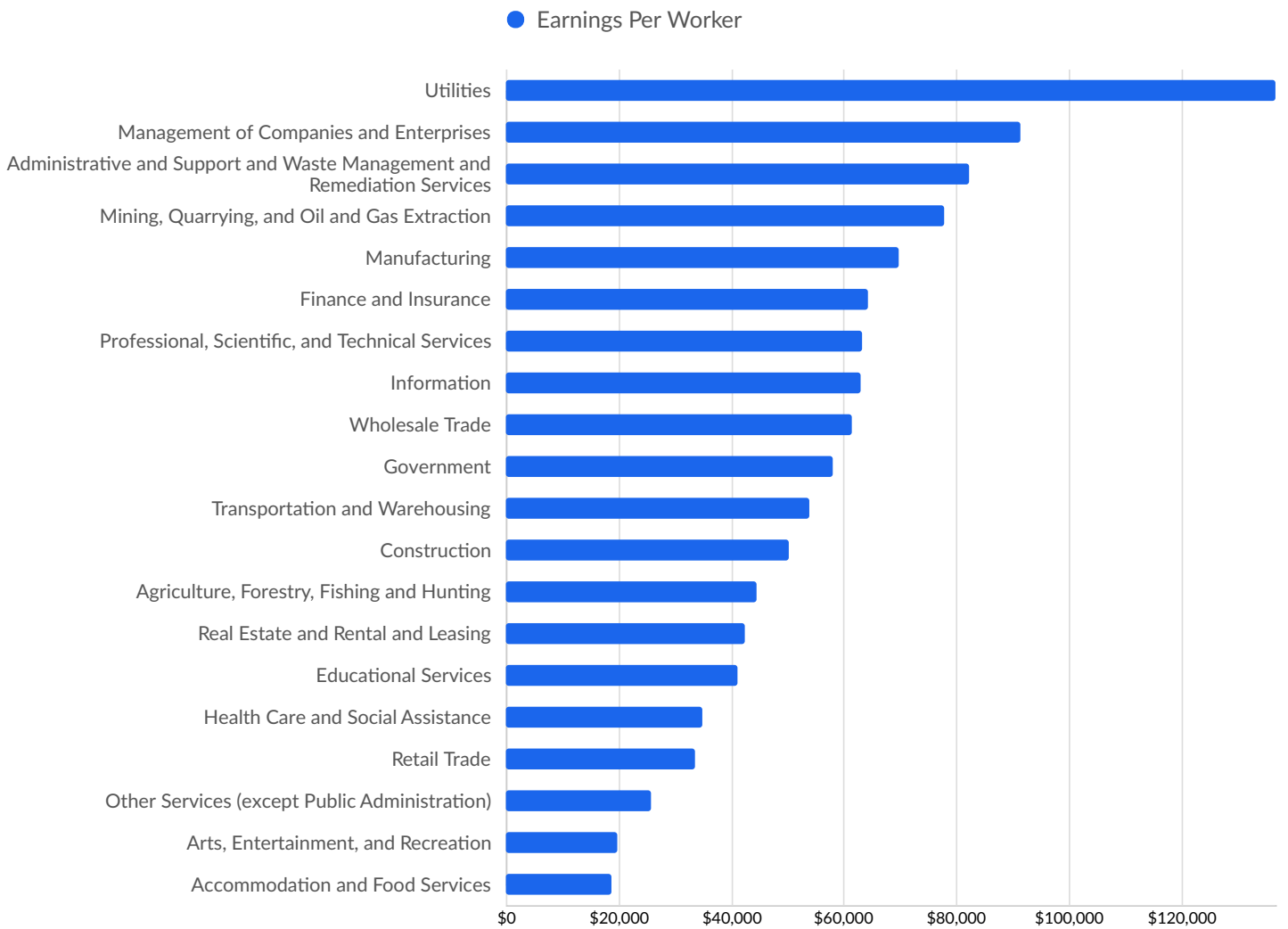
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



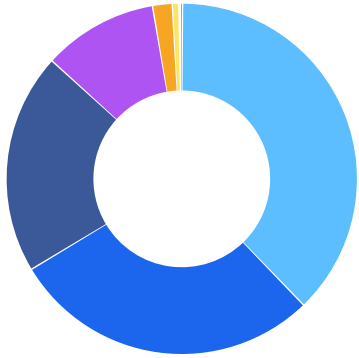
Business Characteristics

2,433 Companies Employ Your Workers

Online profiles for your workers mention 2,433 companies as employers, with the top 10 appearing below. In the last 12 months, 200 companies in Natchitoches Parish, LA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northwestern State University ...	528 	Natchitoches Regional Medical ...	145 
Natchitoches Parish School Boa...	181 	Louisiana Workforce Commission	129 
Natchitoches Regional Medical ...	132 	State of Louisiana	97 
International Paper	124 	Stine	79 
Walmart	90 	Northwestern State University ...	76 
Pilgrim's	74 	JBS Usa	58 
Weyerhaeuser	74 	Pilgrim's	52 
Louisiana School For Math, Scie...	53 	Walmart	49 
Cp-Tel Holdings	51 	International Paper	40 
Alliance Compressor	48 	LHC Group	30 

Business Size

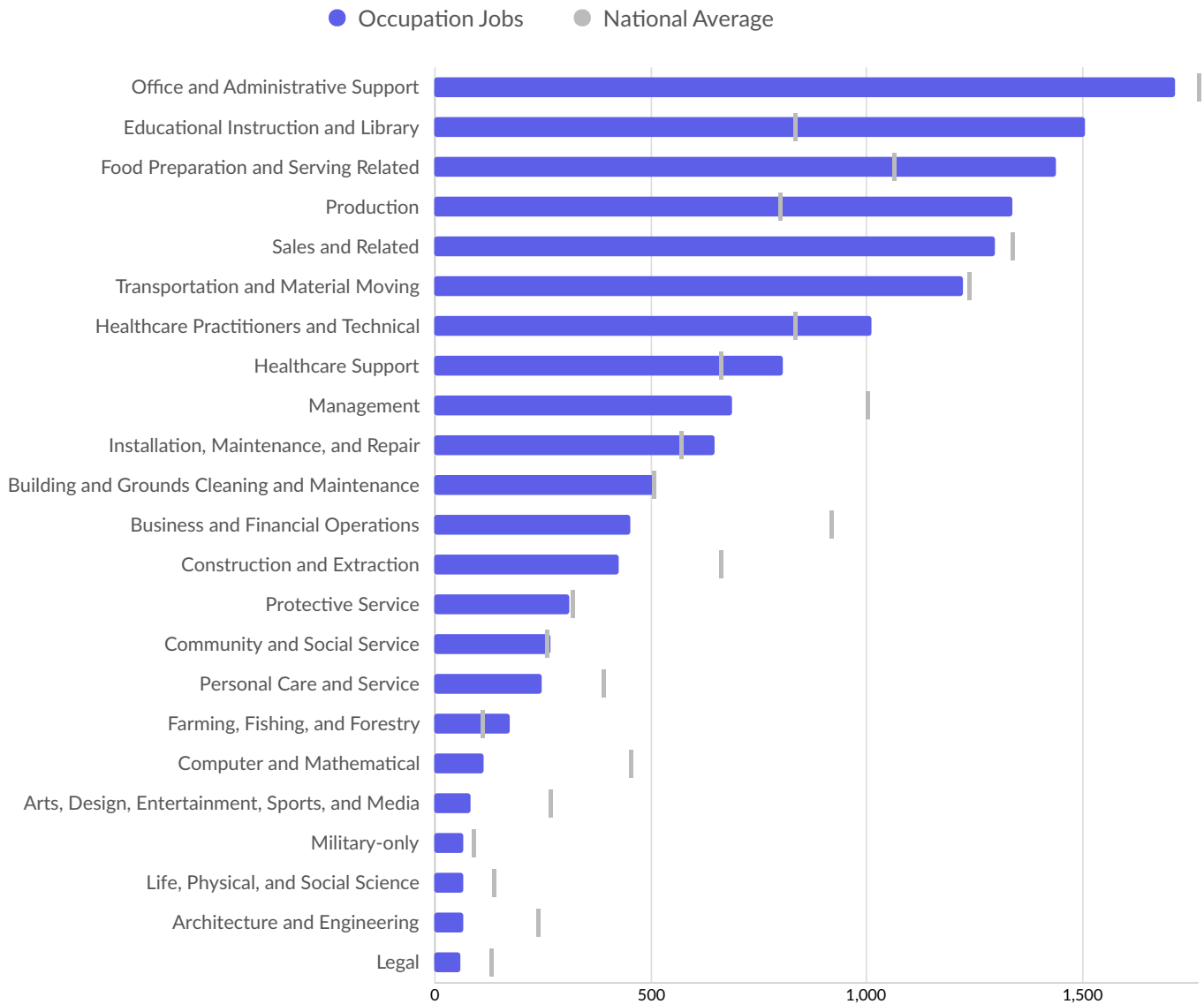


	Percentage	Business Count
● 1 to 4 employees	37.7%	563
● 5 to 9 employees	28.6%	427
● 10 to 19 employees	20.4%	304
● 20 to 49 employees	10.6%	158
● 50 to 99 employees	1.8%	27
● 100 to 249 employees	0.6%	9
● 250 to 499 employees	0.1%	2
● 500+ employees	0.2%	3

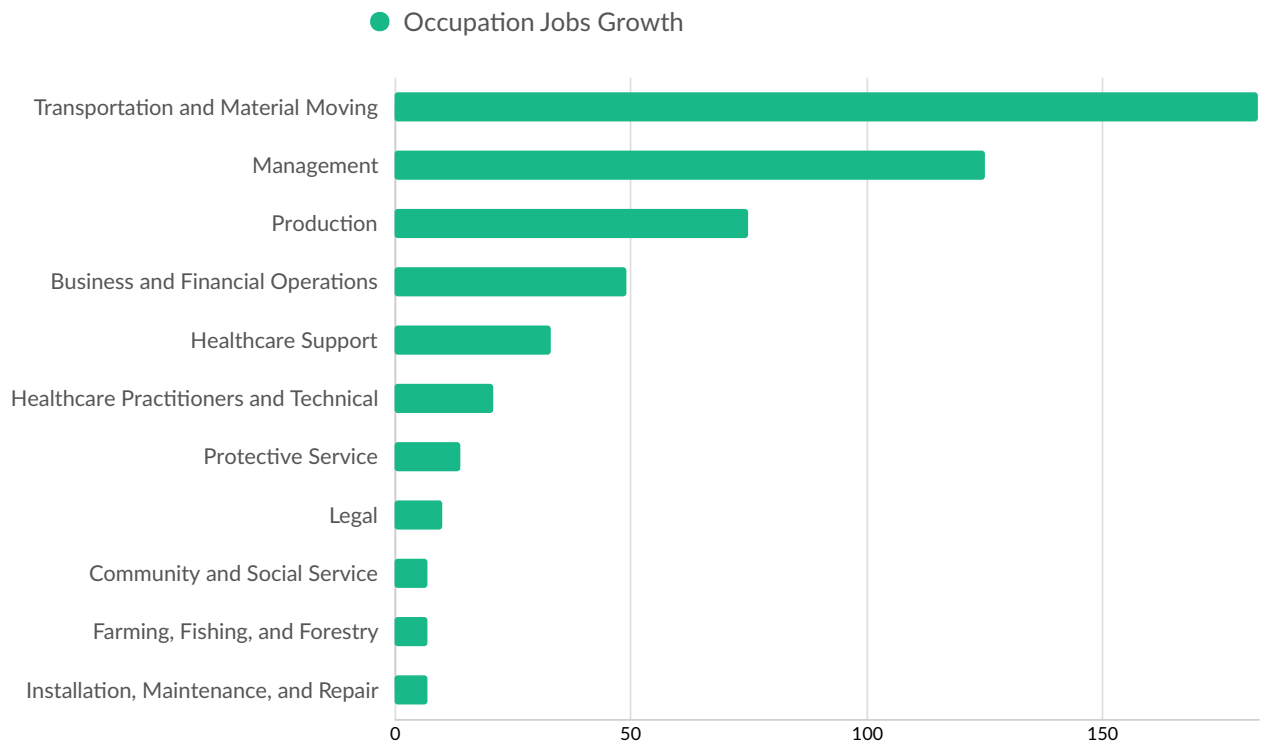
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

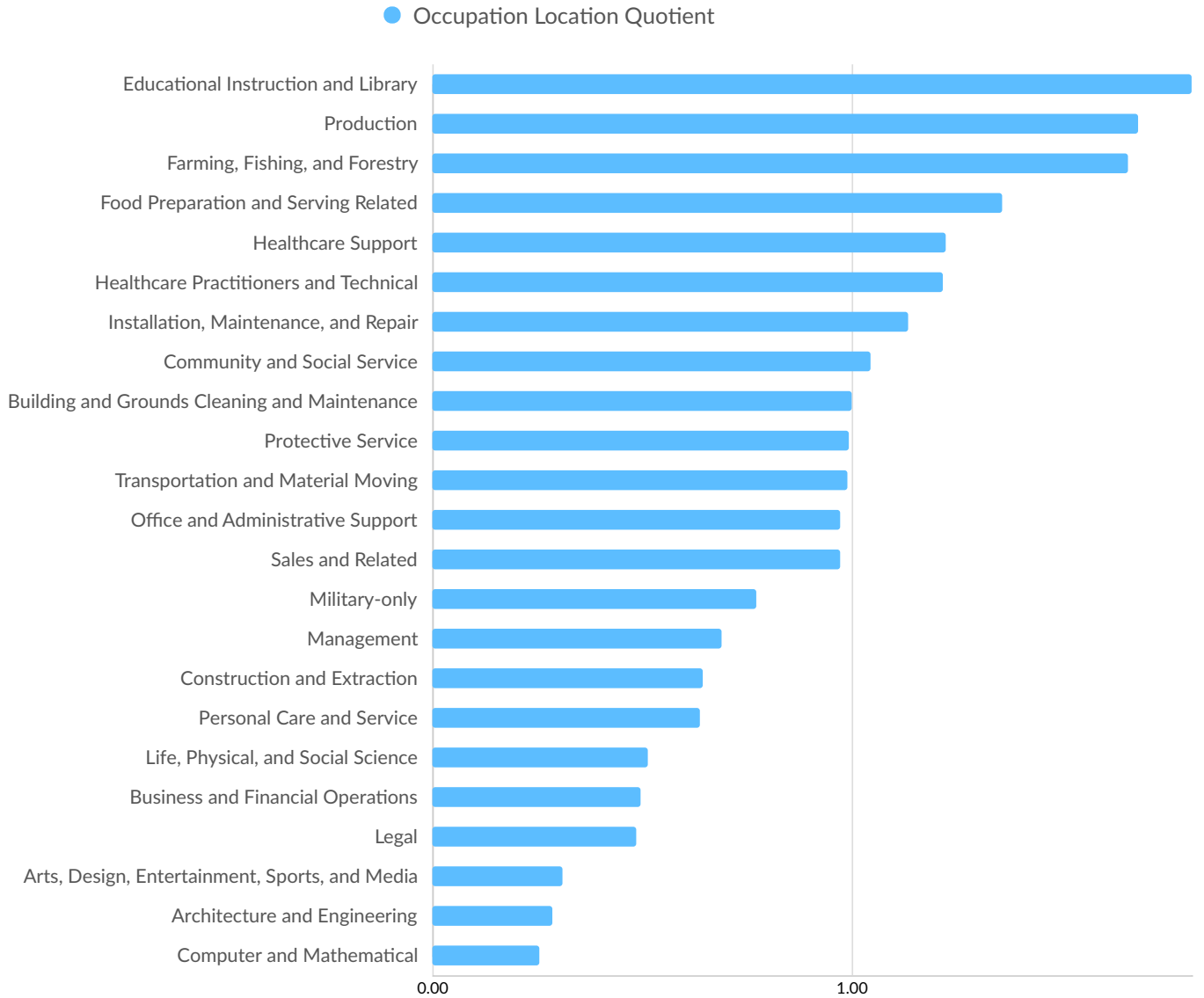
Largest Occupations



Top Growing Occupations



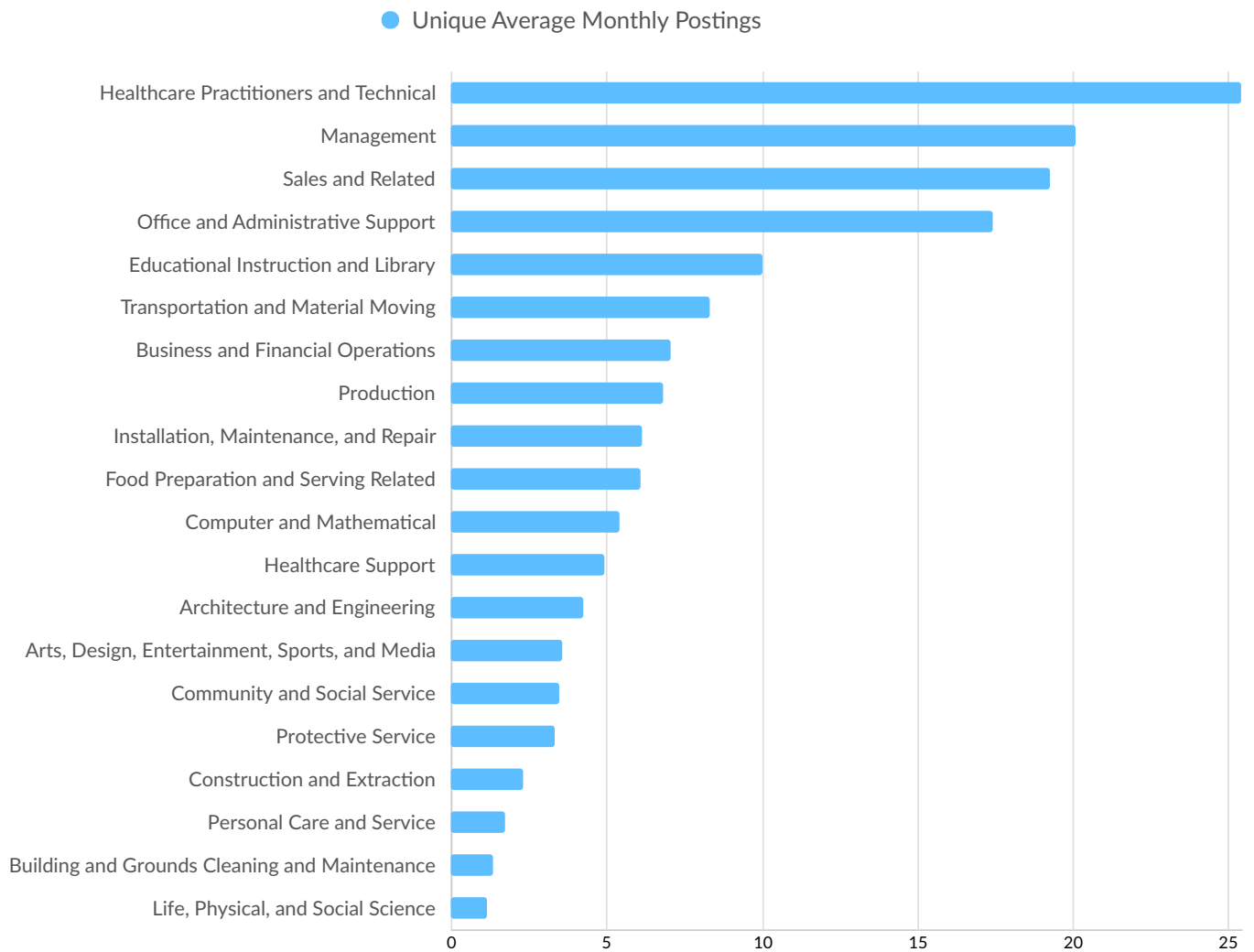
Top Occupation Location Quotient



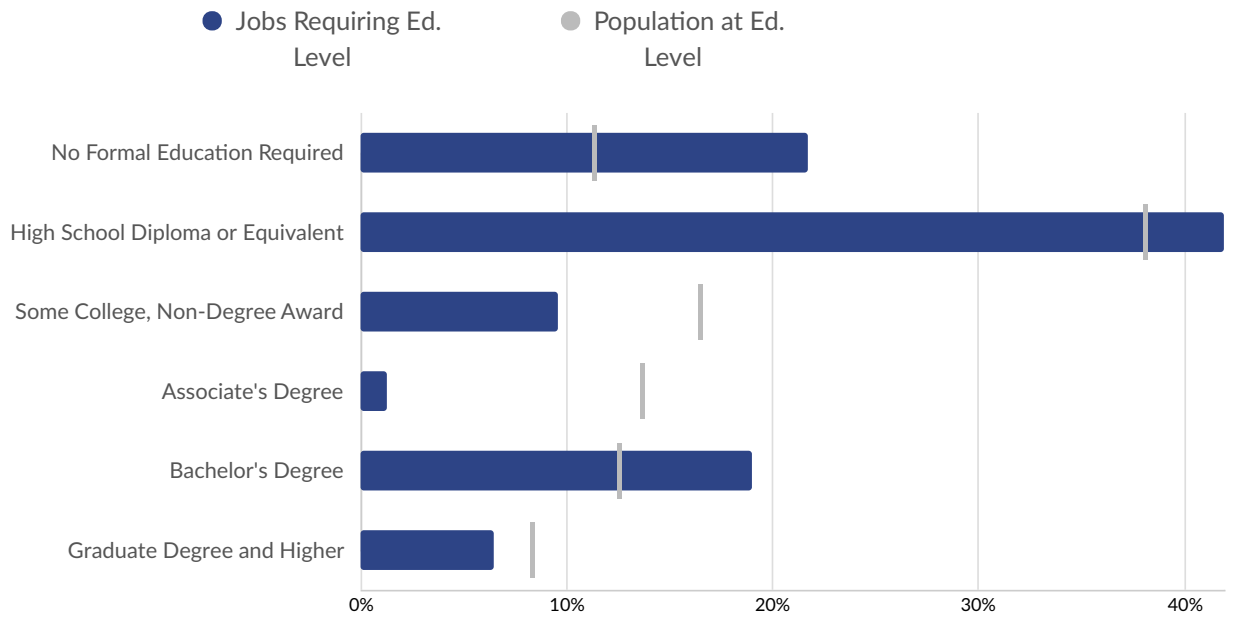
Top Occupation Earnings



Top Posted Occupations

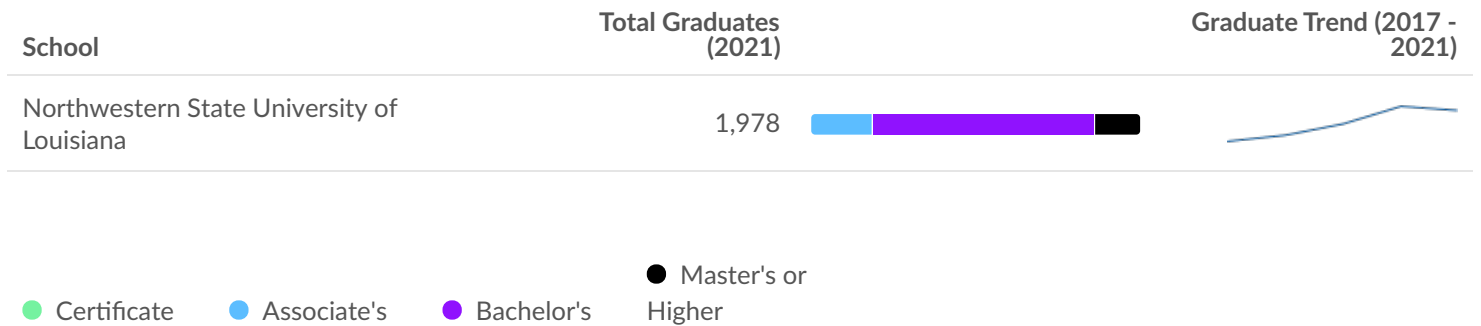


Underemployment



Educational Pipeline

In 2021, there were 1,978 graduates in Natchitoches Parish, LA. This pipeline has grown by 15% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and Registered Nursing/Registered Nurse.



In-Demand Skills

